



TAM

★ *powered by the stars* ★

26th ANNUAL CONFERENCE & TRADESHOW

December 2-5, 2014 ★ Hyatt Regency Chesapeake Bay Resort
100 Heron Blvd., Cambridge, MD 21613



Welcome to Cambridge, MD!

Welcome to Dorchester! Delight in endless water views and stunning sunsets along our 1,700 miles of shoreline. Savor Maryland crab fresh from local waters. Discover stories of Harriet Tubman and Annie Oakley; all less than an hour from the Bay Bridge. Historic Downtown Cambridge, an authentic Chesapeake town on the Eastern Shore, is known for its rich history, beautiful buildings, vibrant arts scene, and one-of-a-kind shops, restaurants, and services. An exciting renaissance is underway in this historic waterfront city. Stately old storefronts that were vacant not so long ago are now home to one-of-a-kind shops, boutiques, and galleries. Downtown's new restaurants feature the work of award winning chefs. The streets have been redone with period lighting and fresh paintings. Classic old buildings are being returned to their former glory. Whether you're dining dockside, riverside, downtown, or in the country, you'll enjoy that classic Eastern Shore hospitality. Enjoy your stay with us!



On a rainy September 13, 1814, British warships sent a downpour of shells and rockets onto Fort McHenry in Baltimore Harbor, relentlessly pounding the American fort for 25 hours. The bombardment, known as the Battle of Baltimore, came only weeks after the British had attacked Washington, D.C., burning the Capitol, the Treasury and the President's house. It was another chapter in the ongoing War of 1812.

A week earlier, Francis Scott Key, a 35-year-old American lawyer, had boarded the flagship of the British fleet on the Chesapeake Bay in hopes of persuading the British to release a friend who had recently been arrested. Key's tactics were successful, but because he and his companions had gained knowledge of the impending attack on Baltimore, the British did not let them go. They allowed the Americans to return to their own vessel but continued guarding them. Under their scrutiny, Key watched on September 13 as the barrage of Fort McHenry began eight miles away. "It seemed as though mother earth had opened and was vomiting shot and shell in a sheet of fire and brimstone," Key wrote later. But when darkness arrived, Key saw only red erupting in the night sky. Given the scale of the attack, he was certain the British would win. The hours passed slowly, but in the clearing smoke of "the dawn's early light" on September 14, he saw the American flag—not the British Union Jack—flying over the fort, announcing an American victory.

Key put his thoughts on paper while still on board the ship, setting his words to the tune of a popular English song. His brother-in-law, commander of a militia at Fort McHenry, read Key's work and had it distributed under the name "Defence of Fort M'Henry." The *Baltimore Patriot* newspaper soon printed it, and within weeks, Key's poem, now called "The Star-Spangled Banner," appeared in print across the country, immortalizing his words—and forever naming the flag it celebrated.



The Transportation Association of Maryland (TAM) announces its 26th Annual Conference & Tradeshow hosted at Hyatt Regency Chesapeake Bay Resort (<http://chesapeakebay.hyatt.com>) in Cambridge, Maryland, December 2-5, 2014.

- **TAM Members**
- **Human Service Agencies**
- **Private Transit Agencies**
- **Public Transit Agencies**
- **Special Needs Groups**
- **Transportation Professionals and Paraprofessionals**
- **Service Providers within Companies/Organizations**
- **Federal, State, and Local Officials**
- **Suppliers/Vendors**

This year's conference offers a number of solutions for professionals at every level. The educational component of the conference offers value for every attendee whether a transit provider, non profit organization, or supplier. Not only will you have an opportunity to network and collaborate with colleagues, but it is the ideal environment to gather information and resources to help you develop new services and enhance existing ones. Local and national presenters will facilitate your learning experiences and will provide you with occasions to discover and acquire the skills necessary to face change and challenges with confidence. Our 2014 conference, in partnership with the Maryland RTAP program will include a one-day specialized program on "Service Planning 101" and many other sessions including topics such as "Eat that Frog", a session intended to strengthen time management skills; "Show Me the Money", a session designed to look at creative funding ideas; "The Magic Pen", a session focused on writing winning grant proposals; "Political Maneuvering", a session that discusses strategies to build relationships with Boards, County Commissioners, and other Representatives; "All Aboard the Maryland TRAIN" and complete the first module of the program, and much, much more.

