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| |  |  |  | | --- | --- | --- | | |  | | --- | | Flexible, innovative, and creative, SDA's professional programs and resources help our members develop and master the business skills required to be successful in the A/E/C industry. Equipped with:     * critical knowledge, * practical understanding, and * a wealth of experience from members across the country,     your organization can harness the power of knowledge, and you can expect bottom-line results. Encourage your business staff to [**JOIN NOW**](http://click.icptrack.com/icp/relay.php?r=1851189&msgid=135234&act=5V3I&c=1269202&destination=https%3A%2F%2Fsdanational.site-ym.com%2F%3Fpage%3D667)**!**    SDA provides the education and resources that allow your business professionals to excel. Support their success by asking them to [**learn more about SDA**](http://click.icptrack.com/icp/relay.php?r=1851189&msgid=135234&act=5V3I&c=1269202&destination=https%3A%2F%2Fsdanational.site-ym.com%2F) today. | | “Upon entering the Design Profession…my principal handed me a construction dictionary and an application to join SDA, and although both proved invaluable, my membership in SDA provided me with the tools I needed to lead some large architect firms in Dallas and the National SDA organization.    I feel SDA’s 'resources” and “value membership” benefit not only me, as a design professional, but also the firms and candidates I represent and serve today in our Industry.”    **B. Carole Steadham, SDA/C, Hon AIA**  **Past National President SDA**  **President, Placement By Design** | | |
| |  |  |  | | --- | --- | --- | | |  | | --- | | SDA (Society for Design Administration) promotes education, best management practices, and professional  standards for design firm business professionals. SDA membership stretches across the United States and Canada  and is composed of business personnel working in the design profession, including architecture, engineering,  construction, landscape, and interior design. | | **Society for Design Administration**  for more information, contact [admin@sdanational.org](mailto:admin@sdanational.org)  or visit [www.sdanational.org](http://www.sdanational.org) or [www.sdaoc.org](http://www.sdaoc.org) | | |