

MISSISSIPPI & LOUISIANA INDEPENDENT AUTO DEALERS ASSOCIATION
2014 MISS-LOU CONVENTION
CROWNE PLAZA, NEW ORLEANS, LA

Sponsor & Exhibitor Response Form

July 31st – August 2nd, 2014

_____ Yes, count on us as a 2014 Convention Sponsor

Make check payable and return check and form to:

MIADA
1705 Old Whitfield Rd
Pearl, MS 39208

Visa _____ Mastercard _____ Discover _____ Amex _____
Card Number _____ Exp. Date _____ CW# _____
Billing Address for card: _____
Printed Name: _____
Signature: _____

Company Name: _____

Contact Name: _____

Mailing Address: _____

Signed by: _____ Date: _____

Telephone: () _____ Email: _____

(If Exhibiting) Type of Product or Service: _____

DESIGNATED AMOUNT		NUMBER OF FREE REGISTRATIONS
Diamond Platinum	\$3,000 & Above	Free Booth & 4 Sponsors & Spouse/Guest
Platinum	\$2,000-\$1,900	Free Booth & 3 Sponsors & Spouse/Guest
Gold	\$1,000-\$1,900	Free Booth & 2 Registrations
Silver	\$750-\$900	Free Booth & 1 Registration

Sponsorship will help sponsor the following: Friday Night Events & Entertainment, Saturday Events & Saturday Night Banquet, & Guest Speaker

“WE WOULD APPRECIATE ANY DOOR PRIZES”

- ❖ BOOTHS ARE LIMITED AND ARE ON A FIRST COME BASIS 8X10 TABLE TOP ONLY WITH CLOTH.
- ❖ SET UP TIME IS THURSDAY JULY 31ST AFTER 4:30 P.M. EXHIBIT TIME FRIDAY 8:00A.M.-SATURDAY 1:00 P.M. IF YOU NEED TO CALL THE CROWNE PLAZA 504-962-0500.
- ❖ IN ORDER TO PROPERLY RECOGNIZE YOUR COMPANY IN THE CONVENTION PROGRAM, PLEASE RESPOND AS SOON AS POSSIBLE

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitors activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its agents, servants, and employees from any and all such losses, damages, and claims.”

CONTRACT TERMS AND CONDITIONS

BOOTH ASSIGNMENT: Booths will be assigned prior by the Executive Director prioritizing spaces by first come first serve basis. Please indicate on reverse side products and services to be displayed.

EXHIBIT FEE: Exhibit fee includes 8' x 8' or 8' x 10' space. 6' draped table, two chairs, one trash can, exhibitor badge(s), registration fee for 1 person depending on space, and listing in Convention Program. No utilities, booth carpeting or additional furnishings are included in the exhibit fee.

PAYMENT POLICIES: Booth payments are due before June 30th, 2014. Payments received after this date will not guarantee exhibitors listing in the meeting program. Exhibitors wishing to purchase space after this date will be required to submit payment with application. No one will be allowed to exhibit unless the exhibit fee is paid. The Association reserves the right to cancel and resell any booth space not paid in full by June 30th, 2014. Refund policy stated below.

CANCELATION OF EXHIBIT SPACE: All booth cancellations must be submitted in writing to the Executive Director of the MIADA prior to July 15th, 2014 for the entire fee to be refunded.

Cancellations before July 15th, 2014 will be refunded 50% of the fee

Cancellations after July 15th, 2014 will be void of any refund due

USE OF EXHIBIT SPACE: Exhibit space is assigned on the express understanding that it to be used solely for the display of the Exhibitor's products, and services that the Exhibitor offers for sale to the used car industry. Exhibitors are not permitted to sublet any part of their space, or to display merchandise of other manufacturers or dealers where no direct business conditions exist between them. No exhibit material may extend beyond the boundaries of the exhibit space or exceed the height restrictions for that type of booth. Should there be any question as the obstruction or the interference of any exhibit with other exhibitors in the area, the final judgment will be made by MIADA Executive Directors.

COPYRIGHT POLICY: The Copyright Laws require the payment of a user fee to any performance of copyrighted work (such as music or literature). Exhibitors are responsible for procuring permission to use any copyrighted work that is performed, broadcasted, or displayed by such exhibitor during the event. Exhibitors who contract for space after June 30th, 2014 should furnish proof of payment within 10 working days after receipt of confirmation from MIADA or LIADA, but no later than July 15th, 2014 should copyrighted work be used by an exhibitor during the Miss-Lou Convention the exhibitor must sign the Copyright Disclaimer on the Application & Contract.

INSURANCE AND LIABILITY: Exhibitors wishing to insure their property must do so at their own expense. It is recommended that all exhibitors have representatives in attendance at all times when the exhibits are open, and especially when the exhibits are being set-up or dismantled, to protect them against loss. It is expressly understood and agreed, and the Exhibitor also agrees by accepting this contract that he/she will make no claim of any kind against the MIADA/LIADA or their employees for any loss, damages or destruction of goods while in the hotel or for any damage of any nature or character what so ever. It is further agreed that MIADA/LIADA shall not be liable or responsible for and shall be indemnified and held harmless by exhibitor from and against any and all claims and damages of every kind, for injury or death of any person or persons and for damage or loss of property arising out of or attributed directly or indirectly, to the operations or performance of Exhibitor, Exhibitor's agents and employees under this agreement. Should any eventuality cause cancellation of the exhibition MIADA/LIADA shall not be liable for any expenses incurred by the exhibitor other than the rental cost of exhibit space less decorating cost. Refund of said rent shall be the maximum limit of Miss-Lou liability to the exhibitor.

CONTION OF CONTRACT: Miss-Lou Independent Auto Dealer Associations reserves the right to alter locations of exhibitors or of booths shown on the floor plan if deemed to be in the best interest of the exhibition. This contract is subject to all rules and regulations of the Associations, and to all conditions under which space the hotel has made available to MIADA/LIADA and agrees to abide by all applicable fire, utility and building codes. This instrument contains the entire agreement the parties relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. This agreement shall be governed by the laws of the State of Mississippi.

I acknowledge that I have read and fully understand all of this contracts terms and conditions for the Miss-Lou Convention of 2014.

Signature _____ Date _____