

RURAL

HITCON 14

Hospital Information Technology Conference & Exhibition

Program Agenda

October 9 – 10, 2014

THE WESTIN
Dallas Park Central



Balancing Priorities

HOSTED BY



The **TEXAS ORGANIZATION OF RURAL & COMMUNITY HOSPITALS (TORCH)** is a nationally-recognized hospital association representing more than 150 rural & community hospitals.



The **TORCH FOUNDATION** is a non-profit affiliate of TORCH that provides programs and services on health IT, network support, grant support, leadership development, and education.

Invitation to Attend

The TORCH Foundation and the Texas Organization of Rural & Community Hospitals (TORCH) are pleased to host the 10th Annual Rural Hospital Information Technology Conference & Exhibition (HITCON14).

As the hub and anchor in your communities, rural and community hospitals are looking for ways to thrive and provide the highest quality of care possible amidst so many demands and changes. You are confronting a myriad of technology-related issues and mandates, and are asked to balance multiple priorities when it comes to implementing healthcare technology. Yet, while this is a time of rapid and profound change, it is also a time infused with unique opportunities for meaningful progress, improvement and collaboration.

HITCON14 is a premiere education and networking event designed specifically for rural and community hospitals. Education sessions will be delivered by subject matter experts and industry professionals from around the country. This year's event will cover many topics of high relevance and interest to hospitals and providers, including:

- Health IT Leadership – Achieving the Connected Community, the Connected Patient
- Current and Emerging Legal and Compliance Issues in Health IT
- Best Practices in Navigating EHR Mergers, Acquisitions, Dissatisfaction
- Biggest Challenges in and Solutions for Meeting Stage 2 Meaningful Use
- Successful Use Cases for Affecting Patient Engagement
- Health Information Exchange – Pie in the Sky or Practical/Achievable Application
- Cutting-Edge Healthcare Technologies at Work
- Topical Roundtable Facilitated Discussions
- CIO Leadership Forum

We invite you to attend this unique education conference and tradeshow on hospital information technology. Don't miss this chance to learn the latest information, regulations and developments in health IT; make important connections and build meaningful relationships; interact with peers, policy experts and industry IT professionals; and visit with a variety of vendors showcasing their quality products, services and solutions—all in one place.

REGISTER FOR HITCON TODAY!

**ONLINE REGISTRATION**

Registration for HITCON14 is available online for hospital attendees (*all others, including vendors and non-profits can register using the form in the Exhibitor/Sponsor brochure*).

TORCH/Foundation Member: **\$150 per person**

Non-member: **\$200 per person**

Register online at:

<http://bit.ly/2014HITCON>

**HOTEL INFORMATION**

HITCON14 will be held at **The Westin – Dallas Park Central**, located at 12720 Merit Dr. Dallas, TX 75251. A block of rooms at the special conference rate of **\$135 per night** (single/double) is reserved for HITCON14 participants.

Reserve your room before October 1, 2014 for the special rate by calling the hotel directly at **888-627-7032**. Ask for **TORCH-HITCON Conference 2014** for the special rate.

**CONTACT INFORMATION**

For questions regarding registration, confirmation or cancellation, contact Rose Valenzuela at (512) 873-0045 or rose@torchnet.org. For questions regarding the program, contact Quang Ngo at quang@torchnet.org.

DEDICATED EXHIBIT HALL HOURS

Thursday, October 9th

9:00 am – 10:00 am	Pre-Conference
2:30 pm – 3:30 pm	Afternoon Break
5:30 pm – 6:30 pm	Networking Reception

Friday, October 10th

8:00 am – 9:00 am	Breakfast
11:00 am – 12:00 pm	Morning Break

Agenda: Thursday October 9th

7:00 am – 9:00 am

Exhibitor Registration & Setup

9:00 am – 10:00 am

Hospital Registration & Check In

Exhibit Hall Opens (*Pre-conference*)

Take advantage of this early opportunity to visit our conference exhibitors and sponsors, learn about their quality products and services, make important contacts, and network with peers and industry experts. Refreshments will be served.

