

Message from your APACC Executive Director

Hi, I'm Van, the new Executive Director at APACC. I am thrilled to join this organization. I have met so many talented and passionate individuals just being three weeks into the job, and I look forward to meeting many more. I joined APACC because of the longevity and the mission it embraces. My passion of helping people has now become a part of my every day routine. I couldn't be happier.

For the past 10 years I have been a socially engaged explorer who has a passion for social networks and strategy. I specialize in customer service and engagement and have consulted Fortune 100 companies on their customer service programs. From start-ups to corporate, I have dabbled in everything. My wide variety of skills range from advertising, public relations, marketing, analysis, and social has enabled me to be flexible with the ever-evolving technical industry. I am sure it will be put to good use with APACC and our strategic partners.

I am a thoroughbred from Dallas, but made the cold trek to Michigan five years ago. As I discovered little hidden treasures Detroit has to offer, I have fallen in love with the great state of Michigan. In addition to serving APACC, I also serve as an ABWA member (American Business Women's Association) and in my spare time volunteer at an assisted living facility in Plymouth. You can learn a lot more about me if you click on this link below. Trust me, you'll find it interesting. 😊 <https://www.vizify.com/socialmesavvy>.