



Reserve Your Ad Space Now in the.....

PACIFIC SOUTHWEST DIRECTORY

Be Seen in the 2014 Edition of the Pacific Southwest Directory
Read by over 1,200 key personnel involved in the grain & feed industry

CONTENTS

- Listings for both member and nonmember firms engaged in the feed, seed, grain & feeding industries in the five-state area of the Pacific Southwest
- Affiliated Organizations
- Federal/State Officials
- Other Useful Information
- Buyers Guide
- CGFA By Laws

The listings will provide the following information: city, county, firm name, address, zip code, phone number, FAX number, 800 number, Email address, Website, type of business and key company personnel. You will also receive a free link from the CGFA website to your webpage.

CIRCULATION

The Pacific Southwest Directory has a circulation of 1,000 members, nonmembers and allied industry representatives throughout the United States.

AD DEADLINE - JANUARY 15, 2014

PAYMENT

Advertisers will be billed after the Directory is published or you may pay at the time of your order.

SPECIFICATIONS

Publication size: 5-1/4" wide, 8-1/2" high.

Ad Sizes:

Full page: 4-1/2" wide, 7-1/2" high.

Half page: 4-1/2" wide, 3-1/2" high.

Half-tone screen: 133

Printing: Camera ready art is acceptable and preferred. (.pdf) Electronic ads may be emailed to dboggs@cgfa.org. If you send electronic copy -- all links and fonts MUST be embedded in the file. Preferred space: Position can be requested. Every attempt will be made to accommodate your position request, however, final placement is at the discretion of the editor.

COMMISSION

Agency commission: 15% is paid within 30 days of billing date; discount does not apply to typesetting, layout and/or camera work required.

COLOR ADS AVAILABLE UPON REQUEST

For the 2014 Directory there are limited color advertisement spaces available on the **tab sections** in the directory. If you are interested please call the office.

ADDITIONAL CHARGES

Additional charges will apply for typesetting, layout and/or camera work, if required.

BUYERS GUIDE

Category listings are included with your ad.

*NOTE - In order to be listed in the "Where to Buy Guide", you must select category (ies) that pertain to your company located on the back of this brochure.

DIRECTORY COPIES

Current directory prices:

Advertiser..... One free

Extra copies to Advertiser if

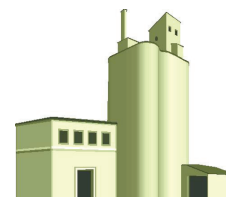
ordered when placing ad..... \$20 ea.

*Regular price to Members..... \$25 ea.

*Regular price to Nonmembers..... \$60 ea.

* Regular price subject to change plus postage

(Postage is \$6.00)



INSERTION ORDER FORM

PLEASE PRINT OR TYPE:

Advertiser's Company Name _____

Address _____

City _____ State _____ Zip _____

Contact _____ Telephone _____

COMPLETE AGENCY SECTION BELOW ONLY IF AD AGENCY WILL BE FURNISHING MATERIALS:

Agency _____

Address _____

City _____ State _____ Zip _____

Contact _____ Telephone _____

PLEASE CHECK THE FOLLOWING:

- ☐ New Ad
- ☐ Repeat our 2013 ad
- ☐ Repeat our 2013 ad with changes
- ☐ Materials enclosed
- ☐ Materials to come under separate cover

ADDITIONAL DIRECTORIES:

_____ Additional copies at \$20 ea.

PLEASE CHECK APPLICABLE ITEMS:

- ☐ Full page, B&W \$375
- ☐ Half page, B&W \$275
- ☐ Full page, Color on Tab (10 available).....\$500
- Indicate Tab Spot Preference _____
- ☐ Inside Front Cover \$525
- ☐ Inside Back Cover..... \$525
- ☐ Outside Front Cover \$750
- ☐ Outside Back Cover \$750



***FOR BEST RESULTS PLEASE SEND A NEW AD !**

The cost of advertisement includes a free web link from the CGFA website to your company webpage.
Please be sure to include your website address: _____

*Cover positions offered to previous year's holder - available on first turndown basis.
Be sure to select categories in the "Where to Buy Guide" on reverse side.*

Return Ad Materials by January 15, 2014 to:

California Grain & Feed Assn.

