

A1A Super Scenic 72 Mile Garage Sale

Frequently Asked Questions

SHOPPERS

Buyers

1. **Where can I park along A1A?**
Community sites have large parking areas (drives; side streets). Care should be taken to park as directed in front of individual residences not to obstruct traffic.
2. **Where can I buy raffle tickets?**
A1A volunteers will be staffing a community table at over 10 locations identified on the map. Tickets may be purchased during the sale or beforehand. Winners will be notified immediately after the 5 pm drawing on November 19, 2013.
3. **Where can I pick up the Cell Phone Tour Rack Card?**
A1A volunteers will provide them at the community sites.
4. **Where do I start?**
The sale extends the length of the corridor. Access from the west to the coastal byway is from SR203; SR210; SR310; SR207; SR206; Hammock Dunes Bridge and SR100. Access from the north is from A1A in Duval County access from the south is from A1A in Volusia County.
5. **Is there food and refreshments?**
Each site is unique and some may have food vendors. We encourage stopping at the Community tables to pick up area discount coupons to area restaurants and other attractions.
6. **Are there rest stops?**
Yes – the Cell Phone Tour identifies most parks along the byway to enjoy!
7. **Is there a map of all stops?**
Yes – 3 days before the event a final map will be available at each community stop and online at www.scenica1a.org.

VENDORS

Sellers

1. **What time can I set up in my location? Break down?**
7 am or one hour prior to the start time of 8 am. Some sites may close as merchandise sells out. All are encouraged to stay to 2 pm. The Friends of A1A raffle for vacation packages closes at 5 pm on Saturday. Drawing is on Tuesday. Some vendors may choose to stay longer at their discretion.
2. **Where can I park?**
A1A volunteers will assist you in parking by appropriate locations at each site not to obstruct A1A traffic.
3. **Are there restroom facilities?**
Yes – at community sites or nearby.
4. **Who keeps the proceeds?**
Vendors keep proceeds after donating \$20 for advertising costs.
5. **How many vendors are at each location?**
This varies. Community sites have three or more tables. Some have as many as 25. Registration is required through Friends of A1A to regulate site capacity.
6. **Are tables and chairs provided? How big of a space do I have?**
No – set up equipment must be provided by the seller. Arrangements may be made in advance if tables are not available. 10 x 10 areas are standard.
7. **What can be sold?**
Open to common items – large appliances or other items may not fit in small spaces. Any items brought to community sites must be removed after the event to maintain A1A scenic views.
8. **Who can set up in county parks designated as community sites?**
Vendors who are licensed and sellers who register through Friends of A1A.

BUSINESSES

- 1. How can a business get involved with the sale?**
A1A businesses are encouraged to provide discounts, raffle items and promotional collateral for community site tables. Advertising products and brochures will be distributed by Friends of A1A volunteers.
- 2. What does the business gain?**
Advertising on a national, regional and local level via press releases, website presence and local visibility.
- 3. What does it cost? \$20**
- 4. How do I provide materials and raffle items?**
Pick up by a volunteer or mailing to 2175 Mizell Rd, St Augustine, FL 32080.
- 5. How do I become a sponsor?**
Complete the sponsorship application and submit a logo and \$200 payment. Logo will appear on roadway signage. Deadline 11/13/2013.
- 6. Can my business do something special?**
Yes -We encourage all A1A businesses to take advantage of the promotional opportunity to increase traffic and showcase the scenic byway. Sidewalk sales are always a plus.

FRIENDS OF A1A

- 1. Why is Friends of A1A doing this? Awareness and Education**
The Friends of A1A is a non-profit organization that protects, preserves, and enhances resources along the A1A Scenic & Historic Coastal Byway, one of 150 in the nation. Proceeds in support of this citizen advocacy organization enables strong partnerships with municipalities, governmental agencies and other civic groups to maintain and improve facilities, provide interpretative information to the public and sustain the scenic ambiance of the corridor. Goals in the strategic include: 1) resource protection; 2) transportation & safety; 3) government participation & community support; 4) education & communication; 5) economic development & tourism; and 6) organizational sustainability.
- 2. How long has A1A been a scenic byway?**
Designation was received in June 2002. This is the tenth anniversary!
- 3. What has the Friends of A1A accomplished?**
 - *Enabled over \$8 million in grant funds to be received for byway projects
 - *Received state and national awards for excellence for improvements
 - *Saved historic structures; reduced billboard inventories; stayed cell towers;
 - *Improved safety features along the corridor; produced cycling safety videos;
 - *Strengthened the voice of the byway community on critical issues
- 4. How can I financially help Friends of A1A continue its mission?**
Sign up as a member – Join our Business Partnership Program
\$50 Single Membership; \$100 Family Membership; \$100 Business Membership
\$1000 Crew of 72 Ensign; \$2500 Crew of 72 Captain; \$5000 Crew of 72 Admiral
- 5. Who are current Crew of 72 Members (Charter members) – On our website**
Admirals- Jane B. Culpepper; Hammock Beach Resort; In Memory of Joseph W. Bradley, Sr.; In Memory of Doris Westervelt; Town of Beverly Beach; Helm Financial Services; Tarahill Specialties;
Captains - St. Augustine Lighthouse and Museum; Dolphin Conservation Center Marineland
Ensigns - Barbara Jenness; St. Augustine Beach Civic Association; Carole McCleery; Anne Wilson; St. Augustine Alligator Farm Zoological Park; Celena Chalkley; Rotary Club of Coastal St. Johns County; Medi MD; James Netherton, St. Augustine Art Assn.
- 6. How do I volunteer? Visit www.scenica1a.org and complete the contact information.**
Training will follow and then assignments for community outreach, cleanups, education programs and more.

Please contact Sallie_OHara@scenica1a.org if more information is needed. Thanks for your support!