

A new way to understand infant crying

CRYING

SOOTHING

PROTECTING

SCHEDULE A TRAINING TODAY: IMPLEMENTATION OR AWARENESS

The Period of **PURPLE** Crying® **PURPLEcrying.info**

CONTACT MARIA DOYLE,
TRAINING DIRECTOR AT NH CHILDREN'S TRUST
TO PLAN A SESSION!

mdoyle@nhchildrenstrust.org
or call 603-224-1279

TRAININGS:

Implementation: Consider joining the teams of professionals working around the state formally sharing the program with parents of infants. NH Children's Trust provides agencies with technical assistance, and materials.

Awareness: People informed about the Period of PURPLE Crying help new parents get through it. Learn more about this developmental stage to better support the parents you encounter. Invite NH Children's Trust to address your organization, center, or faith group.

ABOUT:

The Period of PURPLE Crying is a developmental stage of increased infant crying. The letters in PURPLE stand for the features describing this time in an infant's life.

This program is evidenced-based and educates parents and others about infant crying, soothing strategies, and the dangers of responding to frustration about crying by shaking or otherwise harming an infant.

Brought to you in New Hampshire by:



in collaboration with the
Injury Prevention Program at:



and the NH Abusive Head Trauma Coalition