



CANVAS CREATIONS

Dear Artists,

Welcome to Downtown Racine's 13th year of Public Art! We are excited to share with you this year's project of canvas creations. As something totally new, we are sure you will be as excited about this as we are!

It all begins with a blank canvas...

Our canvas creations will feature **400** 8" x 8" canvases, each one individually created by artists such as you. We are setting aside at least 100 canvases for art students...grade school through college age. You can create any subject matter you'd like and use the medium of your choice. You are only limited by your imagination. You may use oils, acrylics, fiber, ceramic, wood, metal, watercolors, photography, etc. The subject matter must be appropriate for all viewing audiences and must be contained within the 8" x 8" canvas. Each canvas is to remain unframed.

Once all 400 canvases are completed and turned into the Downtown Racine Corporation, they will be arranged into lively groupings and will hang in Downtown establishments during the summer for guests to enjoy. Throughout the duration of the exhibit, the public will be invited to purchase raffle tickets in anticipation of owning a piece of art. Everyone's a winner...only 400 raffle tickets will be sold!

The Downtown Racine Corporation will offer a People's Choice Award of \$100 each to the top 20 artists with the most votes. Voting will begin at the onset of the public art display and last throughout the summer.

Artistic talents are plentiful throughout our area as well as far and wide. Four hundred canvases is a fabulous opportunity to showcase artists from all over the country. How many artists do you know? Invite them all to participate! We hope you will join us for this exciting new art adventure.

Your blank canvases await!



**DOWNTOWN RACINE CORPORATION
PUBLIC ART 2014
DESIGN PROPOSAL KIT**

The information contained in this packet is essential to an artist wishing to submit a design for the 2014 Public Art Event in Downtown Racine.

DEADLINE FOR PROPOSAL: FRIDAY, MARCH 7, 2014 5:00 P.M.

When submitting a design the following items are required:

Canvas Design: On each page of your canvas design please include your name and title of design. You may submit more than one design. Drawings of commissioned canvas designs become the property of the Downtown Racine Corporation.

Materials: The Downtown Racine Corporation will provide each artist with an 8" x 8" artist panel. One panel is a gesso board suitable for oils, acrylics, mosaics, etc. The other panel is clayboard which is suitable for watercolors, fibers, photography, etc. Please designate which type of panel you prefer.

Design Proposal Form: Please complete all information as requested and include a brief description statement about your design.

Selection Process: A panel of judges will determine the final accepted designs for the 2014 Public Art Event. The Downtown Racine Corporation becomes the sole owner of all product and designs produced by an artist for this campaign. The Downtown Racine Corporation reserves the right to reproduce artist designs on merchandise and in event promotions.

ARTIST PROSPECTUS

We invite all artists to be a part of this very exciting experience in Downtown Racine.

General Design Criteria

* Creativity, Whimsy, Artistry

* All submissions must be original artwork. The submission or use of copyrighted work is strictly prohibited. Copyright infringement is the unauthorized or prohibited use of works under copyright, infringing the copyright holder's exclusive rights, such as the right to reproduce or perform the copyrighted work, or to make derivative works.

* You may submit more than one design if desired.

*Your artwork may not exceed beyond the 8" x 8" canvas and must be able to be hung on a wall. However, artwork such as textiles and photography may be wrapped around the panel.

*Your finished art design must be the same design as your original accepted proposal. If your final design changes, it must be resubmitted for committee review before the process can continue. Failure to submit may result in possible rejection of completed art for display.

* No direct label advertising or logos-company or product- is allowed.

*No religious or social disrespect is permitted. This is a public display and therefore all finished art pieces must be appropriate for all audiences.

* All art canvases will have acknowledgement of artist and sponsor.

* The Downtown Racine Corporation will conduct voting for a People's Choice Award. Voting will determine the top 20 winners. These top 20 artists will win \$100 each.

**PROPOSALS MUST BE SUBMITTED TO THE DRC OFFICE BY 5:00 P.M.
ON FRIDAY, MARCH 7, 2014**

Questions? Contact Terry Leopold at tleopold@racinedowntown.com or call the DRC office at 262-634-6002

**DOWNTOWN RACINE CORPORATION
DESIGN PROPOSAL FORM
2014 PUBLIC ART**

NAME (please print) _____ **Age** _____

If Student, School Affiliation _____ **Grade** _____

Address _____

City/State/Zip _____

Telephone(home) _____ **(Work or cell)** _____

E-Mail Address _____

Canvas Design Theme/Description: Please list medium, materials, color scheme and brief description of your piece.

What is your medium: (Oil, watercolor, mosaic, photography, quilting etc?) _____

ARTIST NAME _____

Please sketch your art canvas below. Add as much detail as possible to assisting judging.

If I am accepted, I would like (check one):

Gesso Panel (oils, acrylics, mosaics)

Clayboard Panel (watercolors, fibers, photography)

