



January 2014

C.T. HSU + ASSOCIATES IS CELEBRATING ITS 30TH ANNIVERSARY IN 2014

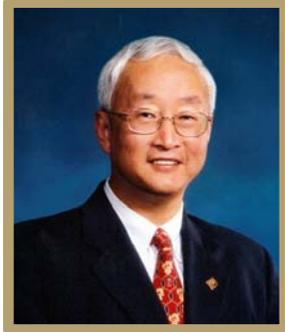


C.T. Hsu + Associates (CTH+A) opened its doors in Orlando, Fla. in 1984. Three decades later, the firm has earned respect and esteem: as one of Central Florida's leading businesses, as an awarding winning firm and as dedicated community servants. The firm's work has enriched the quality of life in the Central Florida region professionally, culturally and economically.

CTH+A Founder and President C.T. Hsu, FAIA recently reflected on the upcoming milestone, "It is hard to believe that the firm has been in existence for 30 years. In 1984, when I started the business, Florida had the 7th highest population in the U.S. Today, Florida is surpassing New York as the third largest state." Here is a regional snapshot of then and now:

- The population of the four-county Metro Orlando region in 1984 was approximately 940,000; 1.3 million less than today's 2.2 million and less than the current population of Orange County alone.
- The City of Orlando's population in 1984 was 142,851. Currently, it is 249,925. The city's land area in 1984 was 60.98 square miles compared to 111.7 square miles today.
- The University of Central Florida was established in 1963. Enrollment in the fall of 1984 was 15,853. Today, it is the nation's second-largest university by enrollment with 59,740 students.
- In 1984, construction began on Florida Mall. It opened in 1986 and at 1.8 million square feet, is one of the largest single story malls in the U.S.

- EPCOT Center at Walt Disney World opened on October 1, 1982 just two years before CTH+A opened its doors. It was Disney's second theme park in Florida covering 260 acres of land and becoming the largest theme park in the world.



C.T. has an unwavering dedication to and has significantly enhanced the quality of life in Central Florida and beyond through volunteer leadership in civic, cultural and community organizations and exceptionally built environments. C.T. and the firm's staff together have benefited nearly 200,000 people through volunteer leadership, ranging from pre-Kindergarten students to disabled adults. C.T. has personally devoted more than 5,000 volunteer hours in the past decade in service to others, including serving on the boards of directors of charitable and civic organizations. CTH+A has donated funds and services equaling more than \$1 million and directly or indirectly raised more than \$15 million to address critical community needs. These efforts have been recognized by many Central Florida leaders...

"C.T., thank you for being an outstanding business leader and a dedicated professional in our community." Mayor Buddy Dyer, City of Orlando

"...Even more, thank you for all that you do to make Central Florida a better place to live, work, play and raise a family." Mayor Teresa Jacobs, Orange County

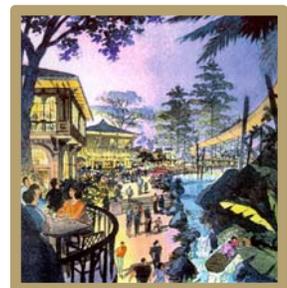
"The firm and its leadership have an exemplary track record of helping to make Florida a better place to live, work and play," according to AIA Florida member John P. Ehrig, FAIA. *"The goodwill and prestige their accomplishments have generated for the architectural profession is worthy of recognition."*

How CTH+A Evolved

In the 1980s, the firm was awarded its first continuing services contract with the City of Orlando. Shortly after obtaining the contract, CTH+A obtained two additional continuing service contracts with the Greater Orlando Aviation Authority and LYNX. As a new minority business in the City of Orlando, these contracts offered the opportunity to build formable relationships with many of Central Florida's professionals that continue today. In the 1990s, the firm experienced exponential growth, and opened an office for a period of time in Pasadena, California to serve its international client base.



