

For Release: Monday, Jan. 6, 2014, 9 a.m. EST

Buick Achievers Scholarship Application Period Opens Jan. 6

General Motors Foundation grants STEM scholarships for fourth consecutive year

DETROIT – The <u>Buick Achievers Scholarship</u> Program, funded by the <u>General Motors</u> <u>Foundation</u>, will accept applications for 2014 scholarships from Monday, Jan. 6, through 5 p.m. EST on Friday, Feb. 28.

This is the fourth year the Buick Achiever Scholarships will be awarded to students who excel in the classroom and give back to the community. To be eligible for the program, high school seniors or current undergraduate students must be looking to obtain a college degree in science, technology, engineering, math, also known as STEM, or other eligible fields related to the auto industry.

Created in 2011, the Buick Achievers Scholarship Program has awarded \$16.5 million to students across the U.S. This year, the program will award 100 scholarships of up to \$25,000 per year, renewable for up to four years, or up to five years for qualified engineering programs.

"The Buick Achievers Scholarship Program is helping students across the U.S. pay for and obtain a quality secondary education focused on STEM," said GM Foundation President Vivian Pickard. "Through the program, we are helping to shape the next generation of leaders and innovators for the automotive industry and for other sectors important to the future success of our country."

Students from the United States and Puerto Rico are eligible. To apply for the Buick Achievers Scholarship, or to register for more information, please visit www.buickachievers.com.

About the GM Foundation

Since its inception in 1976, the GM Foundation has donated hundreds of millions of dollars to American charities, educational organizations and to disaster relief efforts worldwide. The GM Foundation focuses on supporting Education, Health and Human Services, Environment and Energy and Community Development initiatives, mainly in the communities where GM operates. Funding of the GM Foundation comes solely from GM. The last contribution to the GM Foundation was made in 2001. For more information, visit www.gm.com/gmfoundation.

About Buick

<u>Buick</u> is a modern luxury brand offering vehicles with sculpted designs, luxurious interiors with thoughtful personal technologies, along with responsive-yet-efficient performance. Buick is attracting new customers with its portfolio of award-winning luxury models, including the <u>Enclave crossover</u>, <u>LaCrosse sedan</u>, <u>Regal sport sedan</u>, <u>Buick Verano sedan</u> and the <u>Encore crossover</u>. Learn more about Buick cars and crossovers at <u>www.buick.com</u>, on Twitter <u>@buick</u>, on <u>Pinterest or at www.facebook.com/buick</u>.