

Deborah Gilboa, MD, aka “Doctor G” is a Pittsburgh-based family physician, parenting expert, international speaker, author and mom of four boys. If that’s not enough, Doctor G also works as a Clinical Associate Professor at the University of Pittsburgh School of Medicine and is a frequent speaker at her alma mater, Carnegie Mellon University.

In response to receiving years of character building questions from her patients, Doctor G developed the “3 R’s of Parenting” to empower parents to raise respectful, responsible and resilient kids.

Doctor G’s three “little books” based on this approach have become popular go-to, user-friendly parenting advice resources. *Teach Resilience: Raising Kids Who Can Launch!*, *Teach Responsibility: Empower Kids with a Great Work Ethic*, and *Teach Respect: That’s My Kid!* were designed for today’s busy parents with age specific tips and ideas for building character in kids. Her latest book, *How to Get the Behavior You Want, Without Being the Parent You Hate* was recently published by Demos Publishing with great reviews.

Doctor G has gone on to be named one of Pittsburgh Magazine’s “40 Under 40,” in addition to receiving numerous awards throughout the years, including the Bristol Meyers Squibb award for Clinical Excellence and The Excellence in Teaching Award.

You can catch her as a regular guest on *CBS’ Pittsburg Today Live*, *ABC’s Windy City Live*, and as the band host and parenting expert of *WQED’s iQ SmartParent*. Doctor G also contributes regularly to *Huffington Post Parents*, *Your Teen* magazine, *Parents* magazine and *MSNBC.ca*.

Beyond all of these honors, Doctor G is most proud of her family. She and her husband are raising four young boys who are growing into respectful, responsible and resilient young men and who have already been honored for their unique community service projects.

For more information go to askdoctorg.com





Doug Keeley, CEO and Chief Storyteller of The Mark of a Leader, is a globally recognized communicator, a serial entrepreneur and a self-professed “leadership junkie”.

Keeley started the first of several communications businesses in 1978, and quickly became a pioneer in the marketing and communications industry, travelling the globe to work with hundreds of Fortune 500 corporations and executives.

In 2004, he created The Mark of a Leader, a revolutionary program designed to inspire new thinking in the workforce about leadership, engagement and corporate culture, and to provide a tool to make any conference unforgettable. This innovative program has been used repeatedly by companies like Coca-Cola, Disney, Microsoft, Scotiabank, Starbucks, Xerox, and many other leading corporations, associations and schools.

Based on a powerful concept called “Five Level Leadership,” Keeley’s program uses incredible video stories to share insights into the success of many of the world’s greatest leaders and brands, and show how their leadership principles can be applied to business today.

Keeley has also written a book of motivational stories titled *The Mark of a Leader*, which was designed to inspire readers with amazing tales of ordinary people who have done extraordinary things with their lives.

In addition, Keeley has authored many magazine features and columns, appeared as a subject expert in several books on creativity and corporate culture, and has been interviewed many times on radio and television. He is also an inductee in the Meetings & Incentive Travel Hall of Fame, which recognizes people who have demonstrated leadership and innovation in all facets of their job and the industry as a whole.

For more information go to **themarkofaleader.com**.