



Pharmacist Partners®

The Clinical Knowledge Organization™ (CKO)

Pharmacist Partners *We have the answers!*

Pharmacist Partners Consultants draw upon their diverse, collective industry knowledge to establish best practices rather than following established models. *This is our core area of differentiation.*

The current landscape poses specific challenges to the biopharmaceutical industry. Our team includes experienced pharmacists to address these unique issues and provide guidance based on our diverse in-house expertise. With this perspective we are able to differentiate our company and offer consultation to clients seeking creative and timely solutions.



WE FOCUS ON...

Optimizing field operations and management to address medication literacy and utilization

National & regional key account management; Specialty detail; Trade & pharmacy relations, Change management. Formulary pull-through development & implementation.

New product market development to engage key stakeholders

Emerging business strategy; Strategic alliance development and advocacy; Health and Biomedical research policy analysis; Clinical pharmacotherapy Management.

Quantitative and qualitative market research and analysis

Pipeline Evaluation, targeted market research among Patients, C-suite levels, Pharmacists & Physicians; Identify and evaluate competitive opportunities and threats.

Compliance review & policy development

Regulatory Affairs, Regulatory Compliance; Health Care Law, Research & Compliance, REMS; Adverse Event Reporting; Clinical Trials, Standard Operating Procedures and Policies; Audits & Compliance Training; Patient Assistance Programs.

Achieving minority group parity within product messaging

Minority outreach & demographic mapping; Cultural diversity & adherence, non-pharmacy programs and/or platforms.

OUR SOLUTIONS ARE BASED ON...

Results derived from:

Streamlined operations, Targeted field force operations & deployment; Specialty product launches in key MSAs; Comprehensive field & product training; Trade show & convention management.

Actual experience in:

Brand & Generic, Retail, GPO, Wholesaler & Supply Chain Management, Managed Markets, Insurance, PBM's, Hospital, Specialty pharmacy, comprehensive therapeutic areas, Medical Devices, Pharmacy automation, and USP 797.

Management of:

Focus groups & individual depth interviews (IDIs) with various stakeholder groups; Quantitative studies including online surveys, concept tests, product & packaging tests; Examinations of distribution channels; Communications tests.

Adherence to best practices in:

Identifying regulatory agency insights & trends; providing advisement, guidance & continuous research & monitoring; mitigate risk & ensure compliance; development of compliance management strategies.

Engaging key opinion leaders and organizations:

Payers, Retail Pharmacy Chains, GPO's, PHRMA; financial institutions; trade and professional peer-reviewed journals.

Pharmacist Partners® The Clinical Knowledge Organization™ (CKO) offers a unique blend of industry-wide knowledge and expertise that no other contract service organization has to offer.



Contact Us: 855-742-7611
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