

### Benefits for the Donor

- 🐾 Leaves a legacy for you and your family
- 🐾 May reduce estate expenses and/or taxes
- 🐾 Can be modified at any time
- 🐾 May make a larger gift possible
- 🐾 Can include cash or assets

### Why Choose As Good as Gold?

- 🐾 Respected organization, founded in 2003
- 🐾 Compassionate and caring volunteers
- 🐾 Excellent foster care network
- 🐾 Significant need to diversify funding

### Typical planned gifts

- 🐾 Bequest/Will
- 🐾 Stock
- 🐾 Life Insurance
- 🐾 Retirement Plan



**Please consult your financial planner or attorney for estate planning options.**



### Contact Us:

As Good as Gold -  
Golden Retriever Rescue of Illinois

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CHARITABLE  
PLANNED  
GIVING



Golden Retriever Rescue  
of Illinois

LEAVING A  
LEGACY OF  
LOVE

## What is Charitable Planned Giving?

Planned giving refers to the process of making a charitable gift of your assets to one or more nonprofit organizations. It's a gift that requires consideration, thoughtful planning and is a part of a donor's overall financial and estate plan. Gifts can be made during a donor's lifetime or afterwards.

Planned giving enables philanthropic individuals or donors to support causes they believe in. Examples of estate and planned giving instruments include wills and living trusts, life insurance or retirement beneficiary designations or gifts of appreciated stock.

## Why is it Important to As Good as Gold?

Making a planned gift to As Good as Gold (AGaG) is an excellent way to ensure that your love and compassion for Golden Retrievers and golden mixes continue to benefit homeless pets for many years to come. With your gift, AGaG is able to care for stray goldens or those whose owners can no longer care for them and provide a loving foster home and veterinary care until their forever homes are found. In addition, planned gifts allow As Good as Gold to continue its mission and vision, plan for its future, and expand programs as needed.

## Golden Legacy Program

As Good as Gold's Golden Legacy program recognizes those supporters who have left a lasting gift for the dogs in its care by providing for AGaG in their estate plan. By including AGaG in your planned giving, you become a valued member of the Golden Legacy program. This special group includes donors who have demonstrated an extraordinary commitment to AGaG's future and receive special recognition throughout the year. If you've already included AGaG in your estate plan or plan to, we encourage you to let us know so that we may honor you as a Golden Legacy member.

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# CHARITABLE PLANNED GIVING GUIDE

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## Gifts that cost nothing today and can be altered or revoked at any time if your plans change:

**Charitable Bequest:** A bequest through your will or by beneficiary designation is one of the simplest ways to give and can be changed should you want or need to do so. Designate a specific asset, a specific sum of money, a percentage of your estate, or what remains of your estate after you've provided for all other heirs. Gifts can take the form of cash, stocks, bonds, real estate, or any other type of asset.

**Life Insurance:** A gift of life insurance can be a way to make a significant donation. If you have existing policies for which you no longer need coverage, consider assigning ownership to As Good as Gold – Golden Retriever Rescue of Illinois. By naming As Good as Gold as both owner and beneficiary, you may receive a tax deduction while make a generous gift. You may also be able to take an immediate tax deduction for the cost basis or surrender value.

**Revocable Gift in a Living Trust:** A living trust is often a good supplement to a will for those who wish to avoid the time and expense of probate while ensuring that your assets are passed on the way you wish. In your living trust, you name As Good as Gold – Golden Retriever Rescue of Illinois as the beneficiary of your assets while keeping control of your trust during your lifetime.

## Gifts that may reduce current taxes:

**Outright Gifts or Planned Gifts:** Both outright gifts and planned gifts may reduce current income tax. Options include gifts of cash, securities or tangible and real property. A gift of appreciated stock is simple and may maximize your tax benefits.

## Gifts that may reduce future taxes to your heirs:

**Retirement Plan Gift:** Your IRS, 401(k), 403(b) or other qualified retirement plan may be heavily taxed if left to anyone other than a legally recognized spouse. By naming As Good as Gold – Golden Retriever Rescue of Illinois as a beneficiary of all or a portion of retirement plan assets, you may avoid both the estate tax and income tax due on these tax-deferred plans.

A sound estate plan, which includes a planned giving provision, may provide income as well as tax advantages and assure a more secure future for yourself and your heirs while supporting your passion to support rescued Golden Retrievers. Please consult your financial planner or attorney for estate planning options.

