

Director of Media and Communications for Saint Peter's Church

A forward-thinking, open, welcoming church community with established and successful programming in Midtown, and with an even broader reach, seeks a senior-level Director of Media and Communications to begin April 1, 2014 (flexible).

Background

You have expertise or experience in some combination (probably not all) of these areas: brand management, strategic planning, marketing, graphic design, print publications, website development and content management, search engine optimization, e-campaigns, social media, photography, video production/editing, sound mixing/engineering.

Passion

You are always thinking about building connection and community using a variety of media. You thrive in the not-for-profit environment. You are psyched about working in a place filled with people, ritual, learning, art, music, jazz, community outreach. You love to collaborate with others.

A perfect match

You'll hit the ground running by providing continuity in existing print media, and by revitalizing and applying a graphics standard (original design by Vignelli Associates) to print and online media. You'll manage a refreshed website with custom-built CMS and social media interfaces. You'll develop a comprehensive strategy to strengthen current connections and build new ones across a variety of platforms (nascent presence exists on facebook, twitter, instagram etc.). You'll lead the way in evaluating and implementing a renewed audio/visual plan both in personnel (existing per diem staff) and hardware (existing integrated professional-grade sound and video systems with budget to upgrade). You'll help build a multimedia library of resources for others to experience and use in church contexts around the world.

If you think this position is for you, these are some of the things you and others say about you:

- curious about all things technology: physical and digital
- inspired by and committed to artistic collaboration
- motivated by challenge/change
- attentive to details and enthusiastic about improving systems and performance

You have a flexible schedule and may have facility with Spanish (a Spanish-language congregation is part of the church).

Your work matters

You'll enable the mission of the church by providing leadership in connecting people to the nourishment and renewal offered at Saint Peter's. You'll report to the Senior Pastor, work in collaboration with other pastoral, music and professional staff, and be directly responsible for:

- translate and manage the look and feel of the Saint Peter's "brand"
- comprehensive print, online and social media for church, arts, music, and other select programming
- audio and visual services, including per diem personnel
- undertaking a communications audit and leading necessary modifications
- setting priorities for media/communications-related capital improvements and system changes
- extending the reach of Saint Peter's

It would be fantastic if you established an intern program and led the way in areas not yet imagined.

You'll succeed in this role by maintaining or increasing the quality and consistency of people's interface/touch points with Saint Peter's Church, by fostering greater connectivity within the existing community while cultivating an even broader community, and by clarifying and opening pathways to the vibrant life of the church.

Please e-mail your cover letter, resume, and salary history to media@saintpeters.org by March 9, 2014.

Get to know Saint Peter's Church

Web www.saintpeters.org

Social SaintPetersNYC

Person 619 Lexington Avenue at 54th Street, New York City