

SPONSORSHIP AND TEAM OPPORTUNITIES

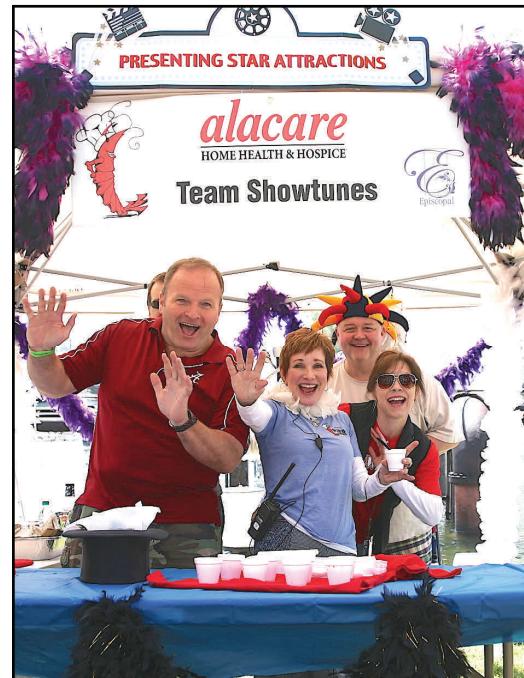
THE 9TH ANNUAL GUMBO GALA

Saturday, April 26, 2014
Sloss Furnaces National Historic Landmark
11 am—2 pm

THE EVENT:

- Professional and backyard teams will cook and serve gumbo to event guests and compete for prizes in 9 gumbo categories, including “Birmingham’s Best Gumbo”
- Live music
- Theme-related craft and vendor booths, with a focus on Alabama products
- Family entertainment and children’s activities
- Food and beverage vendors

ADMISSION: \$12 per person prior to event
 \$15 per person at the gate
 Children 12 and under admitted free



EVENT PROCEEDS BENEFIT: The 148 low-income seniors and young disabled adults who live in Episcopal Place’s affordable housing community. Event proceeds provide supportive services that help residents age in their homes and remain independent for as long as possible. Episcopal Place is a non-profit 501(c)(3) organization.



1112 26th Street South, Birmingham, AL 35205
205-939-0085 www.episcopalplace.org

Event Website: www.gumbogala.com

Contact:

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ABOUT THE EVENT

Gumbo Gala's focus is the gumbo cooking competition among teams of professional and backyard chefs. Up to 40 teams vie for 14 awards judged by some of the state's top chefs, food writers and bloggers, and home-grown celebrities. While sampling gumbo, guests enjoy live music, theme-related craft and vendor booths (with a focus on Alabama products), family and children's activities; and food and beverage vendors.



Growth of the event in recent years as resulted in:



- * **An increase in teams that compete** – The team competition is one of the largest in the Gulf states.
- * **Increased attendance** – The 2013 event attracted over 2,000 guests, 25% more than in 2012.
- * **A new venue** – To accommodate growth, the event moved in 2012 to Sloss Furnaces.
- * **More community involvement** – Each year, new sponsors, teams, media outlets, award-winning chefs and food experts, and volunteers get involved in the event to promote their businesses, enjoy good gumbo, have great fun, and support Episcopal Place's mission.

ABOUT EPISCOPAL PLACE

Episcopal Place serves as a model for providing affordable, independent living for low-income seniors and young disabled adults. Our unique partnership between government, the faith community and the non-profit sector allows Episcopal Place to meet the needs of today's seniors who want to age at home and remain independent for as long as possible.



Built over 30 years ago by the Episcopal Diocese of Alabama and the U.S. Department of Housing and Urban Development (HUD), Episcopal Place serves 148 residents who live in 141 apartments and come from all religions and ethnic groups. What sets Episcopal Place apart from other HUD communities is the scope of its Supportive Services Program, which provides van transportation, subsidized noon meals and housekeeping, resident activities, health education and screenings and other important services that help residents remain independent.

These services are not funded by HUD but by community donations to Episcopal Place's non-profit foundation. Proceeds from the Gumbo Gala are also used to fund these services.





SPONSOR and TEAM OPPORTUNITIES



Gumbo Gala has pre-established sponsorship levels, but we can customize a package that fits your business goals for branding, public relations, and community giving.

Sponsorship levels range from \$250 to \$5,000. In-kind sponsorships also are available, depending on event needs. We encourage sponsors to actively participate in the event to interact with guests and maximize business promotion.

Presenting Sponsor (\$5,000)

Our top sponsorship level puts your business name under the Gumbo Gala name and logo on event signage, all promotions, printed materials, and t-shirts. Includes your participation in the Awards Ceremony, a team entry in the gumbo cookoff, 20 tickets and 20 t-shirts.

Tent Sponsors (3 available): Main Stage and Music; The Resting Spot (for guests); The Judging Tent (\$2,000 each) Business name on pre-event promotional materials, signage on tents, introduction from the stage, a team entry in the gumbo cookoff, 15 tickets and t-shirts



Tent Sponsors (2 available): The Kids' Zone or The Episcopal Place Residents' Tent (\$1,500 each) Business name on pre-event promotional materials, signage in the sponsored zone, team entry in the gumbo cookoff, 10 tickets and t-shirts.

Water & Soda Tent Sponsor; WristBand Sponsor, or T-Shirt Sponsor (\$1,500 each) Signage on the sponsored tent or business name and logo on the sponsored items, team entry in the gumbo cookoff, 10 tickets and t-shirts.



Mudbug Sponsorship Level (\$1,000)

Team entry in gumbo cookoff, name on tent signage, 10 tickets and 10 t-shirts

File Sponsorship Level (\$500)

Sponsor name on event signage, in event program & agency newsletter, 8 tickets.

Crawfish Sponsors - 4 available (\$500 each)

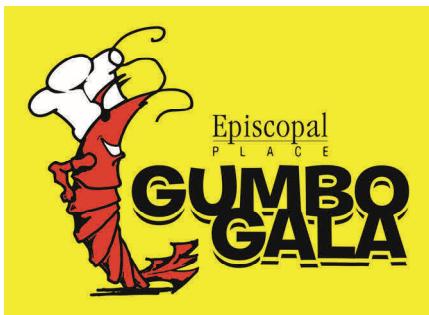
Sponsor name on crawfish costume, in event program & agency newsletter, 8 tickets

Oyster Sponsorship Level (\$250)

Sponsor name on event signage, in event program & agency newsletter, 5 tickets

Cookoff Team Registration Fee (\$300 before February 15; \$350 after Feb. 15)

Includes admission and t-shirts for 5 team members (See Team Form Enclosed)



Sponsorship Registration Form

YES! I want to participate in the 2014 Episcopal Place Gumbo Gala
as a sponsor at the following level:



- Presenting Sponsor (\$5,000) Music & Main Stage Sponsor (\$2,000)
- The Resting Spot (\$2,000) The Judging Tent (\$2,000)
- Kids' Zone Sponsor (\$1,500) Episcopal Place Residents' Tent (\$1,500)
- Water & Soda Tent (\$1,500) Wristband Sponsor (\$1,500)
- T-shirt Sponsor (\$1,500) Mudbug Level Sponsor (\$1,000)

Name of Sponsor: _____

Contact Person's Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Total Fees To Be Paid at This Time: \$_____

Payment of Sponsor Fee (Online registration and payment is encouraged):

Sponsor Payment will be made by credit card at www.gumbogala.com via Google Wallet.

Payment by check is enclosed with registration form (Check should be made payable to Episcopal

