



community development partnership

Promoting a vibrant and diverse community on Lower Cape Cod

PRESS RELEASE FOR IMMEDIATE RELEASE

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Eastham

Name of Event: Community Development Partnership Kicks off Orleans Winter Farmers' Market with Ribbon Cutting

Today's Date: November 25, 2014

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CDP Kicks Off first Orleans Winter Farmers' Market with 20 Vendors, Live Music and Ribbon Cutting Ceremony

Eastham, MA – The Community Development Partnership (CDP) will kick off the first Orleans Winter Farmers' Market on Saturday, December 6th 2014 at 9:00 AM in the cafeteria of the Nauset Regional Middle School—70 Route 28 Orleans. The Market will be preceded by a Ribbon Cutting ceremony at 8:45 AM.

The Orleans Winter Farmers' Market will take place on the first and third Saturdays of the month from 9:00 AM to 12 Noon through Saturday, April 18th 2015. Each Market will be held in the Nauset Regional Middle School Cafeteria. Twenty vendors are slated to participate in the Market and offer a variety of produce and locally made products, like—onions, scallions, micro greens, potatoes, juices, eggs, bread, chicken and pork. Along with the vendors, there will be presentations by local experts about agriculture and wellness, like "How to Bring Your Garden Indoors" by New Farm on the 6th. And, there will be live entertainment. The Beet Greens kick it off in week one.

"Farmers' Markets have a long history of fueling economic development and adding vitality to the communities in which they are held," said Jay Coburn, Executive Director at the CDP. "We are incredibly excited to be working with local growers and food producers to help them grow their businesses and create opportunities for year-round sales. And we can't wait to show Lower Cape residents that it is possible to grow fresh and nutritious food on Cape Cod 12 months of the year." A unique educational opportunity for the Market is the different types of produce that will be available to consumers, in comparison to a summer market in this area.

"Four season farming is not a new invention and many of our producers are experienced in techniques that extend the harvest," said Drake Cook, Farmer (Pure Joy Farm, Truro) and Orleans Winter Farmers' Market Manager. "If more northern parts of New England can supply their communities with fresh produce through the winter, we can too."

A project of the CDP, the Market is a collective effort, including support from the Orleans Winter

Farmers Market Advisory Committee, and grant funding from the USDA Rural Development Program and Cape Cod Economic Development Council. Cape Cod Healthcare is the Market's Title Sponsor.

Theresa Ahern, Senior Vice President, Strategy and Government Affairs at Cape Cod Healthcare said, "Cape Cod Healthcare is pleased to support the Community Development Partnership and the launch of the Orleans Winter Farmers' Market. The prevention and management of chronic diseases, such as diabetes, is a key priority for CCHC. Access to fresh and nutritious food is an important factor advancing this objective."

Wellfleet Farmers' Market Co-founder and member of the Orleans Winter Farmers' Market Advisory Committee, Tracy Plaut commented about the new Market, "Being able to supply fresh, locally raised food to the community keeps our friends and neighbors healthy, as well as building a strong and vital economy. It's a pleasure to support the ever growing number of farmers who make their living while facing the many challenges of growing on Cape Cod".

More information about the Orleans Winter Farmers' Market, including a full vendor list, is available at the CDP's website – www.capecdp.org.

ABOUT THE COMMUNITY DEVELOPMENT PARTNERSHIP

The Community Development Partnership (CDP) nurtures a vibrant Lower Cape region – Brewster, Chatham, Eastham, Harwich, Orleans, Provincetown, Truro and Wellfleet - by promoting environmental and economic sustainability, expanding opportunities for low- and moderate-income residents, and preserving our unique cultural and historic character. Key objectives include:

- 1) Strengthening business sectors with competitive regional advantage, especially traditional and renewable natural resource based industries, like fishing and the arts.
- 2) Increasing the affordability and availability of safe, stable year round housing for local residents.
- 3) Increasing energy efficiency and local renewable energy generation.

The CDP is committed to sustaining our local community:

- Working with the Cape Cod Commercial Fishermen's Alliance to support our fishing fleet
- Harnessing the power of the sun by installing PV panels on affordable housing units
- Partnering with the Cape Cod Chamber of Commerce and the Cape & Islands Green Program to develop sustainable business practices and collectively market the region as a green destination
- Collaborating with the Harwich Ecumenical Council for Housing (HECH) to preserve existing housing stock and create new affordable rental units for year-round residents
- Offering small loans to start-up and growing businesses that are unable access traditional capital.

To find out more information about this organization, go to www.capecdp.org.

This institution is an equal opportunity employer and provider.

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