

Help the Cambridge Bears Marching Band get to the **2015 London New Year's Day Parade!**



Most high school marching bands can only dream of being personally invited by the Lord Mayor of London to participate in this internationally publicized event.

It won't be easy to raise the funds necessary to transport 100 students, chaperones, staff and equipment to London, England. It is the goal of the Cambridge HS Band Boosters to make the dream of marching in the London New Year's Day Parade a reality for every band member.

That's why **we need the support** of the family and friends of the band members, their friends and family, and **the entire community to achieve our goal!**

Can you imagine the thrill when these kids step off the line in front of a half-million people lining the parade route – and 500 times as many watching on TV? It's enough to get them believing that anything is possible if you work towards your dreams.

And isn't that the kind of thinking we want to encourage in our extraordinary kids? Please give generously...

**Share the Dream!**



## Golf Classic Schedule Monday, May 12, 2014

**8:00am Registration**  
**10:00am Shotgun Start**  
**3:00pm Awards Dinner**



15951 Manor Club Dr.  
Milton, GA 30004



[magnoliagolfgroup.com/cambridgeband/](http://magnoliagolfgroup.com/cambridgeband/)



# Sponsorship Opportunities



## Title Sponsor \$25,000

- Logo on banner carried by band at London New Year's Day Parade (300 million spectators) & at Old Soldier's Day Parade (100,000 spectators)
- Logo on bass drums viewed by over 300 million in the 2015 LNYDP internationally televised broadcast
- Major exposure in Cambridge HS Band London video
- Media exposure in TV, radio, social media & print
- Co. representative formally presents "oversized" donation check to Band on football field during half-time at a Cambridge HS home game
- Full page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- Company logo on band travel jackets worn by students & chaperones locally & internationally
- Commemorative Group Photograph from London
- 12 player spots in golf classic
- Logo in 1<sup>st</sup> position on tournament leaderboard

## Credentials Sponsor \$7,500

- Logo on travel lanyards / passport pouches worn daily by students and chaperones
- Banner of appreciation displayed on practice parking lot for duration of 2014-15 marching season
- 1/2 page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- 4 player spots in golf classic
- Logo scrolling on tournament leaderboard

## Golf Cart Sponsor \$3,000

- Logo on golf carts at tournament
- 1/2 page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- 4 player spots in golf classic
- Logo scrolling on tournament leaderboard

## Media Sponsor \$15,000

- Logo on banner carried by band at London New Year's Day Parade (300 million spectators) & at Old Soldier's Day Parade (100,000 spectators)
- Logo on airport backdrop photo
- Logo on trombone slides & sousaphone bells viewed by over 300 million watching the 2015 LNYDP internationally televised broadcast
- Major exposure in Cambridge HS Band London video
- Media exposure in TV, radio, social media & print
- Full page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- Commemorative Group Photograph from London
- 8 player spots in golf classic
- Logo in 2<sup>nd</sup> position on tournament leaderboard

## Flag Sponsor \$5,000

- Logo on Color Guard Flags viewed by 300 million viewers internationally at 2015 LNYDP.
- Logo on 11' x2' vertical pole banner displayed at (5) 2014 Cambridge HS Home Football Games, (4) Cambridge HS Band Concerts, and at Golf Classic
- Banner is yours to keep at end of school year
- 1/2 page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- 4 player spots in golf classic
- Logo scrolling on tournament leaderboard

## Ad Sponsor \$550

- 1/2 page ad in 2014-15 Cambridge HS football program
- (add \$200 for Full Page ad)
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Logo on full color sign displayed at golf classic

## Golf Team \$1,000 / Individual \$250

## Transportation Sponsor \$10,000

- Logo on banner carried by band at London New Year's Day Parade (300 million spectators) & at Old Soldier's Day Parade (100,000 spectators)
- Logo on student travel backpacks
- Major exposure in Cambridge HS Band London video
- Media exposure on TV, radio, social media & print
- Full page ad in 2014-15 Cambridge HS football programs
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- Commemorative Group Photograph from London
- 4 player spots in golf classic
- Logo in 3<sup>rd</sup> position on tournament leaderboard

## Shirt Sponsor \$5,000

- Logo on neon long sleeve tees worn by students and chaperones while traveling through airports & events internationally
- Logo on Band Show Shirts worn during the Old Soldier's Day Parade (100,000 spectators)
- 1/2 page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- 4 player spots in golf classic
- Logo scrolling on tournament leaderboard

## Share the Dream Sponsor \$2,500

- Logo on Band Show Shirts worn during the Old Soldier's Day Parade (100,000 spectators)
- 1/2 page ad in 2014-15 Cambridge HS football program
- Listing in (4) Cambridge HS Band Concert programs
- Logo & hyperlink listed on Cambridge HS Band website
- Recognition in monthly student/parent emails
- 4 player spots in golf classic
- Logo scrolling on tournament leaderboard