



**PA ROUTE 6 ALLIANCE & AMERICAN ROAD  
CO-OPERATIVE ADVERTISING OPPORTUNITIES**

*Fall Issues*

For many years, PA Route 6 has been advertising with *American Road* magazine with great success. Thousands of readers have requested brochures and information through the magazine's request program and hundreds have downloaded Route 6 itineraries from the American Road website. American Road caters to the car enthusiasts. Its readers are devoted road trippers with 100% taking at least 2 journeys a year. Everyone who advertises becomes part of a downloadable itinerary on the American Road website.

**Ad reservations and copy due by August 1**

*Files must be submitted preferably at 300 dpi as an EPS or TIFF file with fonts embedded for MAC or as a high resolution JPEG or PDF file.*

*PLACE AD IN*

AD SIZE	CHECK SIZE	COST
½ page – includes individual downloadable pdf and getaway listing – 6.75' w x 3.5' h		\$1600.00
Double ad – 2" w x 3.5" h		\$600
Single Ad – 2" w x 2" h		\$400.00
Business listing: 10 word description below		\$200.00
TOTAL ADS		

Ads will be billed when published.

Please fill out the attached form to place your order. Orders can be faxed to 814-435-7706 or e-mailed to [terri.paroute6@verizon.net](mailto:terri.paroute6@verizon.net). A confirmation and additional instructions will be sent.

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

Contact signature: \_\_\_\_\_ Date: \_\_\_\_\_