



Double Header Business Seminar

Maximize your presence on LinkedIn & Facebook



Thursday, October 2nd
Nick's Restaurant

Two Available Times

***Breakfast: 7:30am – 9am**

***Lunch: 12pm – 1:30pm**

Family Style Breakfast: Includes coffee, tea, orange juice, tax & tip

\$20 for Chamber members

\$25 for non-members

Lunch – 2 meal choices: Includes coffee, tea, orange juice, tax & tip

- 1) Chicken Salad with Bleu cheese & grapes with Minestrone Soup
 - 2) Pasta Alfredo with mixed green salad
- Both Include: coffee, ice tea, tax & tip

\$25 for Chamber members

\$35 for non-members

Call the Chamber to RSVP and provide which seminar you would like to attend: 650-355-4122

Or email us at: info@pacificachamber.com

About Jonathan Duarte:

Jonathan Duarte is a 19-year veteran of high-tech internet marketing, having founded one of the first Internet job boards in 1996, built internet recruitment marketing campaigns for Fortune 50 companies, with clients like Citigroup, and over the last 7 years has utilized social networks, like LinkedIn, Facebook, and Twitter for Personal and Small Business Marketing. Jonathan launched Profile Launch Pad in 2009, as a service to executives looking to build their personal brands on LinkedIn. With over 16,000 first degree connections on LinkedIn, he is one of the most connected LinkedIn professionals. In this interactive learning session, you'll learn how to use LinkedIn and Facebook, to attract, engage, and market yourself and your business, in a low-cost, time efficient manner, so you get the most out of the tools, without dedicating hours a day. As a time-strapped professional, if you are going to spend time to learn how to use a tool, it **MUST** provide a result for you personally and professionally. Jonathan will dive into specific examples on how to maximize your time with social networks.