

# Caring for the Whole Person

## Oral Health in Patient-Centered Care



Friday, November 14 | The Westin Richmond

Premier Sponsors



# Caring for the Whole Person

## Oral Health in Patient-Centered Care

The 2014 Virginia Oral Health Summit will explore how dental and medical teams can work together to provide comprehensive care for their patients.

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- 7:30 - 8:30 a.m.**                    **Registration, Coffee and Exhibits**
- 8:30 - 8:40 a.m.**                    **Introductory Remarks**  
Sarah Bedard Holland, Virginia Oral Health Coalition
- 8:40 - 9:00 a.m.**                    **Welcome Address**  
William Hazel, Jr., MD, Virginia Secretary of Health and Human Resources
- 9:00 - 10:00 a.m.**                    **Oral Health in Overall Health: Comprehensive Health Care for your Patients**  
Sean G. Boynes, DMD, MS, CareSouth Carolina
- 10:00 - 10:15 a.m.**                    **Coffee Break and Exhibits**
- 10:15 - 11:30 a.m.**                    **Panel Discussion: Oral Health Integration in Practice**  
Lisa Wiener, MSN, Certified Nurse Midwife, Greater Prince William Community Health Center  
Charles E. "Bud" Conklin, DDS, Carilion Clinic  
Michelle McGregor, RDH, BS, MEd, VCU School of Dentistry
- 11:30 a.m. - 12:30 p.m.**                    **Lunch (Provided) and Exhibits**
- 12:30 - 1:15 p.m.**                    **The Affordable Care Act: A (Complicated) Path to Dental Coverage for the Uninsured**  
Colin Reusch, MPA, Children's Dental Health Project
- 1:15 - 2:15 p.m.**                    **Engaging Patients for Better Health**  
Nick Dawson, MHA, The Society for Participatory Medicine
- 2:15 - 3:00 p.m.**                    **Risk-Based Disease Prevention and Management of Early Childhood Dental Disease**  
Elizabeth Berry, DDS, MPH, MSD, VCU School of Dentistry
- 3:00 - 3:15 p.m.**                    **Closing Remarks**  
Sarah Bedard Holland, Virginia Oral Health Coalition
- 3:15 - 3:30 p.m.**                    **Evaluations and Adjourn**

# Thank You to Our Premier and Distinguished Sponsors!

## Premier Event Sponsors



## Distinguished Event Sponsors



# FACILITY

## The Westin Richmond

6631 West Broad Street, Richmond, VA 23230 [www.westinrichmond.com](http://www.westinrichmond.com)



All Summit registrants will receive a confirmation email with searchable directions and parking instructions.

## HOTEL ACCOMMODATIONS

### The Westin Richmond

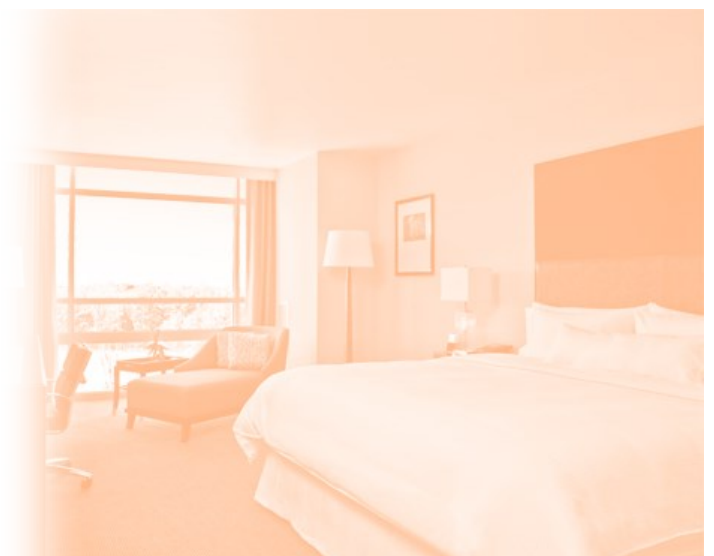
6631 West Broad Street, Richmond, VA 23230

1.888.627.7786

[www.westinrichmond.com](http://www.westinrichmond.com)

A block of rooms has been reserved at the Westin for **\$149** per night, single or double occupancy. Onsite parking is free and ample.

To reserve a room, call 1.888.627.7786 by **Wednesday, October 15**, and mention the group name "Virginia Oral Health Coalition." After the October 15 deadline, rates and availability cannot be guaranteed.



# REGISTRATION

Copy and share this form with colleagues!



Register online and pay with a credit card at <http://bit.ly/OralHealth14>

The **2014 Virginia Oral Health Summit** is open to all who are interested. To register, visit the link above or complete the form below and mail it to the Virginia Oral Health Coalition office with your check payment by **Friday, November 7, 2014. Pre-registration is required; there will be no onsite registration.** A registration confirmation with searchable directions and parking instructions will be emailed to you after your registration and payment have been processed.

All registration forms and checks must be received by Friday, November 7, 2014.

## Step 1: Your Information

Please **PRINT** clearly

\*Required

\*Name: \_\_\_\_\_  
Print EXACTLY as it should appear on your name badge.

