

Dear Koenig Rubloff Cares' Sunshine Kids Supporters:

We believe in giving back to the communities that support our dream as artful entrepreneurs. So at this month's planning meeting with board members we sat down and thought "Who can we help this summer?" Of the many worthy groups mentioned, your company's work with the Sunshine Kids was among the few we selected unanimously to help raise money for in July, quickly and easily.

Here's what we at the Re-invent Artisans Shop and Gallery in downtown Lake Forest would like to do for you....Remember Dominick's Days, which designated a day on which a group's members' purchases at the store would earn a percentage for the group? Well, Dominick's is gone...but Re-invent Fundraising Days are here! It's simple....Every Wednesday in July, we will set aside 10% of your members' purchases for your cause, payable to your group in a check at the end of the month.

**What you and your friends do to participate is easy as 1-2-3:**

- 1) You print a copy of this email for yourself, and/or send it to others you know who'd like to support the Sunshine Kids so they can print and use it, too.
- 2) On any Wednesday in July 2014, from 10am-6pm, present the copy of the email at Re-invent ( address below) when shopping for one-of-a-kind gifts for all ages and occasions, fine jewelry, art of all kinds, fun-stuff, or even greeting cards. We represent over 150 artisans from near and far.
- 3) With this email in hand at the cash register, your purchases will earn the Sunshine Kids 10% of the total - our gift to your good cause.

We will total your group's proceeds for all the Wednesdays in July (five Wednesdays, starting July 2) and present a check to the organization thereafter. Whatever the 10% of your group's purchases comes to over the Wednesdays goes to Koenig Rubloff Cares for the Sunshine Kids! Together we can really do a lot for kids with cancer!

That's all there is to it! New to the Re-invent story? Visit us at [reinventlf.com](http://reinventlf.com) for all the details. And if you can't come in, you can also shop our online gallery of major artists and just call us to use your online gallery purchase for this Sunshine Kids fundraising project. Thanks so much for teaming up with us for the Sunshine Kids! Keep creating!

Sincerely,

Cecilia Lanyon & Kristin Mikrut  
Co-Owners, Re-invent LLC

***Re-invent LLC***  
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**Summer Hours: Mon, Tues, Thurs, Fri Sat 10-5, Wed: 10:00-6:00**