

AIACC ADVOCACY PROGRAM CONTACTS

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Just because you may not take an active role in government doesn't mean you're not involved in politics. With or without your input, your profession and the way you practice are affected by the decisions of legislators, regulators and other interested parties.

Onerous laws, bureaucratic red tape, and stifling regulations could cost you significant amounts of money. The AIACC's Legislative and Regulatory Affairs Programs provide strong and continuing presence in both the state Capitol and regulatory agencies to protect the interests of the profession—because when the interests of the profession are represented your bottom line is protected.

By fostering critical relationships between architects and individuals who make decisions about our profession, the AIACC helps ensure stability and prosperity.

**CALC
PAC**
CALIFORNIA
ARCHITECTS
FOR LIVABLE
COMMUNITIES
POLITICAL ACTION
COMMITTEE

**THINK YOU'RE
NOT INVOLVED
IN POLITICS?**

PERHAPS YOU SHOULD THINK TWICE.



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POLITICAL

THE BUSINESS OF ARCHITECTURE IS CONTROLLED AND SHAPED BY GOVERNMENT

State law dictates who does and does not practice architecture. Environmental quality restrictions can determine whether a project breaks ground or breaks down. The California government is the largest purchaser of architectural services in the state, a fact which determines in large part the health and well-being of the profession. In any case, it is vitally important that public officials understand and appreciate the impact of their policy decisions on your profession. California Architects for Livable Committees Political Action Committee (CALCPAC) helps elect public officials who share the goals and interests of the architectural profession.

IT IS FINANCIALLY COSTLY TO HAVE A VOICE IN THE POLITICAL PROCESS

No matter what type of campaign finance reform may be adopted, it doesn't change the fact that elections cost money. Political Action Committees (PACs) allow citizens with similar interests to combine their resources and support a candidate or a cause with which they agree. PACs can level the playing field. By contributing to CALCPAC, you will help elect public officials who care about architects and architecture.

CALCPAC IS AN INVESTMENT IN YOUR BOTTOM LINE

Decisions made in Sacramento affect the bottom line—yours. Remember the critical impact our AIACC campaign has on the defeat of Prop 224? Had it passed, this ballot initiative would have essentially eliminated us, the private sector architects, for the public design marketplace.

YOUR CONTRIBUTIONS MADE THE DIFFERENCE ON ELECTION DAY.

Additionally, the California Legislature is regularly considering a host of bills that will affect the architectural profession on issues including the Livable Communities agenda, project delivery, professional practice, business and procurement issues. Your CALCPAC contribution helps elect candidates who understand these issues and how they affect your business.

ACTION

Quite simply, a well-resourced PAC makes our association, in a field of associations, noticeable. We reside in a competitive environment with PACs from various associations and agencies giving money. A well-resourced PAC places AIACC in an arena where we not only have a seat at the table, but a strong voice heard at said table.

WHAT DOES THE ADVOCACY AGENDA INCLUDE THIS YEAR?

- **Donating to Legislative Campaigns:** placing architects in decision-making positions only benefits the profession. To accomplish this, we have supported Newell Arnerich, AIA for state assembly to the maximum allowed by state law. An architect in the legislature is good for all architects.
- **We are sponsoring two bills:**
 - **AB 2192 (Melendez) – Peer Review of Architect Plans**
AB 2192 gives local building departments the ability to create an alternative way to review and approve architectural plans for many residential projects.
 - **AB 1999 (Atkins) – Historic Preservation Tax Credit**
The AIACC is co-sponsoring AB 1999 with the California Preservation Foundation to establish a state historic preservation tax credit.

- **Shortening the path to licensure for emerging professionals:** One of the primary ways to strengthen the profession is to invite more participants. We think licensing examinations should be part of the education process and therefore completed before graduation, not after.

- **Leading efforts in the built environment to reach zero net energy goal:** Architects are in the unique position to be leaders towards the state's goals of Zero Net Energy for new residential construction by 2020 and Zero Net Energy for all other buildings by 2030. We are working closely with The California Energy Commission, California Public Utilities Commission, Investor Owned Utilities to help in this energy challenge, empowering architects as the front line agents for building standards, codes, and the building design process.

COMMITTEE

CALCPAC is governed by a committee appointed by the AIACC and is administered by the AIACC staff in accordance with California state law. The advocacy agenda, determined by the Advocacy Advisory Committee, determines a proactive approach for our advocacy program to take.

The best way to ensure you have a voice in the political process of your profession is to be a part of CALCPAC. In order to be effective we need EVERY MEMBER EVERY YEAR. As a contributor you will be informed of all contributions to candidates and are encouraged to make recommendations to the governing committee for candidates and issues you think will align with those of CALCPAC.

YOUR CONTRIBUTIONS TO CALCPAC WILL MAKE THE DIFFERENCE ON ELECTION DAY

Individual Guide for Giving

If your gross annual income is	Your recommended personal contribution is
\$20,000 to \$25,000	\$35
\$25,000 to \$30,000	\$35 to \$40
\$30,000 to \$35,000	\$40 to \$45
\$35,000 to \$45,000	\$45 to \$60
\$45,000 to \$55,000	\$60 to \$75
\$55,000 to \$70,000	\$75 to \$90
\$70,000 to \$85,000	\$90 to \$120
\$85,000 to \$100,000	\$120 to \$160
\$100,000 to \$125,000	\$160 to \$250
Over \$125,000	\$300 or more

Firm Guide for Giving

If your firm's net annual billings are	Your recommended firm contribution is
\$250,000 to \$500,000	\$163 to \$325
\$500,000 to \$1 million	\$325 to \$650
\$1 million to \$3 million	\$650 to \$1950
\$3 million to \$5 million	\$1950 to \$3250
\$5 million to \$10 million	\$3250 to \$6,500
\$10 million and over	\$6,500

Contributions are not tax deductible for income tax purposes.

- ☐ My personal contribution in the amount of \$_____ is enclosed.
- ☐ I would like to pledge \$_____. Please invoice me.
- ☐ My firm contribution in the amount of \$_____ is enclosed.
- ☐ My firm would like to pledge \$_____. Please invoice me.
- ☐ Please have someone contact me personally about contributing.

Name _____

Firm _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

AIA Chapter _____

Form of Payment

- ☐ Check ☐ Visa ☐ MasterCard
- ☐ Discover ☐ American Express

Credit Card Number _____

Exp. Date _____

Name as it appears on card _____

Signature _____

State law requires that we request the following information:

Occupation _____

Employer _____

Please complete and return to:

CALCPAC

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