



Automotive Service Councils of California
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Automotive Service Councils of California

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For Immediate Release Steve Vanlandingham to be President of ASCCA in 2015

Sacramento, December 9, 2014 – ASCCA 2014 President-elect Craig Johnson resigned his position in late November. The Board of Directors during its meeting held on December 6, 2014, elected Steve Vanlandingham to fill the vacancy. Therefore, Steve Vanlandingham is now the 2014 President-elect and will ascend to the position of 2015 President on January 1, 2015.



Pictured: Steve Vanlandingham

Steve has been an active member and has served San Diego Chapter 24 in several positions, including board member, Past President (twice) and current State Chapter Representative. He has been active at the state level for over seven (7) years, as director, secretary, 2013 and 2014 treasurer, and most recently, elected as 2015 President-elect (2016 President). Additionally, Steve has served as Summer Conference Committee chair for three (3) consecutive years, and as a member of the Public Relations, Government Affairs, Endorsements, and Bylaws, Policy and Procedures committees. Mary Kemnitz, 2014 President, stated, “*Steve’s experience in ASCCA leadership at all levels and his industry knowledge makes him the natural choice to fill this vacancy.*”

Steve has been an automotive shop owner for over 32 years and a member of ASCCA for 18 years. His goals are for independent automotive service shops to survive and prosper. He is

passionate about furthering the ASCCA and its mission: *“To elevate and unite automotive professionals and give them voice.”* He will continue to concentrate on membership growth, which will lead to a larger presence in this industry. He stated, *“Additional membership will mean new blood, new ideas and greater presence in the automotive trade. ASCCA’s past track record is good and can only get better in the next five years. ASCCA has proven to be a major, noticeable player in California’s automotive trade.”*

Steve envisions increased membership and a more visible ASCCA. He also envisions that the association will increase its presence and input in California. *“The past five years’ history shows ASCCA is a leader in California government when it comes to independent auto shops and related issues and has been a grass roots player. This is where ASCCA will continue to shine and grow. I am looking forward to keeping ASCCA on track and at the forefront of automotive associations.”*

“With all the technical systems on today’s vehicles and the ever-changing global rules it is more important than ever for California automotive business owners to join a worthy association and to participate in their own industry. ASCCA is the perfect match for shop owners and the next five years will show the extreme need to belong to an association so as to stay on top of current issues and, at the same time, gain knowledge, participate in membership benefits and possibly help improve the automotive industry. Once non-member shop owners experience running a business in California, I hope they will turn to ASCCA and its members and see what’s available and show what they can offer as business owners.”

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Founded in 1940, the Automotive Service Councils of California is the largest independent automotive repair organization in California. Its members represent all areas of the automotive repair industry, including mechanical, auto body, suppliers and educators.

“To elevate and unite Automotive Professionals, and give them voice.”
