

**WICKFORD ART ASSOCIATION'S  
NEW "CENTER FOR EDUCATION AND EXHIBITION"  
CAPITAL LAUNCH CAMPAIGN  
SEPTEMBER 17-27, 2014**

Dear Friends:

*The mission of the Wickford Art Association is to educate its membership, the local arts community and the general public, and to promote the arts in the community.*

I am writing to ask for your participation as The Wickford Art Association (WAA) is proud to announce the capital launch campaign of the WAA's "Center for Education and Exhibition", a new state-of-the-art facility expansion to be constructed on the site of our current art gallery and home, and located directly across from North Kingstown's Town Beach and Waterfront Park.

As you may know, the WAA manages the Wickford Art Festival, which began in 1962 and attracts tens of thousands of visitors each summer. The WAA also has a rich history and strong tradition as a vibrant New England art center by encouraging the production, exhibition and sale of works of art by local and regional artists. In addition, we boast a community of over 400 + members from all over Rhode Island, sponsor monthly lectures, exhibits, art classes and numerous member and juried shows. As a consequence of our success, our current Gallery is just not large enough to accommodate all of our activities. In short, we simply have run out of room!

***To kick off this exciting new venture for the WAA "Center for Education and Exhibition", we ask for your support wherever possible as we begin planning for a 10-day celebration of art and fundraising activities slated for September 17-27, 2014 on the grounds of the WAA and adjacent North Kingstown town beach and waterfront park.***

Throughout the ten days, there will be many wonderful events: starting with "Up Close," a live event with simultaneous painting demos by three noted artists; poetry readings and a music incorporated event; artists talks; all to be topped off with a grand finale tented evening event, the "WAA Auction and Waterfront Gala Dinner Dance, September 27. Up to 50 juried works of art, in a three-tier category, will be donated by highly regarded artists.

Winners will be announced during the evening of the “Gala.” Our call for this event, entitled “Inspired Moments,” is enclosed for your review as we invite you to learn more about the art we hope to sell.

We sincerely invite you to read all of the materials enclosed to learn more about the Wickford Art Association, the proposal for the WAA “Center for Education and Exhibition”, and the call for entries “Inspired Moments.” We look forward to working with you on any number of sponsorship opportunities and partnerships.

If you have any questions, I would be happy to schedule an appointment at a time and place that is convenient for you. You may, of course, feel free to visit us at the Wickford Art Association and, if you wish, to take a tour on site. Our committee chairs (*listed below*) are available at any time to talk more about all the exciting events and tasks that lie ahead.

Thank you in advance for your time and consideration. As an important member of the business community and the state of Rhode Island, your generosity and support are crucial to helping us move forward with these important plans for the WAA “Center for Education and Exhibition.”

Sincerely,

Sarah Tallarico  
Executive Director

“Up Close” Event  
Sarah Tallarico, [execdirector@wickfordart.org](mailto:execdirector@wickfordart.org)

“Inspired Moments” Event  
Rebecca Escobar, [marketingwaa@gmail.com](mailto:marketingwaa@gmail.com)  
Paula James, [paulajames@cox.net](mailto:paulajames@cox.net)