We look forward to seeing you in Cambridge at our 26th Annual Conference and Tradeshow.

Register Early...

And receive a complimentary TAM membership valid through June 30, 2015. You MUST be one of the first ten non-TAM members to register for the conference. Registration must be received by October 15, 2014 to be eligible.



Travel Information

All travel arrangements and expenses are the full responsibility of the registrant.

Hotel Accommodations

The conference hotel is the **Hyatt Regency Chesapeake Bay Resort** located at **100 Heron Boulevard, Cambridge, MD, 21613.**

Room Rates

\$125.....	Single Occupancy (+\$10 reduced resort fee)
\$125.....	Double Occupancy (+\$10 reduced resort fee)
\$150.....	Triple Occupancy (+\$10 reduced resort fee)
\$175.....	Quadruple Occupancy (+\$10 reduced resort fee)
\$217.....	Chesapeake Suite (+\$10 reduced resort fee)

Conference rates will be extended two days before and after conference dates based on availability.

A dedicated booking website has been created for your reservations to allow you to make, modify and cancel hotel reservations online, as well as take advantage of any room upgrades, amenities or other services offered by the hotel.

Booking Website: <https://resweb.passkey.com/go/TAM2014>

You can also make reservations by calling **1-888-421-1442.**

Deadline for group rate is November 12, 2014.

To qualify for the group rate, please identify yourself as a TAM conference attendee when contacting the hotel for reservations.

Check-in time is 4:00 pm and check-out time is 11:00 am.





To Provide Complimentary Transportation to 26th Annual TAM Conference & Tradeshow

As an Associate member of TAM, Bayrunner would like to invite all TAM attendees to sample its frequent scheduled shuttle service between Baltimore (BWI) and the Hyatt in Cambridge, MD. They are the exclusive provider of scheduled service for the Hyatt, and as such have consistently met their high standards for excellence.

Bayrunner Shuttle provides high quality, scheduled ground transportation between the Eastern Shore of Maryland and BWI Thurgood Marshall Airport. Service every two hours allows for convenient connections to all airlines, Amtrak, Greyhound and the local Baltimore public transit system.

Please take a few minutes to read about Bayrunner on their website located at www.bayrunnershuttle.com. The website can also be accessed for schedules. When you book your transportation, please do so by calling their reservation center at 410-912-6000. Be sure to let them know you are attending the 26th Annual TAM Conference & Tradeshow. You will be given a reservation number and directions for finding the shuttle. **Transportation is complimentary!**

JOIN YOUR COLLEAGUES FOR



TAM'S 26th ANNUAL PARTNERSHIP DINNER

Travel with us to New
Orleans for a Mardi Gras
on Thursday
December 4, 2014
6:00 pm - 9:30 pm

Schedule At-A-Glance.....



Tuesday, December 2, 2014 (RTAP - Day)

Service Planning 101 Choptank Ballroom

7:30 a.m. - 4:30 p.m.....	Registration for RTAP and TAM Conference Open
8:00 a.m. - 9:00 a.m.....	RTAP Sponsored Breakfast
9:15 a.m. - 10:30 a.m.....	RTAP Sponsored Session
10:30 a.m. - 10:45 a.m.....	Coffee Break
10:45 a.m. - 12:30 p.m.....	RTAP Sponsored Session
12:45 p.m. - 1:30 p.m.....	RTAP Sponsored Lunch
1:45 p.m. - 3:00 p.m.....	RTAP Sponsored Session
3:00 p.m. - 3:15 p.m.....	RTAP Sponsored Break
3:15 p.m. - 5:00 p.m.....	RTAP Sponsored Session and Wrap-Up
5:00 p.m. - 6:00 p.m.....	Time on Your Own
6:00 p.m. - 8:00 p.m.....	TAM Welcome Reception and Dinner Buffet Chesapeake Ballroom

Wednesday, December 3, 2014 (TAM Conference - Day 1)

7:30 a.m. - 4:30 p.m.....	TAM Conference Registration Open
7:30 a.m. - 12:00 p.m.....	Vendor Set-Up - Chesapeake Ballroom
7:30 a.m. - 8:00 a.m.....	Coffee & Networking - Choptank Ballroom
8:00 a.m. - 9:30 a.m.....	Breakfast & Opening Ceremony - Choptank Ballroom
9:45 a.m. - 11:45 a.m.....	General Session - Choptank Ballroom <i>Connect the Dot Series Part A: Managing Your Business Today</i>
12:00 p.m. - 2:00 p.m.....	TAM Awards Luncheon & Presentations - Chesapeake Ballroom <i>The Honorable James T. Smith, Jr., Maryland Transportation Secretary</i>

Schedule At-A-Glance.....

