



**Contact:**  
Julia Ingersoll  
[julia@allegorystudios.com](mailto:julia@allegorystudios.com)  
(518) 580-1987 ext. 102

**FOR IMMEDIATE RELEASE**

May 27, 2014

**Holiday Inn Saratoga Springs Unveiling 50<sup>th</sup> Anniversary Timeline**

*Celebrating original investors and Saratoga Springs*

**Saratoga Springs, New York** – Cynthia Hollowood, general manager of the Holiday Inn Saratoga Springs, will be hosting a 50<sup>th</sup> Anniversary Reception and Investors Luncheon at the hotel, 232 Broadway, Saratoga Springs, on May 28, 2014 at 11:30 a.m. The luncheon will celebrate and reunite the hotel's original investors and their descendents while unveiling a 50-foot, museum-quality timeline.

The timeline features over 1,000 names of Saratoga Springs residents and businesses that bought shares in the Community Hotel Corporation in 1961. The Corporation was created by the Saratoga Springs community to raise funds to build a new convention hotel that would help to bring the tourism industry back to the city. The hotel they built is the Holiday Inn Saratoga Springs that still plays a vital role in the city's economy today.

"This is the kick off event for all of our anniversary celebrations and, therefore, it's exciting to start where our story began – with our investors," shared Hollowood. "I'm looking forward to meeting these great people, celebrating what they did for us, and sharing their amazing stories in our permanent timeline display."

The 50<sup>th</sup> anniversary timeline also includes personal stories of guests and community members, key moments in Saratoga Springs' history, and behind-the-scenes vignettes of hotel life from 1964 to 2014.

###

**About the Holiday Inn**

The Holiday Inn Saratoga Springs is a full-service hotel and conference center located in the historic downtown district of Saratoga Springs. Since 1964 it has welcomed countless visitors for weddings, conferences, weekend getaways and family vacations in comfortable, contemporary accommodations. For more information please visit [www.saratogahi.com](http://www.saratogahi.com) or call (518) 584-4550.