10:00 am – 10:15 am

Introduction & Opening Remarks

James Vanek, CEO, Lavaca Medical Center, Hallettsville, TX

Quang Ngo, President/CEO, TORCH Foundation; EVP, TORCH, Austin, TX

10:15 am – 11:15 am

What's IT All About? Achieving the Connected Community, the Connected Patient

John Joe, MD, MPH, Chief Medical Information Officer, St. Luke's Episcopal Health System, Houston, TX

So much is talked about technology, we sometimes forget what it's all about—the human side of health IT and the crucial role of leadership in achieving the connected community, connected patient for better health outcomes. The value of health IT must be demonstrated in a more informed and engaged patient and in a healthier, connected community. There are many ways to get there, it often takes a village, but it most certainly involves leadership at all levels. Hear how you can leverage health IT to achieve true participatory medicine for your community.

11:15 am – 12:15 pm

Current Emerging Legal and Compliance Issues in Health IT

Kevin Reed, JD, Reed, Claymon, Meeker & Hargett, PLLC, Austin, TX

As health IT becomes increasingly integrated into the healthcare ecosystem and health services delivery, hospital executives, providers, and IT professionals must address a complex and daunting array of legal requirements and compliance issues. This session will highlight some of the key business risks, threats, and the latest legal development and compliance areas stemming from PPACA, HIPAA, HITECH and the Omnibus Rule. How do you implement appropriate policies? What are some of the "must-dos" to protect your hospital and sensitive patient information? Don't miss this critical session to learn how all of this can impact you!

12:15 pm – 1:30 pm

Awards Luncheon

Rural Hospital IT Award of Excellence, Rural Health IT Leadership Award, and Rural Hospital HIT Partnership Award Presentations

Submit your award nominations today!

1:30 pm – 2:30 pm

Best Practices in Navigating EHR Mergers, Acquisitions, Dissatisfactions

Jeffery Daigrepont, Senior Vice President, The Coker Group, Alpharetta, GA

With mergers, acquisitions and industry changes across EHR vendors and HIT firms, as well as increasing trends (in many cases, accompanied by dissatisfaction) among facilities in changing EHR system, what does this mean for hospitals and providers in this dynamic and uncertain environment? How do you navigate issues involving usability, workflow, data, and product interaction, or transition smoothly from one version, solution, platform or monolith to another? In this session learn best practices and insights from real-life experience and use cases about how to implement, change or survive such changes successfully. Also, learn tips on how to protect your investment and ways a contract can be structured to protect a hospital in the event of a merger or acquisition.

2:30 pm – 3:30 pm

Networking Break in the Exhibit Hall

3:30 pm – 4:30 pm

Successful Use Cases for Affecting Patient Engagement

Randy Myers, CIO, CISSP, Mitchell County Hospital District, Colorado City, TX

Anthony Lovato, IT Director, Coon Memorial Hospital, Dalhart, TX

David Wanner, Vice President and CIO, Trinity Health, Minot, ND

It is as much science and technology as it is the art of communication and cultural change. Effective patient engagement and communication is a mixture of both—and while it is one of the biggest challenges in stage 2 MU, it should also be one of your opportunities and strengths to engage and connect with your patients in the community. How do you manage an area or measure that's largely outside of your control? In this session, hear from rural and community hospitals within the TORCH network about what and how they're doing it successfully. Hear about innovative use cases, tactics and strategies for achieving a sustainable and scalable patient engagement effort to meet Stage 2 requirements.

4:30 pm – 5:30 pm

Much Ado about Everything: All the Hype, Gloss and Glamour of Cutting-Edge Technologies

**Quang Ngo, President/CEO, TORCH Foundation; EVP, TORCH, Austin
David Pearson, President/CEO TORCH, Austin, TX**

At the cutting edge of health IT are awe-inspiring technologies that truly blur the lines between science and science fiction: from data-rich, consumer-grade wearable devices, mobile health sensors, apps and accessories that you can purchase on iTunes and at the Nike shops, to the far frontiers of highly sophisticated technologies, such as genome editing, robotic doctors and surgeries (cybermedicine), avatars, 3-D printing of organs (and, yes, 3-D babies), to digital nose, sonic glasses, diagnostic microchips and supercomputers. Don't miss this fascinating look at the forefront of health IT.

