



**Save the Date! October 15, 2011**

## New KEENFest Champions Heroes

Is it a bird? Is it a plane? No! It's a super new **KEENFest** - KEEN Greater DC's most important fundraiser of the year. Its mission? To give people a great night out and a chance to support KEEN while paying tribute to the courage and dedication of all those involved.



This year KEENFest will be held at one of DC's finest hotels, the Marriot Wardman Park, centrally located near the National Zoo. It will feature a cocktail reception, appetizers, sit-down dinner and auction. The evening will center around the theme **"Powered by Everyday Heroes."** "We're really excited about that theme because not only does it reflect the fact that the organization is powered by our volunteers who we view as heroes, but it also pays tribute to the donors, staff, and most importantly the athletes," says KEENFest Co-Chair Amy Bowser. "To us a hero is anybody who works to overcome."

"This organization is 100 per cent fueled by volunteers, donations and grants so we pour our hearts into making this event as successful as possible every year," adds Bowser. "It's a chance to introduce people to the organization and our mission and to help ensure that we can continue to provide exercise and recreation programs for special needs children and young adults in our area."

### **How You Can Help**

What can you do to help make KEEN Greater DC's key fundraiser a success? Spread the word about KEENFest by posting a link on your social media sites, attend the event and bring a friend, become or suggest a sponsor, volunteer on event night. If you can't attend, know that your donation of any kind will help KEEN Greater DC maintain and expand its 22 programs for children and young adults with disabilities.

Be a hero to the courageous kids KEEN serves. **Become a recognized KEENFest sponsor** by signing up before the August 19 and September 16 deadlines. Check the website for sponsorship information. Or **to get involved in any way, contact Karen Hutchison. kbhson@yahoo.com**