



NEWS RELEASE

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15th Annual Spring Conference: Dementia & Alzheimer's Disease *Innovations in Treatment*

Hyannis, MA – On March 13, leading experts in Alzheimer's disease and related dementias will provide information on Alzheimer's disease, its causes and the current trends in research and available treatment options. Hope Dementia & Alzheimer's Services will host the 15th Annual Spring Conference geared toward caregivers and medical professionals. Formerly known as Alzheimer's Services of Cape Cod & the Islands, the organization is now part of the HopeHealth family of services.

The 15th Annual Spring Conference presenters are:

- Dr. Donald S. Marks, Neurologist
 - Dr. Donald Marks has been a practicing community neurologist since 1985, with a focus on neurodegenerative diseases. Since 1993 he has been actively involved in clinical trials of new Alzheimer's drugs to both treat symptoms and slow down disease progression. A particular interest for Dr. Marks is "translating" clinical research in a meaningful way for caregivers, patients and all health care professionals.
- Marcy JT Smith, MS RN FAIS BCETS
 - Marcy JT Smith is board certified by the American Academy of Experts in Traumatic Stress and the National Crisis Center. She has studied and collaborated with Hans Selye M.D. PhD. D.Sc. known for his discovery of the stress response. Together they developed a model for the variables of the stress response which guides assessment and intervention strategies for stress related disorders. Her presentation will focus on stress in dementia.

"While the focus of current research and clinical drug trials is to find a cure or treatment to halt disease progression, most of us simply struggle to stay current with our knowledge and options for dealing with our loved ones," said David Rehm, president & CEO, HopeHealth. "With one in nine over the age of 65 affected by Alzheimer's, it's vital that caregivers and medical professionals continually learn about the ever-changing field of Alzheimer's disease and dementia."

Advance registration is required for the 15th Annual Spring Conference being held on Thursday, March 13 at the DoubleTree by Hilton, 287 Iyannough Road, Hyannis, from 8:00 a.m. to 12:00 p.m. Conference fees are \$95.00, which includes 3 CEs, conference materials and a continental breakfast. A discounted rate of \$60.00 is available for family caregivers. Advance registration must be received by March 7.

For more information or to register for the conference, call (508) 775-5656 or visit HopeDementia.org to register online.

About **HopeHealth**

[HopeHealth](http://HopeHealthCo.org), formerly known as Hospice & Palliative Care of Cape Cod, has been enhancing the quality of life for people experiencing serious illness and loss for more than thirty years. In January of 2012, Alzheimer's Services of Cape Cod & the Islands affiliated with the non-profit organization to enhance and expand its programs and community services. Today, HopeHealth delivers a wide range of medical care, care management and support services throughout eastern Massachusetts. The HopeHealth family of services includes: Hope Hospice; Hope Palliative Care; Hope HouseCalls; Hope Dementia & Alzheimer's Services; Hope Care for Kids; Hope Community Care; and education and training for professionals, caregivers and the community. Learn more by calling (508) 957-0200 or visiting HopeHealthCo.org.

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