


Monthly Website Report (Custom Dashboard)

Jan 17, 2014 - Feb 16, 2014

 All Visits
100.00%

Visits

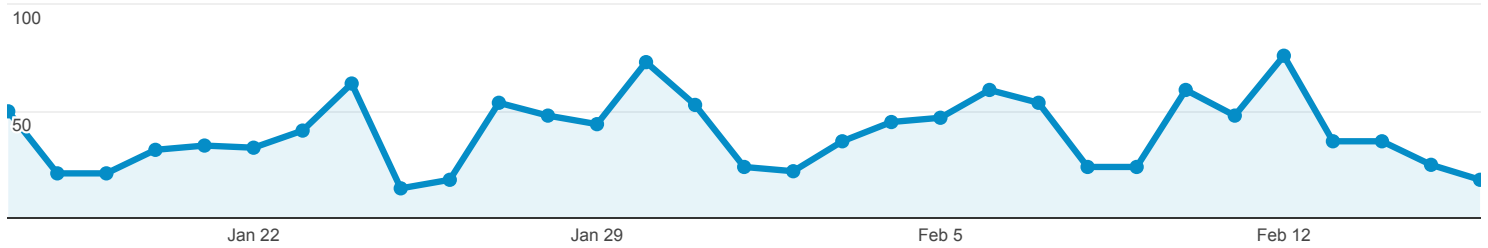
1,234

% of Total: 100.00% (1,234)



Visits

● Visits



Pages / Visit

4.99

Site Avg: 4.99 (0.00%)



Pageviews

6,158

% of Total: 100.00% (6,158)



Avg. Visit Duration

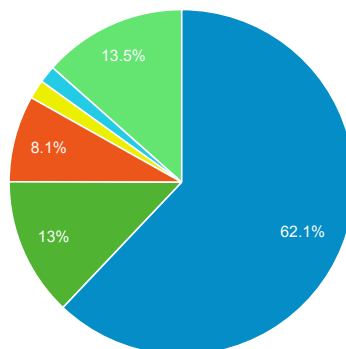
00:02:49

Site Avg: 00:02:49 (0.00%)



Visits by Source / Medium

■ google / organic
 ■ (direct) / (none)
 ■ bing / organic
 ■ woodstown-nj.com / referral
 ■ aol / organic
 ■ Other



Visits and Pages / Visit by Source / Medium

Source / Medium	Visits	Pages / Visit
-----------------	--------	---------------

google / organic	766	4.08
(direct) / (none)	160	9.39
bing / organic	100	6.05
woodstown-nj.com / referral	22	3.36
aol / organic	20	4.05
facebook.com / referral	11	4.36
semalt.com / referral	11	2.36
2chambers.com / referral	9	9.33
yahoo / organic	9	3.33
County Address last call / email	8	3.12

Visits and Pages / Visit by City

City	Visits	Pages / Visit
Pennsville Township	80	4.90
Carneys Point Township	72	5.19
Harrison Township	63	3.59
Salem	52	5.17
Mount Laurel	31	7.68
Woodstown	28	7.36
Vineland	19	3.05
Woolwich Township	19	3.58
Pittsgrove Township	15	4.73
Bridgeton	13	4.92

Pageviews and Avg. Time on Page by Page

Page	Pageviews	Avg. Time on Page
/	1,543	00:00:40
/business-directory-shoppers-guide/	550	00:00:26
/?page_id=585&preview=true	324	00:00:53
/calendar/	250	00:00:48
/alpha-all/name/mexichem-specialty-resins-inc/	182	00:00:51
/photo-gallery/	172	00:00:11
/contact-us/	118	00:00:46
/alpha-all/	93	00:01:16
/newsletters/	90	00:00:46
/board-of-directors/	60	00:00:20

Visits and Pages / Visit by Keyword

Keyword	Visits	Pages / Visit
(not provided)	709	4.20
webmail.salemcountychamber.com	45	4.89
salem county chamber of commerce	17	5.53
salem county buisnesses	9	10.00
salem county chamber	7	4.29

www.salemcountychambe.rcom	6	6.33
salem county businesses	5	10.40
http://www.salemcountychamber.com/	3	3.67
salem county chamber of commerce salem nj	3	6.67
salem county chamber of commerce nj	2	8.00

Visits and Pages / Visit by Device Category

Device Category	Visits	Pages / Visit
desktop	954	5.49
mobile	187	2.72
tablet	93	4.43