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MASSACHUSETTS HEALTH COUNCIL, INC.

The Massachusetts Health Council presents
***The Integration of
Behavioral and Medical Health***

The Massachusetts Health Council presents

The Integration of Behavioral Health



and Medical Health

Thursday, April 3, 2014 7:30 AM – 3:00 PM
Westin Copley Place • Boston, MA

This year the Massachusetts Health Council's Annual Conference will address the topic of integrating behavioral and medical health care. Increasingly the health reform movement nationally and here in Massachusetts is shining a light on the central role of behavioral health care in the health care system, and to critical questions regarding access to and financing of high quality behavioral health care. The integration of behavioral health care with general medicine, and in particular primary care, is a crucial aspect of the overall system transformation that has been imagined by policy makers and clinical leaders alike. This conference will bring stakeholders from multiple sectors together to discuss clinical models, cultural considerations, and payment designs related to the delivery of integrated care. We invite you to join the conversation and become part of the movement to support and strengthen behavioral health care in Massachusetts.

Our afternoon session will be both inspirational and uplifting as those who have lived with behavioral health issues tell their personal journeys from illness to success. This is a program you don't want to miss!

The Integration of Behavioral Health and Medical Health

Thursday, April 3, 2014 7:30 AM – 3:00 PM

Westin Copley Place • 10 Huntington Avenue • Boston, MA

7:30 am
8:00 am

Registration and Coffee

WELCOME & REMARKS

Marc Hymovitz

*President MA Health Council
Director, Government Advocacy,
American Cancer Society, Cancer Action Network*

8:00 am
8:15 am

Susan Servais

Executive Director, Massachusetts Health Council

8:15 am
8:45 am

Morning Keynote Address

Behavioral Health, Integration, and Public Policy: From the Community Mental Health Act to the Affordable Care Act

Sherry A. Glied, PhD

*Adjunct Professor of Health Policy and Management,
Columbia University, Mailmen School of Public Health
Author, Better But Not Well: Mental Health Policy in the U.S. since 1950*

PANEL DISCUSSION

8:45 am
9:45 am

Who Gets Paid for Behavioral Health Services and How: Can Bundled Payments Work? Cost Barriers to Mental Health Care

Constance Horgan, Sc.D — MODERATOR

*Director, Institute for Behavioral Health, The Heller School
for Social Policy and Management, Brandeis University*

Strengthening the BH System Through Alternative Payment

Nancy Lane, PhD

*CEO, MA Behavioral Health Partnership
President, MA Market, ValueOptions*

The Alternative Quality Contract (AQC) Model: Is It Working?

Jeff Simmons, MD

*Medical Director for Behavioral Health
BlueCross BlueShield of MA*

Payment Reform: How Does Behavioral Health Fit Into the Puzzle?

Tim Murphy, MPP

CEO, Beacon Health Strategies

Response

David Matteodo

Executive Director, MA Association of Behavioral Health Systems

Vicker DiGravio

President and CEO, Association for Behavioral HealthCare

PANEL DISCUSSION

9:45 am
10:30 am

Bridging Cultures of Care: Getting Beyond Co-location

Alexander Blount, EdD

*Director, Center for Integrated Primary Care,
Professor of Family Medicine, Community Health and Psychiatry
UMass Medical School*

Suzanne Koven, MD

Primary Care Physician and Writer

Nandini Sengupta, MD, MPH

Medical Director of Health Services, Dimock Center

Rachael Bowers, LICSW

Pediatric social Worker/BHPIP program manager, Dimock Center

10:30 am
10:45 am

Break

MA Child Psychiatry Access Project (MCPAP)

John H. Straus, MD

*Medical Director Special Projects
Massachusetts Behavioral Health Partnership*

10:45 am
11:15 am

The Behavioral Health Needs of Our Veterans

Todd LaBreck, LICSW

Counselor, VA Boston Healthcare System, Iraqi War Combat Veteran

11:15 am
11:45 am

The MA Screening, Brief Intervention, Referral and Treatment (MASBIRT) Program: Addressing Substance Use in Primary Care

Christine Pace, MD

*Boston Medical Center
Boston University School of Medicine
Clinical Addiction Research and Education Unit*

11:45 am
12:15 am

Lunch

Luncheon Keynote Address

Patrick Kennedy

Representative, United States Congress

12:45 noon
1:15 pm

Addressing and Overcoming Stigma

Massachusetts Behavioral Health Partnership Video

Attorney Joseph D. Feaster, Jr.

McKenzie & Associates

1:15 pm
2:00 pm

Marylou Sudders, MSW, ACSW

*Associate Professor, Chairwoman, Health & Mental Health
Concentration, Boston College Graduate School of Social Work*

"In Our Own Voice"

Laurie Martinelli — MODERATOR

Executive Director, NAMI

2:00 pm
3:00 pm

Megan Wiechnik and Keith Godbout

Two personal journeys from mental illness to success

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Register on-line at www.mahealthcouncil.org

MHC Members

_____ Tickets @ \$ 80.00
_____ Tables for 8 @ 600.00

Non-Members

_____ Tickets @ \$ 95.00
_____ Tables for 8 @ \$ 700.00

Advance registration is requested.
Tickets at the door \$125.00
(admission only if space is available).

Applying for CEU's (\$10.⁰⁰ processing fee) ☐ yes ☐ no _____ **Type** (nursing, mental health counselor, etc.)

Please call MHC office to inquire if CEU's for your profession have been approved. Please list additional names. Registrations held at door.

Sponsorships include recognition. For further information call the MHC office at 617-965-3711 or go to www.mahealthcouncil.org

Forum Sponsorship

☐ \$ 5,000
Includes 1 table for 8

Patron

☐ \$ 2,500
Includes 2 seats

Display Table

☐ \$ 1,750

Name (*please print*)

Organization

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Amount enclosed _____

Make checks payable and return to:

**Massachusetts Health Council
Riverbend Office Park
200 Reservoir Street, Suite 101
Needham, MA 02494**

Cancellation Policy: Request for cancellation must be made in writing and mailed to The Massachusetts Health Council no later than March 24, 2014. All refunds subject to a \$20.00 processing fee. No refunds will be provided after March 27, 2014.