

Make Better Business Decisions

Cash Reigns Supreme: Tracking the Financial Results of Your Business

This one-half day training course is designed for small business owners that teaches the importance of financial statements and how they can be used to make better business decisions. The connection between bookkeeping transactions and financial statements is emphasized. Participants learn how third parties, including lenders, evaluate financial statements to make lending decisions. Specific topics include:

- The importance of maintaining current and accurate financial records
- Keeping financial records with small business computer software (i.e. QuickBooks).
- Accounting terminology
- Balance sheet
- Profit and loss statement
- The importance of cash
- Determining your company's cash needs
- Cash flow statements
- Selecting an accountant and accounting system
- Preparing for growth

This course is ideal for existing businesses. Start-ups are also welcome.

Presented by:

NATIONAL DEVELOPMENT COUNCIL
Partners in Community Development Since 1969



Akron SBDC
is bringing NDC's *Cash
Reigns Supreme*
training to Akron, OH!

Course Information

Date

January 30, 2014
1:00p.m. — 5:00p.m.

Location

Akron Global Business Accelerator
526 S. Main Street Rm. 904
Akron, OH 44311

Registration

Please contact: lrees@akronsbdc.org or call 330-375-2111
by January 21, 2014

Presenter

Dryck Bennett
National Development Council

Sponsor

Akron Small Business Development Center
Akron Global Business Accelerator
Ohio Small Business Development Centers
City of Akron, OH



BUSINESS ALLIANCE

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Small Business
Development Centers



Course Contact

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