

Position your company in partnership with the area's largest business-to-business forum –
The Big Connect

The **New Haven Register** is proud to be the
Official Media Sponsor of the



gnhccexpo.com

Event held at
Toyota Oakdale Theatre

Thursday, November 20, 2014

The New Haven Register prints the official program for The Big Connect, the annual business expo of the Greater New Haven Chamber of Commerce and the Quinnipiac Chamber of Commerce. The program will be distributed within the New Haven Register as a pull-out tabloid on **Sunday, November 16** and will also be distributed to all those entering the expo on the day of the event.

Please contact your advertising rep or 203.789.5428 to schedule your ad today.



IMPORTANT DATES

Publication Date:

Sunday, November 16, 2014

Event Date:

Thursday, November 20, 2014

Space Reservation Deadline:

Monday, October 27

Material Deadline:

Monday, November 3, 2014

MODULAR TABLOID SIZES AND RATES

Full Page Ad:

(9.89" x 9.6") **\$750.00**

Half Page Ad:

(Horizontal 9.89" x 4.75" or Vertical 4.89" x 9.6")

\$ 450.00

Strip Ad:

(9.89" x 2.5") **\$350.00**

Ads include
process color

**Exhibitors & Chamber Members as well as non-exhibitors are all welcome to participate*

NEW HAVEN REGISTER

Your advertising message will reach over 200,000 New Haven County readers.