

# Middlesex County Association of REALTORS®

## How Not to Be a Social Media Car Wreck

**NJREC CONTINUING EDUCATION APPROVED: 3 Elective CREDITS for 2013-2015 licensing cycle**

Thursday, April 10, 2014

Days Hotel -195 Route 18, East Brunswick, NJ 08816

8:30am-9:00am Registration & Coffee

9:00am– 12:00pm CE Course

Cost: \$15 for MEMBERS (\$25 for NON-MEMBERS)

Pre- Registration REQUIRED.

Not everyone wants to be a social media guru, but there's no denying that social media is part of our world and has become part of the mainstream. Everything you do online becomes part of the permanent record, so even early mistakes can come back to haunt you later in your career. Learn how to interact with consumers in a meaningful manner, while in compliance with the requirements of NAR's Code of Ethics, licensing and copyright laws. Learn to create social media policies for your team or company.

Bill Lublin is a well recognized figure in Social Media Implementation and Education, and has received accolades for his work in and out of the real estate industry. Bill has been named three times as one of Inman's Most Influential in Real Estate. Bill literally "wrote a book" on social media as the lead author of the 2010 rewrite of e- Pro.



**Presented by: William Lublin**  
**Certified Instructor– I1000239**  
**Course- (C20160101)**

### How to Register

MEMBERS go to: <https://njar.orgmetrics.com/Middlesex>

Payment options: Credit Card online

NO REFUNDS. REGISTRATION NON-TRANSFERABLE.

Questions? Contact Stefanie DiPoalo, MCAR Education and Program Coordinator;  
(732) 442.3400, ext. 103 or [Stefanie@middlesexrealtor.com](mailto:Stefanie@middlesexrealtor.com)

**If you require special assistance, email a written description of your needs to Stefanie.**

Students must SIGN IN and provide a photo ID.

Students must also SIGN OUT at the conclusion of the class to receive CE Credit.

Anyone who misses 15 minutes or more of the class will not receive CE credit.

**CONTINUING EDUCATION (CE) IS A REQUIREMENT BY THE** New Jersey Real Estate Commission (REC) for real estate licensees in New Jersey. Licensees are reminded that to be eligible to renew their license for the 2013-15 license term they will need to have acquired a total of 12 credit-hours of continuing education, including at least six in Core topics, of which at least two must be in Ethics. The required credits must be obtained no later than June 30, 2015. For more information, read the Continuing Education Frequently Asked Questions, by clicking on the following link: [http://www.state.nj.us/dobi/division\\_rec/licensing/continuingeducation/faqs.htm](http://www.state.nj.us/dobi/division_rec/licensing/continuingeducation/faqs.htm).