



Iowa School Age Child Care State Conference

October 10-11, 2014

Leadership Day

Leadership That Makes an Impact - The Mevyn Group

Friday, October 10, 2014 | 10 a.m. – 2:30 p.m.

Learning Resource Center | 3550 Mills Civic Parkway | West Des Moines, IA 50265

Child Care Leaders wear many different hats and interact with all kinds of different groups of people. We need to be relationship builders in all that we do. What are the different strategies needed to deal with students, parents, principals, other school staff and the public? During this interactive session you will learn more about Communication Essentials: resolving conflict, providing constructive feedback and utilizing persuasion to influence others.

Conference

Iowa School Age Child Care State Conference

Saturday, October 11, 2014 | 7:15 a.m. – 3 p.m.

Waukee High School | 555 SE University Avenue | Waukee, IA 50263

7:15-7:45	Registration and light breakfast
7:45-8:55	Opening Keynote: The Secret Life of Bees: It only Takes One to Make an Impact
9:05-10:15	Breakout Session 1
10:25-11:35	Breakout Session 2
11:35-12:15	Lunch
12:15-1:25	Breakout Session 3
1:35-2:35	Closing Keynote: Generational Crossroads: When X,Y & Boomers Collide
2:35-3:00	Annual Meeting and Closing



Opening Keynote: The Secret Life of Bees: It Only Takes One to Make an Impact

It only takes one - to launch a wave of learning, to open a door and a mind, to create a lifetime impact. Don't miss this fast-paced, powerful, and media-filled presentation through the lyrical and inspirational storytelling of Leading To Change as they share REAL stories and share REAL strategies to build the leaders around each of us. For a detailed description of "Hope, Fear, & The Secret Life of Bees"

Three Break Out Sessions

25 TOOLS IN 75 MINUTES: Real Tools for Real Use in Our Work With Young People

Get ready for a lightning round of proven tools and strategies to raise your after school game. We'll cover the BEST of technology, program design, media, funding and even parent/custodial communication methods. You'll leave with your head spinning, a handout of resources, and NEW ideas to take back to your community! By the end of this presentation, participants will be able to, identify five new technology tools that they can use to increase communication with participants and custodians, identify five new program design methods, including the 13 minute rule, social branding, and a 6 part program formula, AND identify five new, material free activities that can enhance their after school program in 30 minute bursts

PLAYING WITH FIRE: Conflict, Communication, and Your TRUE COLORS of Leadership!

What is YOUR work style? Task-focused? Conceptual and strategic? Do you focus on the relational values of your work? Or are you often the "life" of the office? There is a direct connection to your own TRUE COLORS of leadership and how you interact with those around you. Do not miss this absolutely illuminating presentation that will leave you with a clearer picture of how to work with those that you supervise, supervise you, and the youth participants you interact with every day!

SCRILLA, STEEZY, & SWARMING: What EVERY Adult N2K About Millennial Youth Culture in 2014

How familiar are you with today's youth culture? In this very DYNAMIC and HANDS-ON session, participants will identify some of the generational differences between Boomers, Gen X, & Gen Y on multiple levels – including health trends, career outlooks, marketing tactics, work ethic, volunteer trends, and pop culture influences. Participants will also be introduced to our 6 PART FORMULA to reaching and engaging young people – from media to marketing to technology to real tools that can be immediately used!

Closing Keynote: Generational Crossroads: When X,Y & Boomers Collide

What do each of these generations have in common? And just as important, what makes them so different – in the workplace, in the community, in their day-to-day lives? This POWERFUL training helps deepen the connection & communication across the ages.



Registration

Please return the attached registration form to Diane Ross, c/o Johnston KTC, PO Box 10, Johnston, IA 50131. Please call Diane with questions at (515)252-8490. Registrations need to be received by Wednesday, October 1.