

FREE OPPORTUNITY TO PROMOTE SALEM COUNTY & YOUR BUSINESS AT THE FAIR

Each year Salem County's Office of Cultural Affairs has a space at the Salem County Fair to ignite interest in all the cultural and historic events and attractions here in Salem County. This presence helps promote tourism among out-of-town Fair visitors as well our residents.

This year we would like to move people out into the County to experience all we have to offer. As a member of the Salem County Cultural & Heritage Commission/ Tourism Advisory Council I would like to offer you the opportunity to partner with us.

WHAT WE NEED: A gift certificate, tickets, or item that will showcase a part of our wonderful County. While items are welcome, we want to move people to your location to experience the County in a more meaningful way. That could be through tickets to an upcoming event or a tour of a local landmark. Coupons to be redeemed at shops, restaurants or hotels will help move people out into the County.

WHAT HAPPENS: These items, once gathered will be combined into a basket for a *Salem County Experience*. Depending on the items received, the baskets will be themed either by unique content or geographical region. People interested in a specific experience will fill out our survey and provide an email address. A drawing will be held on the last day of the fair and the winner (s) will receive the basket.

WHAT WE OFFER: We will be promoting the baskets and your business's involvement before during and after the Salem County Fair on Facebook. We will happily distribute your promotional materials during the fair.

Please contact: *Kirsten Engstrom at 856-769-3332 or ZeusCreative@hughes.net*

Thank you for your consideration.

Sincerely,

Salem County Cultural & Heritage Commissioner, Salem County Tourism Advisory Council