5:30 pm – 6:30 pm

Networking Reception in Exhibit Hall

Agenda: Friday October 10th

8:00 am – 9:00 am

Breakfast in Exhibit Hall

9:00 am – 10:00 am

Health Information Exchange – Pie in the Sky or Practical Application

Michael McGuire, CEO, Holon Solutions, Roswell, GA

Mike Narumiya, Director of Technology and Services, North Texas Accountable Healthcare Partnership, Dallas, TX

The nation is undergoing a critical transition period for information exchange. Your ability to participate meaningfully in the grand vision of HIE requires clarity of vision and clear understanding of the challenges and opportunities. This session will help you answer critical foundational questions about HIE. Learn how you can achieve better care coordination and reduce costs with clear, measurable and strategic business advantage and clinical benefits, and how you can do so within a trusted framework with trusted partners! It's possible to achieve an affordable, efficient, truly usable solution for information exchange that fit your current workflow and that your physicians will actually use! Don't believe? We have the proof!

10:00 am – 11:00 am

Biggest Challenges in and Solutions for Meeting Stage 2 Meaningful Use

George Conklin, Senior Vice President, Chief Information Officer, CHRISTUS Health, Irving, TX

For rural and community hospitals and small practices, there are aspects of Stage 2 Meaningful Use which will be a sea change, challenges like: patient engagement, communication and getting patients to use patient portals; send and receive clinical data with other providers across different systems and care settings during transitions of care or referrals; and the ubiquitous patient privacy and security issues. This session will dive deeper into each of these issues—know where the stumbling blocks are, and learn strategies for overcoming these challenges.

CONTINUING EDUCATION UNITS

A certificate of attendance will be provided to all participants, which can be used to claim CE credits from professional associations and state licensing boards. This program provides: 8 hours of CE units for CPAs from the Texas State Board of Public Accountancy: sponsor # 04763, no preparation required; and 8 hours of pre-approved ACHE Qualified Education credit for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

11:00 am – 12:00 pm

Networking Break in the Exhibit Hall

12:00 pm – 1:00 pm

Luncheon

1:10 pm – 2:10 pm

Roundtable Discussion – A Deep Dive into Key Health IT Issues Subject Matter Expert/Facilitator for Each Topic

Interested in a particular area but just couldn't get deep/far enough in a general session? Are you struggling in a particular area and want to hear how others are tackling the issue? This is your opportunity to dive deep in conversation with others interested in and knowledgeable in the same topic. Pick your top area of interest (see list below) and join your peers and industry experts in a highly informative and dynamic conversation that will be sure to cover all the essentials and answer your questions. Each roundtable discussion will be facilitated by a subject matter expert/facilitator and joined by others who share a deep interest in the subject.

Discussion Topics

- **Broadband Connectivity and Transport Services**
- **BYOD, Solution Options**
- **Information Governance, Archiving, Backup/DR**
- **IT Workforce -**
- **Security, Policies, Encryption**
- **Telemedicine**
- **Virtualization, VDI/DaaS, Cloud Infrastructure**
- **Create Your Own Topic:** Interested in something else? Get together with others and create your own conversation!

2:10 pm – 3:00 pm

CIO Leadership Forum

"Let's talk about something awesome!" was the resounding theme of our CIOs/IT Directors discussions. So, this session is about YOU—hospital CIOs and IT Directors. Join us in this vibrant session to discuss the importance of the CIO's/IT Director's role in informing and influencing key strategic decisions on health IT issues that impact patient care and outcomes; building and engaging in a network of peers and industry experts where you can support each other, share ideas, learn and innovate; and discussing technologies, strategies, best practices and solutions. Be prepared to be inspired and personally challenged!

3:00 pm

Wrap-up & Closing Remarks

**Reserve your hotel room today!
Hotel reservation deadline: October 1, 2014**

RETURN SERVICE REQUESTED



Affiliate of
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& Community Hospitals*

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IMPORTANT DATES: Registration Deadline, *October 3, 2014* – Hotel Reservation Deadline, *October 1, 2014*