

CIRCLE OF EXCELLENCE

OUTLOOK

2014 | 54TH ANNUAL EDITION

Publishing:

Sunday, February 16

Space reservation deadline: Friday, February 7

**Welcome prospective home sellers & buyers
to rely on your expertise**

Celebrate the success of your company and staff who are honored in the New Jersey Association of Realtors Circle of Excellence. Homebuyers and sellers are eager to find dedicated professionals and results-oriented agents. Circle of Excellence is where they'll go to learn which real estate companies have been recognized for their stellar services and award-winning representatives.



Agent Directory Packages

Branded: \$250

- 2 Col (3.5") x 2" display ad in The Star-Ledger
- 1/12 Page advertorial piece in a special Realtors Corner
- Your choice of: 6-month Enhanced Agent Listings or 3-month Neighborhood Expert program on the NJ.com Real Estate section

Extended: \$175

- 2 Col (3.5") x 2" display ad in The Star-Ledger
- Your choice of: 6-month Enhanced Agent Listings program or 3-month Neighborhood Expert program on the NJ.com Real Estate section

Basic: \$99

- 2 Col (3.5") x 2" display ad in The Star-Ledger
- Your choice of: 2-month Enhanced Agent Listings program or 1-month Neighborhood Expert program on the NJ.com Real Estate section

Rates effective 1/1/14 and include Outlook special section posted online at NJ.com for 1 year. Rates are 15% commissionable to recognized agencies.

Your ad message will reach an audience of
926,300 Sunday Star-Ledger readers.

MICHELE HAYES

PLATINUM LEVEL

2013 NJAR® Circle of Excellence Sales Award®

Elm Street Realty

Basking Ridge, NJ

Office: 908-555-5555

Cell: 908-555-1234

mhayes@elmstreet.com

www.elmstreetrealty.com



Print
Ad

Digital Components

Enhanced Agent Listings Program:

- Promote your name and services to potential home buyers.
- Elements include personalized listings, multiple ways for shoppers to contact you and a lead-generation email tool to send customers directly to you.

Neighborhood Expert Program*:

- Maximize your hometown presence with ads on NJ.com search results pages.
- Neighborhood Expert elements include a leaderboard and skyscraper with shared rotation within the neighborhood of your choice.

*Number of available positions varies by zone. Ask for details.

For more information and to reserve space, contact
your Star-Ledger Real Estate Multimedia Consultant:

Star-Ledger POWERING **nj.com**
1 STAR-LEDGER PLAZA, NEWARK, NJ 07102

All advertising is subject to The Star-Ledger's non-conflicting advertising terms and conditions. Publisher may require cash with order.

With more than 11 million unique monthly visitors, NJ.com

Sources: Star-Ledger - 2013 Release 2, Scarborough Report. NY Study

Asbury Park Press: 732-643-3652

Courier News: 732-643-3707

Daily Record: 732-643-3707

Home News Tribune: 732-643-3707

- Co-op boxes will be available and include an agent on a shared page with both print and online exposure.
 - APP: \$150
 - Courier News, Daily Record, Home News Tribune: \$120 (each)
- 1/8 page and 1/4 page advertisements are discounted specifically for agents