

SPONSORSHIP OPPORTUNITIES

PREMIER EVENT SPONSOR

\$10,000

Same benefits as Distinguished, PLUS:

- ▶ Sponsorship recognition in event press release
- ▶ Company's logo on *front page* of online brochure
- ▶ One six-foot exhibit table in a high-traffic location
- ▶ Company's collateral included with registration materials (one page)
- ▶ Prominent placement of company's full-color logo on welcome slideshow
- ▶ Full page feature in onsite program book / Full-color logo on cover of program book
- ▶ One invitation to an exclusive speaker dinner on Thursday, November 7 (not all speakers guaranteed to attend)
- ▶ Two complimentary registrations, including breakfast, lunch and CE credit (if applicable)

DISTINGUISHED EVENT SPONSOR

\$6,000

- ▶ Company's logo in event marketing materials (webpage included) - reach of approximately 10,000
- ▶ Company's name mentioned during welcome announcements
- ▶ Company's full-color logo on welcome slideshow
- ▶ Half page feature in onsite program book
- ▶ Company's full-color logo on event signage and onsite program book
- ▶ Two complimentary registrations, including lunch and CE credit (if applicable)

MEETING TOTE SPONSOR (*Limit 1*)

\$3,000

- ▶ One-color company logo printed on attendee meeting tote
- ▶ Company collateral included with registration materials (one page)
- ▶ Mention in onsite program book
- ▶ One complimentary registration, including lunch and CE credit (if applicable)

LUNCHEON SPONSOR

\$2,500

- ▶ Company's name mentioned during luncheon welcome announcements
- ▶ Company's full-color logo on luncheon slideshow
- ▶ Company's full-color logo on luncheon signage
- ▶ Quarter page feature in onsite program book
- ▶ One complimentary registration, including lunch and CE credit (if applicable)

REFRESHMENT SPONSOR (**SOLD OUT**)

\$1,500

- ▶ Company's full-color logo on refreshment break signage
- ▶ Mention in onsite program book
- ▶ One complimentary registration, including lunch and CE credit (if applicable)

CONTRIBUTING SPONSOR

\$750

- ▶ Company's full-color logo on slideshow
- ▶ Mention in onsite program book
- ▶ One complimentary registration, including lunch and CE credit (if applicable)

EXHIBITOR (*Limit 7*)

\$750

- ▶ One six-foot exhibit table in pre-function area
- ▶ Mention in onsite program book
- ▶ One complimentary registration, including lunch and CE credit (if applicable)

ORAL HEALTH SUMMIT AT A GLANCE:

- ▶ Estimated marketing reach: **10,000 individuals**
- ▶ Anticipated attendance: **200 professionals (25% increase from previous year)**

- ▶ 2013 attendees: **31% dental providers; 20% health safety net; 22% private practice; 17% academia**
- ▶ Attendee satisfaction rate (2011, 2012, 2013): **93%**