

The Apex Fun Run is coming to BFA on October 21st – October 30th!

Dear Ben Franklin Academy Community,



Thank you for your continued support of **Ben Franklin Academy** and the investments you make in your children's lives. In the past, due to your generosity, the BFA PTO has been able to provide BFA financial resources to assist with the filling of teacher requests, enhancing the playgrounds, adding a rock wall to the gym, books in the library and many other projects. We are, so excited to introduce you to this year's only major fundraiser, the **Apex Fun Run**! The Apex Fun Run will last for two weeks and kicking off with a Pep Rally on Tuesday, October 21st at 2:00 p.m and concluding with the fun-filled run on October 30th. Get excited for this great day for a great cause – BFA!

Not only is the Fun Run a fantastic interactive way for BFA to earn funds to enhance the educational experience we provide, it promotes leadership and fitness in the classroom. Please feel free to visit www.apexfunrun.com.

This year's character theme is **Apex Extreme**, where students will join the Apex team in a nationwide Extreme Race to learn what it means to become an Extreme Leader. Apex will customize the BFA experience by aligning the character programming to the Thirteen Virtues. They will learn to:

- **Find Your Strengths!**
- **Be Brave!**
- **Stick Together!**
- **Go Big!**
- **Say Thanks!**



On **October 21st**, your child will receive a Pledge Kit. Your children's teachers will also send you emails providing additional details about the Apex Fun Run program.

During the Apex Fun Run, students are challenged to get pledges for the laps they will run on **Thursday, October 30th** to help BFA. Students will run for 30 minutes and average 26-36 laps, with the maximum amount of laps being 36 (each lap is 1/16th of a mile). Sponsors can pledge \$1, \$2, \$5 or any other amount for each lap students run. There will also be treats and additional stations for the kids. All participants will receive an access code that allows you to enter pledges online. Funds raised this year will be going to BFA to fill **teacher requests and assist in the purchase of additional technology needs!**

The Apex Fun Run is for every student regardless of financial giving. All students will receive Apex bands, race-day lap counters, and team awards. We invite all parents to come to the Apex Fun Run and share in this great event! The times for the Apex Fun Run are as follows:

- Fun Run 1: **Thurs, Oct. 30th at 8:30am – 2nd and 3rd**
- Fun Run 2: **Thurs, Oct. 30th at 9:30am - A.M. K, A.M. Pre, Full-Day K&1st**
- Fun Run 3: **Thurs, Oct. 30th at 10:30am - 4th and 5th**
- Fun Run 4: **Thurs, Oct. 30th at 12:40pm - P.M. K and P.M. Pre**
- Fun Run 5: **Thurs, Oct. 30th at 1:30pm – 6th, 7th, and 8th**

You can help BFA succeed in the following four ways:

- Help connect your child to potential sponsors (family/friends) to acquire pledges.
- Ask your child about the “Apex Extreme” character lessons, and download the “Apex Fun Run” App!
- Come to the Apex Fun Run and don’t forget to invite others to attend our fun-filled community event on our field.
- Help volunteer for the race! We need a few parents to help cheer on students and mark laps. If you would like to volunteer for your student’s race, please contact the BFA PTO.

Thank you again for your support. We are so excited to continue this journey with you and thank you for choosing BFA as your partner in the education of your children!

Sincerely,

Bob Barber

Principal

2014 – 2015

BFA PTO