In the 2000s, the firm has remained profitable during the recent economic uncertainty and the Great Recession while many other firms struggled, merged, were acquired by national firms or even went out of business. "We are very thankful for our lasting client relationships, many dating back to the 1980s, which have helped sustain our business," said C.T. "We are very excited about our new projects with some of these long-standing clients including the Greater Orlando Aviation Authority, Orange County and Orange County Public Schools, as well as future projects in Central Florida and around the world."



Today, the 20+ person firm focuses on a diverse and complex mix of mid- to large-scale projects in the areas of transportation, local government, education, commercial/retail, mixed use and leisure and entertainment. Projects range in size from \$2 to \$100 million and are as complex as they come.

CTH+A has been involved in several signature projects over the past 30 years including comprehensive renovation and expansion of aging, and often land-locked, school and college campuses throughout Central Florida; the Greater Orlando Aviation Authority's \$180+ million expansion of Airsides 1 and 3 at Orlando International Airport; the City of Orlando's Amway Center and GEICO Parking Garage in the city's Parramore District; Orange County's Convention Center; and the Universal Studio's Transportation Center.

In addition to the traditional industry sectors, CTH+A also has a particular passion for multicultural and international projects. The firm's portfolio includes more than 50 leisure and entertainment projects in 16 countries throughout the Americas, Europe, the Middle East and Asia.

For more than three decades, the firm's exceptionally innovative design solutions and highly personalized client service have earned CTH+A the praise of clients, peers and community leaders worldwide - sometimes with words, other times with design awards, and often with repeat business. One of the most prestigious awards in the firm's history was being named the 2006 Firm of the Year by the American Institute of Architects Florida Association. In addition, two of the parking garages projects have earned international awards for design excellence.

The Exceptional CTH+A Team

None of these accomplishments would have been possible without the talents of our world class professional staff. CTH+A has a solid reputation for outstanding design talent, strong project management and skilled technical expertise. It is a reputation earned over 30 years and reinforced daily by each and every staff member.



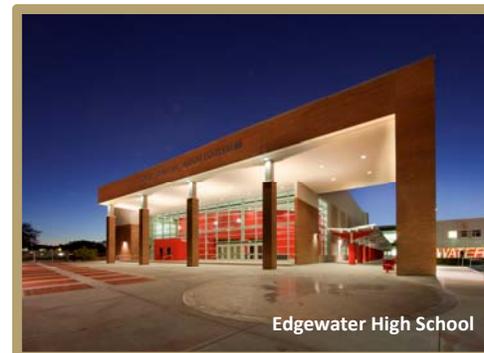
Amway Center & Geico Parking Garage



OIA Airside 1 & 3



University Center



Edgewater High School

CTH+A is led by principals C.T. Hsu, FAIA, LEED AP; Tim McNicholas, AIA, LEED AP; and Jim Hughes, AIA, AICP, LEED AP BD+C. They are dynamically involved in daily firm management and directly involved in every client project. The firm's senior professional staff possess an average of 20 years' experience.

"Our people are among the most talented in the region", said C.T. "We seek out the brightest, expect the best, and reward the ability to see potential beyond the confines of style, budget or site." The firm's professionals are graduates of such prestigious institutions as Massachusetts Institute of Technology, Harvard University, Pratt Institute and University of Florida. As a result, the quality of thought and skill that goes into every project from beginning to end is exceptionally focused and capable.



CTH+A is a culturally diverse firm, as well, certified as a minority business enterprise (MBE) by the State of Florida, Florida Department of Transportation, Orange County and the City of Orlando. Staff includes gifted professionals from several different countries who speak many different languages. This diversity is a formidable strength for the firm, combining different cultures, backgrounds, talents, experiences and perspectives to provide clients with greater innovation and distinctiveness in their projects. In fact, the firm has become a diversity model looked upon by many up and coming architectural firms.

"We look forward to celebrating our 30th anniversary with you, the Central Florida community", C.T. added. Stay tuned for more information about the firm's upcoming anniversary events in the coming months.

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C.T. Hsu + Associates, P.A.

820 Irma Avenue • Orlando, FL 32803 • 407 423 0098 • Fax 407 423 4793

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