



★ GREATER NEW HAVEN
CHAMBER OF COMMERCE

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The Big Taste

Call to Vendors!

We would like to invite you to participate in The Big Connect, Connecticut’s premier business expo, as a vendor for The Big Taste. We expect a great turnout and want to include you in this wonderful event.

What is The Big Taste?

- The Big Taste is a culinary adventure where New Haven area restaurants serve sample-sized portions of their best food or signature dish.
- The Big Taste will be held from 11:30 a.m.-1:30 p.m. during The Big Connect at the Toyota Oakdale Theatre in Wallingford, CT on **Thursday, November 20, 2014.**
- A culinary photographer will take a photo of each vendor’s booth before the doors open.
- Participating in The Big Taste is free.
- Limited space is available so register by **Friday, September 19, 2014!**

Why participate in the Big Taste?

- Every year we have a great turnout at The Big Connect. Of the 1,000+ attendees that will walk through our doors, 250-300 people will attend The Big Taste, making this a great marketing opportunity.
- Gain exposure and generate new business!
- The Taste People’s Choice winner will receive a write-up in Stephen Fries’ weekly column with their recipe published in the *New Haven Register*. Stephen Fries is a Professor and Coordinator of Hospitality Management at Gateway Community College.
- Big Taste vendors will receive recognition on the Chamber website (www.gnhccexpo.com) and in promo material for The Big Connect.
- You may offer discounts, coupons, contests, and literature to all attendees.

How to be a vendor at The Big Taste!

Fill out the form below and return to Sharon R. Butler by **Friday, September 19, 2014.** Reserve your spot early to guarantee your choice of food (No duplicate dishes).

Name of Restaurant / Caterer: _____

Food Dish You’ll be Bringing: _____

Restaurant Representative: _____

Email: _____ Phone: _____

Sharon R. Butler, Director of Events and Special Programs
Greater New Haven Chamber of Commerce, 900 Chapel Street, 10th Fl., New Haven, CT 06510
Phone: (203) 782-4310 | Fax: (203) 782-4329 | sbutler@gnhcc.com