

FEATURED SPEAKER



Caroline Beasley

Caroline Beasley, Executive Vice President, Chief Financial Officer, Treasurer and Secretary of the Naples, Florida-based Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has played a major role in shaping the company founded in 1961 by her father, Chairman and CEO George G. Beasley.

Caroline is a past Chairman of the Radio Board for the National Association of Broadcasters (NAB) in Washington, DC. She was asked to join the distinguished NAB Board of Directors in 2005, and has served as the Radio Board's 1st and 2nd Vice-Chairman and on the NAB's Executive Committee. Additionally, Caroline is a trustee of the National Association of Broadcasters Political Action Committee and serves on the board of the Radio Music Licensing Committee. Honored by Radio INK magazine as one of the "40 Most Powerful People in Radio" in 2011 and 2012, Caroline has also been recognized in the magazine's "Most Influential Women in Radio" listing every year since 2003. Beasley Broadcast Group, Inc. is a radio broadcasting company that owns 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. Caroline graduated from the University of North Carolina, Chapel Hill in 1983 with a B.S. in business administration.



Distinguished Entrepreneur 2014

Recognizing

Outstanding Business Owners in Southwest Florida

Wednesday May 21, 2014

6:00 p.m. - 9:00 p.m.

Hyatt Regency Coconut Point Resort and Spa - Bonita Springs, FL



Title Sponsor



Awards Presentation Sponsor



Platinum Sponsors - \$3,500 (Value \$5,000)

- One corporate table of 8 for dinner with signage and prime location
- Invitation for 4 to attend the VIP private reception at the Hyatt prior to event
- Company recognition in all media releases, including social media, Constant Contacts emailed to over 12,000 clients weekly, featured on FSBDC website, mentions in FSBDC newsletter and other publications
- Half-page ad in the 2014 program book
- Complimentary picture of company taken at VIP reception
- Framed Certificate of Appreciation
- Company logo placement on video slide show presented the evening of the event

See opposite side for additional sponsorship opportunities...

Award Winners



2013 Winner
Pam Oakes
Pam's Motor City Automotive



2012 Winner
Norman Love
Norman Love Confections

About the FSBDC at FGCU

The FSBDC at FGCU is a dynamic community-based resource, which helps small business owners take advantage of new opportunities to grow their business through a diverse collection of programs and services.

Mission Statement

We are a customer driven organization of business professionals, dedicated to helping small businesses succeed by enthusiastically providing creative solutions which exceed customer, employee, and stakeholder expectations.

The SBDC at Florida Gulf Coast University is a member of the Florida SBDC Network, a statewide service network funded in part through a cooperative agreement with the U.S. Small Business Administration.



Distinguished Entrepreneur



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2014
**Outstanding Business Owners in
Southwest Florida**

Sponsorship opportunities continued...

Gold Sponsors - \$2,500 (Value \$3,500)

- One corporate table of 8 for dinner with company signage
- Company recognition in all media releases, including social media, Constant Contacts emailed to over 12,000 clients weekly, featured on FSBDC website, mentions in FSBDC newsletter and other publications
- Quarter page ad in the 2014 program book
- Framed Certificate of Appreciation
- Company logo placement on video slide show presented the evening of the event

Silver Sponsors - \$1,500 (Value \$2,500)

- One corporate table of 8 for dinner with signage
- Business card size ad in program book
- Mentions in media announcements
- Framed Certificate of Appreciation
- Company logo placement on video slide show presented the evening of the event

Bronze Business Sponsors - \$500 (Value \$700)

- Includes 2 tickets to dinner and awards presentation
- Business card size ad in program book
- Company logo placement on video slide show presented the evening of the event

Individual dinner tickets are available for \$125 each by calling (239) 745-3700 or by registering online at www.sbdcseminars.org

For sponsorship information, contact:

Dan Regelski - FSBDC at FGCU Regional Director
(239) 745-3705

Debra Newman - Special Projects Coordinator
(239) 560-3648

Your company could be here!



**GULF SHORE
BUSINESS**



T2 | Tamiami II
FLORIDA ANGEL FUND



- Applications are being accepted February 1, 2014 - March 31, 2014 -
Winner announced at The DE Awards Dinner & Celebration on **Wednesday, May 21, 2014**
at Hyatt Regency Coconut Point Resort in Bonita Springs, FL.

Application Instructions:

- 1) To determine whether you qualify, you must fit the following profile:
 - a) A for-profit business located in Glades, Hendry, Lee, Charlotte or Collier Counties
 - b) Three or more years of business ownership
 - c) Must be founder, partner or CEO of For profit organization, no franchisees
 - d) In compliance with local, state and federal business guidelines and regulations
- 2) Provide answers to Company Overview and the Questions below in narrative format.
- 3) Narrative should be provided on a separate sheet of paper.
Entries should be size 10 font, double spaced, not exceed four pages in length and submitted on time.
- 4) Completed applications can be mailed, faxed or emailed to the address below.
All nomination information is held in strict confidence.
- 5) Please note: Finalists for the award will be required to submit to a background check

Application Requirements:

I. Company Overview

- 1) Name of Company
- 2) Contact name and contact information (address, phone, e-mail)
- 3) Date company was started and County where headquartered
- 4) Type of organization (C or S Corp, LLC, Sole Proprietor, other)
- 5) Names of owners/ shareholders/ members of company
- 6) Number of full time and part time employees in years 2013, 2012, and 2011.
- 7) Include a brief resume of founder/person responsible for Company's success including personal accolades

II. Company Questions

- 1) Profile the Company and describe the product(s) or service(s) including Total Sales for last three years.
- 2) Identify the risks associated with the start of the Company
- 3) Describe how the Company has demonstrated an innovative corporate culture or employee programs
- 4) Answer the question: "Who or What created/drives your entrepreneurial spirit?"
- 5) What has been the impact of your product(s) or service(s) on the industry (competitors, new products)
- 6) Describe the markets/ customers you serve- local, national, global
- 7) Document any outstanding awards or achievements that the Company or owner has received
- 8) List community participation and contribution levels (service organizations, nonprofit or charities)
- 9) What are the significant obstacles overcome throughout the life of the Company. Goals for 2014?
- 10) Our SBDC will award a \$1,000 to the business owner who can best explain how they would use this money to further the development of their Company? (500 words max) To be Awarded at our Dinner on 5-21-14

Small Business Development Center at FGCU

Attn: Dan Regelski

10501 FGCU Blvd. South

Ft. Myers Florida 33965-6565

For more information or to submit, email Dan at dregelsk@fgcu.edu or call at 239-745-3705 or fax at 239-745-3710