- 2:00 p.m. – 4:00 p.m. Bus Showcase & Poker Run
- 4:00 p.m. – 5:30 p.m... Tradeshow Opening – Hors d’oeuvres and Beverages: Chesapeake Ballroom
- 5:30 p.m. – 8:00 p.m. Dinner and Beverages with the Vendors: Chesapeake Ballroom

Thursday, December 4, 2014 (TAM Conference – Day 2)

- 7:30 a.m. – 12:00 p.m. TAM Conference Registration Open
- 7:30 a.m. – 10:00 a.m. Vendor Breakdown – Chesapeake Ballroom
- 7:30 a.m. – 8:00 a.m. Coffee & Networking – Choptank Ballroom
- 8:00 a.m. – 10:00 a.m... Breakfast, General Meeting and BOD Elections – Choptank Ballroom
- 10:15 a.m. – 11:45 a.m. General Session – Choptank Ballroom
Connect the Dot Series Part B: Managing Your Business Tomorrow
- 12:00 p.m. – 1:00 p.m. TAM Luncheon – Choptank Ballroom
Invited: Reginald Lovelace, Deputy Administrator – Region 3 – Federal Transit Administration
- 1:15 p.m. – 2:15 p.m. Concurrent Sessions
- a. *“Eat that Frog” – Time Management*
 - b. *“Show Me the Money” – Creative Funding*
 - c. *Customer Service Policies: ADA Tune-up*
- 2:30 p.m. – 3:30 p.m. Concurrent Sessions
- a. *“The Magic Pen” – Writing Winning Grant Proposals*
 - b. *Political Maneuvering – Strategies to Build Relationships with Boards and Commissioners*
 - c. *Quality of Service Self-Assessment and Transit Performance*
- 3:45 p.m. – 4:45 p.m. Concurrent Sessions
- a. *“Training at Your Fingertips” – Quick Sources for Your Training Needs*
 - b. *Veterans Transportation & Community Initiative*
 - c. *Vehicle Technologies – Keeping Up with the Ever Changing*
- 4:45 p.m. – 6:00 p.m. Time on Your Own
- 6:00 p.m. – 9:30 p.m. Partnership Dinner & Event: Chesapeake Ballroom
Come dressed in your most fabulous costume and join us for TAM’s 2014 Mardi Gras



Conference & Tradeshow Registration Information

Conference Registration Information

The full Conference fee includes all meals, breaks and dinners included in the TAM Conference on Wednesday and Thursday, including the Partnership Dinner, Awards Luncheon and other evening events.

The cost is as follows: **\$325 TAM Member** **\$475 Non-TAM Member**

One day rate (includes all lunches for that day, but does NOT include the Partnership Dinner)

The cost is as follows: **\$150 TAM Member** **\$275 Non-TAM Member**

Vendor Exhibit Space and Registration Information

Space for you to promote your organization will consist of a 6' x 2' table, standard drapery, header sign, electricity, and two chairs.

The cost is as follows: **\$600 TAM Member** **\$750 Non-TAM Member**

Cost includes support for Vendors' Showcase Reception and 6' x 2' booth, TAM's Award Luncheon for one person, Partnership Dinner event for one person, and conference and session attendance for one person.

Vehicle Space

Vehicle space is available in conjunction with booth space. The additional cost is:

TAM Members:	\$0 up to 2 vehicles - \$100 each additional vehicle
Non TAM Members:	\$200 per vehicle

ALL exhibit and vehicle spaces will be reserved on a first-come, first-served basis.

