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A Night To Shop, Eat, Drink and Be Merry

Snow Owl Market Lights Up Feldman Park

Fort Lauderdale — On December 12th, 2014, the second annual Snow Owl Market will return to Flagler Village in downtown Fort Lauderdale. The holiday street festival will take place within Feldman Park (310 NE 6th Street, Fort Lauderdale, FL) and its' surrounding streets.

Snow Owl Market will light up Peter Feldman Park with festive holiday lights and decor, beginning a new tradition for the neighborhood. While neighboring areas like Esplanade Park, Sistrunk, and Las Olas have featured a lighting event for years, this will be Peter Feldman Park's (and Flagler Village's, on a whole) inaugural light up event.

From 5 PM through 11 PM, guests can shop, eat, and enjoy a sundry of festive activities and fun. Over 60 artists, designers, sweets vendors, local businesses and boutiques will set up a marketplace of pop-up holiday gift shops.

CityChurch, a resident modern church within Flagler Village, will breathe new life into classic Christmas songs and other live music, while the event will also provide "carolling karaoke"; allowing guests to perform Christmas carols for an audience.

In addition to shopping and music, patrons can participate in activities such as making their own handmade holiday cards to give to loved ones, or make new friends by exchanging handmade cards with strangers.

As Snow Owl Market will take place in conjunction with the second Friday of the month green-market, Food In Motion, over 20 artisan food producers will be selling locally made treats, fresh produce, raw honey, all natural chocolates and more. They will also be taking holiday orders for parties.

"Like our other events, including Indie Craft Bazaar, Night Owl Market and City-Wide Market, promoting small and local businesses is one of the driving forces behind Snow Owl Market. With so many convenient and 'big box' options around, it's difficult for artists and small businesses to get recognized, and likewise, difficult for shoppers to seek local and specialized options. Snow Owl Market is a solution; serving as a platform to authentically shop local and unique products", Chris Gaidry, co-organizer of Night Owl Market.

Over 15 local food trucks will park on site, serving a variety of foods, and free beer will be distributed to guests over 21.

Admission is free and free parking lots can be found behind the Sears Town plaza in the parking lot on 4th Ave. A free continuous shuttle service will transport guests to and from their vehicles all night.

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