1521 I Street, Sacramento, CA 95814

Ph: (916) 441-2272 ~ Fax: (916) 446-1063

~ Where To Buy Guide ~

- | | | |
|--|--|--|
| <input type="checkbox"/> Aeration Equipment
<input type="checkbox"/> Agricultural Consulting
<input type="checkbox"/> Alfalfa Dehydrators Hay & Straw Products
<input type="checkbox"/> Associations
<input type="checkbox"/> Bags
<input type="checkbox"/> Bag Closing Equipment
<input type="checkbox"/> Bin & Rail Car Vibrators
<input type="checkbox"/> Bucket Elevators
<input type="checkbox"/> Building-Designers, Engineers & Contractors
<input type="checkbox"/> Bulk Grain Storage
<input type="checkbox"/> Bulk Handling Equipment
<input type="checkbox"/> Commodity Brokers
<input type="checkbox"/> Dryer Control
<input type="checkbox"/> Dust Collector
<input type="checkbox"/> Elevator Bolts & Buckets
<input type="checkbox"/> Exporters
<input type="checkbox"/> Feed Additive -
Medication & Animal Health Products
<input type="checkbox"/> Feed Ingredients & Feedstuffs
<input type="checkbox"/> Feed Manufacturers & Wholesalers
<input type="checkbox"/> Flour Miller | <input type="checkbox"/> Grain Conditioners
<input type="checkbox"/> Grain Conveyors-Drag Screws
<input type="checkbox"/> Grain Dryers
<input type="checkbox"/> Grain Processors
<input type="checkbox"/> Grain & Seed Cleaners
<input type="checkbox"/> Grain Storage
<input type="checkbox"/> Hydraulic Ram Equipment
<input type="checkbox"/> Insurance
<input type="checkbox"/> Laboratories
<input type="checkbox"/> Level Controls/Monitors
<input type="checkbox"/> Liners
<input type="checkbox"/> Maintenance/Testing
<input type="checkbox"/> Magnets
<input type="checkbox"/> Management Consulting
<input type="checkbox"/> Merchants
<input type="checkbox"/> Mill Equipment
<input type="checkbox"/> Mineral Mixers
<input type="checkbox"/> Moisture Management Systems
<input type="checkbox"/> Mold Inhibitors
<input type="checkbox"/> Nutritional Consultants
<input type="checkbox"/> Oyster Shell | <input type="checkbox"/> Painting & Sandblasting
<input type="checkbox"/> Pet Food Manufacturers
<input type="checkbox"/> Pollution Control Equipment
<input type="checkbox"/> Railroads
<input type="checkbox"/> Railroad Construction
<input type="checkbox"/> Railroad Maintenance & Materials
<input type="checkbox"/> Research
<input type="checkbox"/> Rolls & Roll Corrugating
<input type="checkbox"/> Roller Mills
<input type="checkbox"/> Roofing
<input type="checkbox"/> Rotary Airlocks/Valves
<input type="checkbox"/> Salt
<input type="checkbox"/> Seed
<input type="checkbox"/> Sign Designing/Painting
<input type="checkbox"/> Steel Bin & Tank. Mfg.
<input type="checkbox"/> Truck & Trailer Mfg.
<input type="checkbox"/> Trucking
<input type="checkbox"/> Unit Train Offloading
<input type="checkbox"/> Used Mill Equipment
<input type="checkbox"/> Waterproofing
<input type="checkbox"/> Weighing & Measurement Devices |
|--|--|--|

*NOTE - In order to be listed in the "Where to Buy Guide", you must select category (ies) that pertain to your company.

Return This Insertion Order To:

California Grain & Feed Association: 1521 I Street, Sacramento, CA 95814

Ad Copy Deadline Date January 15, 2014

2013 DIRECTORY ADVERTISER'S INDEX

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| ADM
Alternative Machine Works
Andritz Feed & Biofuel
Associated Feed & Supply
Baker Commodities
Barkley Seed, Inc.
Benefits Done Right Insurance Agency
BioTech Associates Ltd., Inc.
CMS Compliance Management Solutions
Cal By-Products
California Agri Inspection
California Mill Equipment Company
Cereal Food Processors, Inc.
Crisp Warehouse
El Toro Export, LLC
Energy Feeds International
Evonik Industries
Foster Commodities
Grain Processing Corp.
H & H Engineering Construction, Inc. | High Desert Craftsmen
IGM
Industrial Railway Co.
InterWest Insurance Services Inc.
JBS Swift & Company Trade Group
J.D. Heiskell & Co., Inc.
J G Boswell Co.
J.R. Simplot Company, Agribusiness
Jerico Products, Inc.
Langston Companies
Lansing Trade Group
Laughlin Cartrell, Inc.
Maxi-Lift Inc.
Midwest Paint Service, Inc.
Mo-Ag
National Grain & Feed Association
Nutrius LLC
P & F Metals
PCS Sales (Potash Corp.)
Pacific Elements | Penny-Newman Grain Co., Inc.
Poet Nutrition
Premier Magnesia LLC
Schlagel, Inc.
Screw Conveyor Corp.
Seley & Company
Star Milling
The Stuart Company
Tapco Inc.
TPi
Universal Industries, Inc.
V-V Enterprises
VSI
Vogel Sales Engineering
Wagner Machine
Walinga USA Inc.
Wilbur Ellis Co.
Wilkey Industries
William C. Loughlin & Co. |
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