**CANCELLATIONS WILL NOT BE ACCEPTED AFTER NOVEMBER 15, 2014
NO EXCEPTIONS OR REFUNDS - SUBSTITUTIONS WILL BE ACCEPTED**

ONLINE PAYMENT AVAILABLE AT WWW.TAMINC.ORG



Sessions You Won't Want to Miss



Tuesday, December 2, 2014 RTAP Sponsored Session

8:00 am – 5:00 pm

Service Planning 101

Presenters: Robert Mowry, CH2M Hill
Dave Johnson, CH2M Hill

If you are a public/private transit agency your goal should be to provide the most cost efficient and effective bus transportation you can to your riders. To achieve this goal you must design your service around clear and concise principles, as well as a process to monitor the results achieved and then respond accordingly. Join us for the day to find out how important it is to know your guiding principles and why you need to monitor and adjust on a continuing basis. At the end of the day we will: provide examples of monitoring techniques and tools; types of service modifications monitoring may precipitate; how to get the most out of your Transit Development Plan (TDP) and how important this document actually is; and what role does your fleet maintenance plan play in your decisions. New performance standards will be introduced at this training.

RTAP Training and Eligibility Information

Accommodations: Participants are responsible for arranging and paying for their own hotel room and seeking reimbursement through the MTA/RTAP program.

Meals: Breakfast and lunch will be provided as noted in schedule. Dinner will be the responsibility of each attendee and will not be reimbursed.

Costs: The cost of the training class is being covered by the Maryland RTAP program and is open to all to attend. RTAP may also reimburse certain other costs as outlined below.

Hotel: Those participants receiving registration confirmation and meeting eligibility requirements, hotel expenses for **Monday, December 2, 2014 and Tuesday, December 3, 2014 may be reimbursed through the Maryland RTAP program.** Please note you may **ONLY** seek reimbursement for those nights designated above and you **MUST** meet all eligibility requirements including traveling a minimum of 50 miles or more.

If you need additional information regarding this workshop, or eligibility, please call Jeannie Fazio at 410-767-3781, or via email at jfazio1@mta.maryland.gov.

Wednesday, December 3, 2014

Opening Ceremony Breakfast

8:00 am – 9:30 am

Choptank Ballroom

Posting of the Colors: Courtesy of Chief Malik, Cambridge Police Department

National Anthem: Ms. Melissa Slacum

Invocation: Reverend Dr. William T. Wallace, Sr. Pastor of Waugh Chapel United Methodist

Welcome: George Thornes, President, TAM

Welcome: The Honorable Victoria Jackson-Stanley, Mayor of Cambridge

GENERAL SESSION I:

9:45 am – 11:45 am

Choptank Ballroom

Connect the Dot Series Part A: Managing Your Business Today

Presenters: Wayne M. Blue, Executive Director, Workforce Development and Continuing Education, Allegany College of Maryland
Gary J. Durr, Out of the Box Learning Solutions, LLC

- Diversity in the Workplace
- Conflict and Stress in the workplace
- Attitudes
- Employee Training
- Change

Thursday, December 4, 2014

General Meeting and Elections

8:00 am – 10:00 am

Choptank Ballroom

GENERAL SESSION II:

10:15 am – 11:45 am

Choptank Ballroom

Connect the Dot Series Part B: Managing Your Business Tomorrow

Presenters: Wayne M. Blue, Executive Director, Workforce Development and Continuing Education, Allegany College of Maryland
Gary J. Durr, Out of the Box Learning Solutions, LLC

- Communication
- Beginning Thoughts on Succession Planning
- Technology
- Change continues

CONCURRENT SESSIONS GROUP I:

1:15 pm – 2:15 pm

Session A: “Eat that Frog” – Time Management

Classroom: Schooner

Presenter: Wayne M. Blue, Executive Director, Workforce Development and Continuing Education, Allegany College of Maryland

A new take on “Time Management” based on Brian Tracy’s International Bestseller “Eat that Frog!” *No one can manage time* but we can manage the things that use our time. **“Time is the coin of your life. It is the only coin you have, and only you can determine how it will be spent.”** Carl Sandburg

- ⇒ Time Management Skills Assessment
- ⇒ Priorities
- ⇒ Procrastination
- ⇒ Communication
- ⇒ Delegation
- ⇒ Planning

Session B: “Show Me the Money” – Creating Funding **Classroom: Clipper**
Presenter: Dr. Santo Grande, CEO of Delmarva Community Services Inc.

The presentation will consist of describing the process in developing, creating, implementing and sustaining a rural community transportation program. Survival often depends on creative financing with multiple funding streams.

The process will be outlined and describe the resources needed to operate, sustain and grow your system.

