

Culver-Stockton College Business on the Hill

Spring 2014

Corporate Experience Travels to Houston

Corporate Experience students received valuable hands-on experience recently while visiting with Culver alumni, Caly Cramsey, Bank of Quincy CFO and Ron Leftwich, former Shell Oil Corporation Treasurer. Dr. Dell Ann Janney and students Abbie Foster, Tania Van Hoorn, Drew Shuman, Ciara Johnson and Justin Massman met with Cramsey at Bank of Quincy corporate headquarters to



study the reports and responsibilities of the CFO. The group also traveled to Houston, TX to meet with Leftwich, the current C-SC Board of Trustees Chairman. Students participated in leadership activities and conducted a mock negotiation for a bank loan, which was based upon an actual transaction negotiated by Leftwich while at Shell.



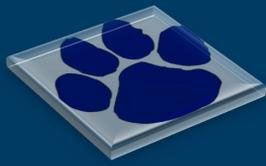
Two Courses Travel to Study in Minneapolis

Professors Eric Larson and Jim Cosgrove combined two courses and traveled to Minnesota during the December 3-week term to study financial institutions and real estate. Highlights of the travel study course included a tour of the Federal Reserve Bank on the first full day on-site followed by a visit to Kraus Anderson, a national commercial construction company. At Anderson, the group discussed various forms of insurance used for risk management, TIF and selling tax credits to make certain real estate projects financially viable. Day two of the course was a visit to Anderson Windows and Cardinal Glass Company. Both organizations gave the students a tour of their facilities and an explanation of their manufacturing processes. "It was interesting to hear of the innovations at both companies and to see the furnace that heats to 3,000 degrees at Cardinal Glass," stated sophomore Nick Janney.

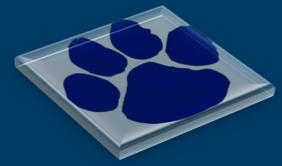
The students also had the opportunity to meet with Culver-Stockton College Board of Trustee member Susan Goderstad and her husband Todd who assisted with the arrangements for the travel course. The Goderstads hosted the students at dinner the first evening and shared their own business expertise.

The evenings also allowed time for the students to enjoy some of the Minneapolis sites including taking in a Timberwolves basketball game and a trip to the Mall of America.





Culver-Stockton



Senior John McBride Serves Canton Community

Friday, November 8 was a quiet night with many Canton residents enjoying a night at home or watching the local basketball game when the first sirens pierced the calm at about 6 pm. The fire trucks rushed through town to an abandoned house just four blocks from the downtown businesses. The small fire was quickly extinguished, but, less than two hours later, the sirens again screamed with smoke wafting through the business district. Soon four buildings were fully engulfed with many other structures in eminent peril. The local fire department, along with assistance from three area communities, battled and contained the fire to the single block.



John McBride '14 pictured in front, second from the right

The fact that many more buildings were not lost was the result of the hard work and determination of the local volunteer firemen and women who show up to help whenever called. They come from their jobs or from their family night at home or even from the college campus. For a number of years students at Culver-Stockton have been an integral part of the local fire department.

Business major John McBride '14 has volunteered for four years. He is also a member of Alpha Tau Omega and is proud to serve with three other fraternity brothers, Mark McMahill, Jacob Moffitt, and Mason DeMott. Last year the fraternity's firefighters logged 400 hours of community service. John noted that being on the fire department has required time management skills. That was clearly in evidence as he worked until early in the morning on November 9th at the fire

Securing A First Position

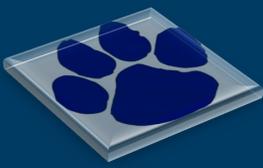
Anh (Anny) Nguyen, a December 2013 graduate with Business and Psychology degrees, began 2014 with a new job. She is a Product Line Manager at Dot Foods in Mt. Sterling, IL. "I just am thrilled to be a part of an organization where everyone is so skilled and really knows the business they are in" says Nguyen.

A native of Vietnam, Anny's journey to a business position in the United States began when her hard-working mother made sure her daughter had the advantages of attending an American school in Ho Chi Minh City. After attending high school in Phoenix, Arizona, Anny chose Culver-Stockton because she wanted a small college setting. She took every advantage that Culver-Stockton offered, getting involved in campus and academic life in an engaging manner. Among her travels were trips to Chicago, Illinois, where she represented the college's ENACTUS and IMA chapters. In 2013 she won 5th place national honors and 1st place state honors in the International Business contest sponsored by Phi Beta Lambda. She also won the business division's Business Leadership and Service Award.