\*Email: \_\_\_\_\_ \*Phone: ( \_\_\_\_\_ ) \_\_\_\_\_

Company: \_\_\_\_\_ Job Title: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip: \_\_\_\_\_

Discipline:  Dentist  Dental Hygienist  Nurse  Physician/PA  Safety Net  Other: \_\_\_\_\_

## Step 2: Payment

**Payment Policy:** Registrations will not be accepted or processed without payment. **Registration fees are non-refundable**, however substitutions are welcome. Group or corporate checks should arrive with a copy of this registration form on or before the registration deadline (please complete a separate registration form for each member of your group). If your payment is returned, you must provide an alternate payment method prior to the Summit to complete your registration.

### Registration Fee

To pay with a credit card, register online at <http://bit.ly/OralHealth14>

All registration forms and checks must be received by Friday, November 7, 2014.

Early (on or before Wednesday, October 15)

\$95 Professional

\$50 Undergrad/Graduate Student

General (on or before Friday, November 7)

\$125 Professional

\$75 Undergrad/Graduate Student

**TOTAL ENCLOSED:** \$ \_\_\_\_\_

Make your check payable to "Virginia Oral Health Coalition." Tax ID: 27-4082359

Mail this form with payment by Friday, October 31, 2014, to the Virginia Oral Health Coalition office at 4200 Innslake Drive, Suite 103, Glen Allen, VA 23060.

If you have any questions, contact Samantha Dorr at 804.269.8722 or [sdorr@vaoralhealth.org](mailto:sdorr@vaoralhealth.org).



# EDUCATIONAL INFORMATION

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## Course Description

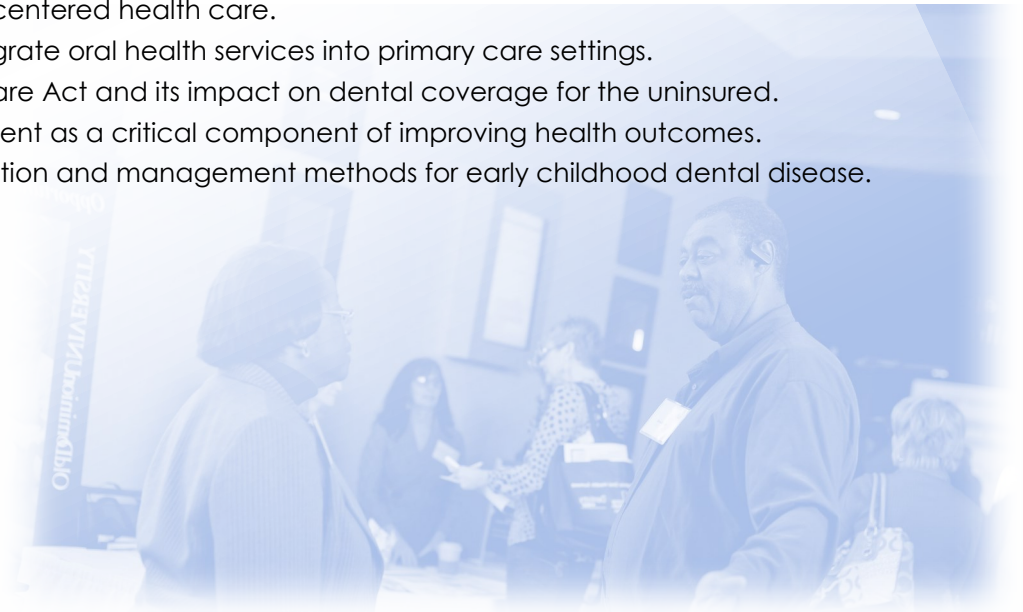
The **2014 Virginia Oral Health Summit** will explore the role of oral health in patient-centered health care. This program is appropriate for dentists, dental hygienists, physicians, physician assistants, nurses and anyone interested in the subject matter. Teaching methods will be lecture, small group discussion and question and answer. No prior skill level or knowledge is required to attend.

Charles E. "Bud" Conklin, DDS, is employed by the Carilion Clinic; Carilion Dental Care Pediatrics and the Virginia Tech Carilion School of Medicine have received a grant from Delta Dental of Virginia. The following instructors have no relevant financial relationships to disclose: Sean G. Boynes, DMD, MS; Colin Reusch, MPA; Lisa Wiener, MSN, Certified Nurse Midwife; Nick Dawson, MHA; Elizabeth Berry, DDS, MPH, MSD; Michelle McGregor, RDH, BS, MEd.

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## Educational Objectives

1. Discuss the integral relationship between oral health and overall health and the rationale for providing comprehensive, patient-centered health care.
2. Identify pathways to integrate oral health services into primary care settings.
3. Review the Affordable Care Act and its impact on dental coverage for the uninsured.
4. Discuss patient engagement as a critical component of improving health outcomes.
5. Review risk-based prevention and management methods for early childhood dental disease.



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## Continuing Education Credit

**ADA CERP®** | Continuing Education Recognition Program

The Virginia Dental Association is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

The Virginia Dental Association designates this activity for and **5** continuing education credits.

This continuing education activity has been planned and implemented in accordance with the standards of the ADA Continuing Education Recognition Program (ADA CERP) through joint efforts between The Virginia Dental Association and the Virginia Oral Health Coalition.

*Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.** Application for nurses pending approval.*