

News Release: The Atlantic City Beer and Music Festival March 20th & 21st

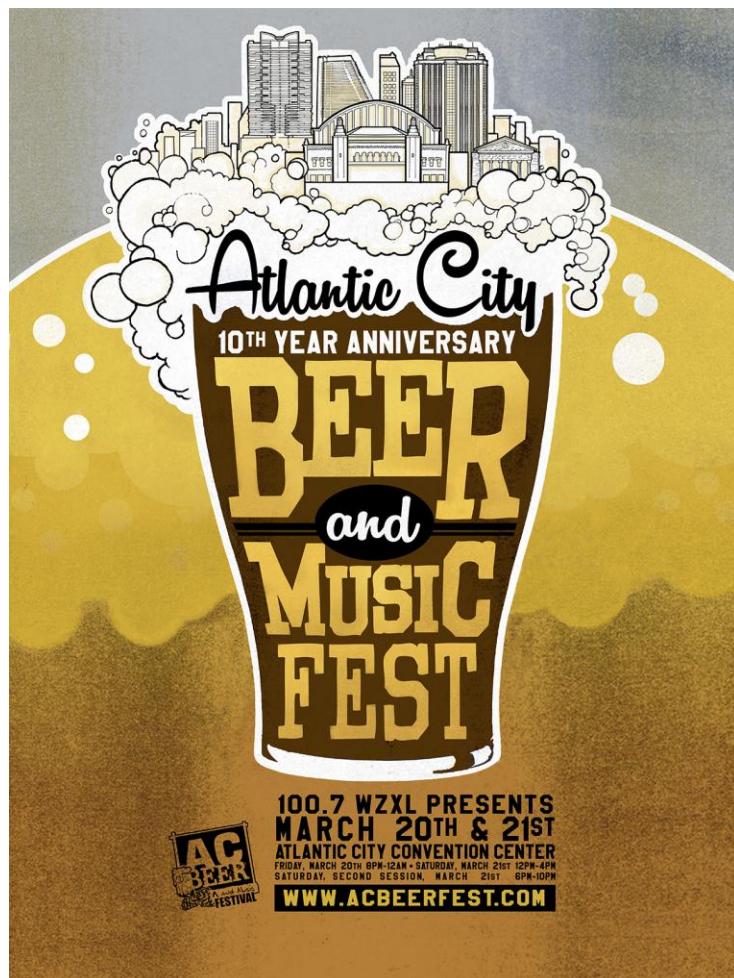
Presented by: WZXL 100.7

{Discover beer and music}

www.acbeerfest.com



Atlantic City Beer Festival Celebrates a Decade next March



CHEERS TO **TEN** YEARS, fellow beer lovers! That's right, March 20 & 21, The Atlantic City Beer and Music Festival will pour into The Atlantic City Convention Center to celebrate a decade of AC music, brews, breweries and the fine individuals who consume it. Atlantic City, New Jersey is the destination to discover beer and music in 2015!

The producers of fun at Good Time Tricycle Productions are not taking the ten year anniversary of "The Celebration of the Suds" lightly. Attendees in 2015 will see over 1,000 different beers from 150 breweries, the biggest music acts to date, interactive touch points such as beer and food pairings, a pop-up jam band space, a state-of-the-art March Madness viewing area and culinary offerings from our favorite AC food and beverage joints.

Over 150 different breweries from around the corner to across the country will showcase their unique libations. The goal of The Atlantic City Beer Festival is to promote and educate attendees on craft beers and the brewers that create them. This event is the perfect opportunity for beer aficionados, beer lovers and

the casual beer drinker to speak to the company representatives and brewers responsible for some of their favorite brews. It is also an opportunity to discover and taste new brews and special "limited release" beers and ales.

Each year the festival producers review the event and look to further enhance the beer lover's experience and make each year better than the last. With nine years of history to review, we are proud to have seen the festival evolve organically with great growth in the passion for craft beer. The Atlantic City Beer & Music Festival has become one of the country's largest celebrations of beer. The producers strive to continue to create a world class beer festival experience for attendees. For 2015, the festival will bring in touring headline acts including Taking Back Sunday, Lucero and Everclear in order to create the perfect soundtrack to enjoy great brews, great tunes and thousands of great people. All bands and performers will be featured on the event web site under "Sounds."

The 2015 Atlantic City Beer and Music Festival will also feature culinary demonstrations from area chefs; beer seminars hosted by beer personalities and brewers and some "off the wall" activities. Additional festival vendors

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will offer great food and some unique beer-related apparel and goods. This year's festival will appeal to absolutely everyone.

The festival offers a "Designated Driver" ticket price of \$20, available at the door, to further encourage attendee responsibility. Attendees are also encouraged to utilize the many transportation options in the Atlantic City area, such as jitneys and cabs. New Jersey Transit's Atlantic City Line train arrives right inside the Atlantic City Convention Center and NJ Transit officials report that Beer Fest weekend marks the highest single day ridership numbers all year long (schedule @ www.njtransit.com) This is yet another reason why The Atlantic City Convention Center makes for the perfect home for "The Celebration of The Suds."

Tickets for the 2015 Atlantic City Beer and Music Festival go on sale Friday, November 21st. Tickets are \$55 in advance (fees apply) online at www.acbeerfest.com or through Ticketmaster.com and \$60 at the door (if available) or \$55 at Joe Canal's Discount Liquor Outlets on Fire Road in Northfield or the Black Horse Pike in Egg harbor Township. For group sales call 609.348.7023 (no group discounts available online). Keep in mind the festival has sold out for the last five years, so don't wait to get tickets.

2015 Atlantic City Beer and Music Festival will offer special rates to festival attendees. Go to www.acbeerfest.com and click the Information link at the top of the page for hotel options.

All attendees are urged to taste responsibly. Please know your limits and book your hotel rooms now. No one under the age of 21 will be admitted into the show. Valid photo identification must be presented.

For up to date information or inside notes follow us:

Web: www.acbeerfest.com

Facebook: <https://www.facebook.com/acbeerandmusicfest>

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Featured Musical Artists

Session 1 Friday, March 20, 8pm to 12am – Let Live, The Menzingers, Taking Back Sunday

Session 2 Saturday, March 21, 12pm to 4pm – Solus Rex, TBD, Lucero

Session 3 Saturday, March 21, 6pm to 10pm – No Risk, TBD, Everclear