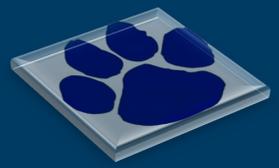
After tackling academic challenges and cultural differences, she began the challenge of finding a U.S. job as an international student. Because of all the positive public opinion about Dot Foods, and because she recognizes the food distribution industry as a somewhat recession-proof choice, she was very interested in the company during her last year of college classes. Dot has a very competitive selection process and Anny went through four rounds of interviews, meeting with many different employees before receiving the good news. Anny is looking forward to the graduation ceremony in May. Not only will she be able to catch up with former classmates, her mother and cousin from Vietnam will be attending.



Anh Nguyen '13



Business Division



Business Visit Day 2013

Members of ENACTUS, the Institute of Management Accountants Student Chapter (IMA), and the business division faculty undertook an ambitious visit day that integrated two activities. Students were invited to participate in a Dynamic Leadership Academy or to compete in the annual Duel on the Hill competition. Approximately 115 students and high school teachers



from ten schools in Missouri, Iowa, and Illinois converged on the campus for a fun-filled and challenging day. Eight teams focused on their presentation and case solving skills in Duel on the Hill and the remaining teams participated in the communication, analytical, collaboration, and team-building skills in the Academy.

Duel teams were presented with the challenge of analyzing their own high school's safety program to prevent violence within the school. The students showed great initiative in interviewing school administrators, local law enforcement officials, faculty, and students to gather the needed information. PowerPoint and Prezi presentations were given including some with embedded videos. The students' technical savvy and presentation skills were impressive.



During the preliminary rounds of the Duel competition, Academy participants were busy collaborating in building a tower using spaghetti, tape and string; solving clues to complete a scavenger hunt on campus; communicating on building a Lego structure without the advantage of seeing the Legos; and creating marshmallow horses in assembly line and cell configurations.

Students enjoyed a lunch in Meaders followed by presentations by the top three Duel teams. Awards were given out to teams winning each Academy competition as well as the first, second and third place team in the Duel. Additionally, an outstanding female and male presenter from a non-finalist Duel team were awarded a trophy.

The annual visit day continues to draw some of the largest numbers of visitors to campus and provides a fun way to share our experiential learning opportunities with future students and to showcase the talents of our student leaders as they design and present during the visit days.



Men's Volleyball Begins New Era

January 2014 brought the inaugural intercollegiate men's volleyball game to Culver-Stockton College. The team is comprised of all freshmen students along with one sophomore transfer. The business division faculty have enjoyed watching an accounting major, a business major, and a finance major participate in their matches.



Dylan Berry
Accounting

Grant Thompson
Finance Major

Nick Regester
Business Major

Consumer Behavior Class Conducts Study while Serving the Community

Braving the cold, students from the three week Consumer Behavior class observed public behavior during a two hour bell ringing session at the Hannibal Walmart on December 9. The passers-



by responded more positively to the large group of young people soliciting funds than to the other individual bell ringers. Freddy Ayala and Dani Constantine took a turn at personal delivery and increased the day's total! Other students participating included Marissa Anderson, Lindsay Beach, Ashley Boyte, Zach Conley, Matt McVey, Anton Rimbau, Olivia Stotts, and

Looking Ahead...

- Bryan Stokes, President of Quincy Recycling, will present a BLE on Monday, March 24th
- Dell Ann Janney and James Cosgrove will be traveling to Denver in March to the OCICU conference to learn about best practices and marketing for the Culver-Stockton online program. OCICU is a consortium which allows our online students to take courses seamlessly through other college and university online offerings.
- James Cosgrove, Eric Larson, and Kim Gaither will be presenting at the IACBE conference in California during April. IACBE is the accrediting body for the business division.
- Costa Rica travel study abroad with Dr. Janney and Dr. Gaither in Spring, 2015.

Internship Spotlight

Amanda Smith is interning during the Spring 2014 semester with Danielle M. Fleeper CPA. During her internship, Amanda has had the opportunity to complete multiple types of tax returns, payroll for business, and some auditing as well. "This internship has been a great opportunity to meet new people, gain hands-on experience, and learn a lot about the field of accounting" stated Smith. After graduation in May, 2015, Amanda hopes to continue working with Danielle M. Fleeper CPA and to earn her CPA.