Session C: Customer Service Polices – ADA Tune-Up **Classroom: Cutter**
Presenter: Don Kloehn, AI/PF, Tindale-Oliver & Associates (Baltimore, MD)

This session will provide information for transit staff on customer service policies for ADA required provisions of service. The discussion will focus on key requirements, such as wheelchair boarding and securement, lift/ramp use; priority seating, stop and route announcements, signage, bus stop accessibility, oxygen tanks, service animals, equipment maintenance, and will touch on complimentary Paratransit service as time allows.

U.S.DOT change in the definition of a wheelchair and service animals in the shadow of the U.S.DOT's re-write of their definition of a service animal along with the ADA technical requirement changes in recent years will be also discussed.

CONCURRENT SESSIONS GROUP II: 2:30 pm – 3:30 pm

Session A: “The Magic Pen” – Writing Winning Grant Proposals **Classroom: Schooner**
Presenters: W.W. Buck Duncan, President of the Mid-Shore Community Foundation
Robin Hill, Chief Program Officer of Mid-Shore Community Foundation

Obtaining community orientated and other grants may be one way to secure transit funding for unique subgroups of riders. The art of writing successful grants is often a matter of understanding the different types of funders. By using specific clear concise language and understanding exactly what funders are actually looking for will increase your chances of successfully securing grants waiting to be tapped. Learn more about it by attending this one hour workshop.

Session B: Political Maneuvering– Strategies to Build Relationships with Boards and Commissioners **Classroom: Clipper**
Presenters: Scott Bogren, Communications Director, CTAA
Jim Ports, Acting Director, Dept. of Community Services, Harford Transit Link

Your Voice, Your Story... How to talk with your Legislator and get them to LISTEN!
A crash course on how to lead your leaders while building relationships and becoming their expert.

Session C: Quality of Service Self-Assessment and Transit Performance **Classroom: Cutter**
Presenter: John Y. Cleveland, Ph.D., Principal, Cleveland Civil Rights Consulting, LLC
Senior Instructor, National Transit Institute

This session examines the creation of methodologies to evaluate the effectiveness of transit performance in terms of the quality of service, and the ultimate transition of this self assessment to meaningful service standards. Using the recently published TCRP Report 165, *Transit Capacity and Quality of Service Manual, 3rd edition*, service standards and service evaluation methods currently in use by TAM properties will be evaluated and compared to best practices referenced in the Service Manual. Although the Service Manual addresses self assessment in terms of quality of service, service capacity and the speed and reliability of transit service, the

emphasis will be on fixed route bus and demand response quality of service standards. Class participants will form a discussion panel to contrast their own service standards and quality of service evaluation techniques to the Service Manual recommendations.

CONCURRENT SESSIONS GROUP III: 3:45 pm – 4:45 pm

Session A: “Training at your Fingertips” – Quick Sources for Your Training Needs Classroom: Schooner

**Presenters: Scott Bogren, Communications Director, CTAA
Judy Kolva, Program Development Specialist, NTI
Jess Wallis, Resource Center Manager, National RTAP**

This one-hour session will provide some “down and dirty” information about training that could be available to you with one click of your mouse. Representatives from the Community Transportation Association (CTAA), National RTAP, and the National Transit Institute (NTI) will be your presenters. You will walk away with resources you can’t live without!

Session B: Veterans Transportation & Community Initiative Classroom: Clipper

**Presenters: Mary Handley, Mobility Manager, DCT
Robert Coleman, Maryland Transportation Supervisor, Maryland Veterans’ Administration
Shauna Donahue, DHMH Maryland’s Commitment to Veterans**

Maryland is experiencing a high volume of veterans, young and old requiring transportation. Learn about what the VA and one local transit system is doing to transport veterans. The session will also provide an update on Maryland’s Commitment to the Veterans Transit Program and what if any partnerships can be formed to serve this newly burgeoning segment of transit dependent public.

Session C: Vehicle Technologies – Keeping Up with the Ever Changing Classroom: Cutter

**Presenter: Jim Martin, VP Commercial Sales, American Bus, Inc.
Rob Rinaca, PMP, Operations Lead CH2M Hill**

This session will cover several aspects of new and upcoming technology in the transit industry. Specifically newer propulsion systems, including Electric Drive, Fuel Cell, and Propane driven buses as well as new vehicle technology updates for OEM options that are available. Included will be what is new regarding surveillance camera systems, electronic fare collection equipment, flooring materials, mobility device securements and more.

Friday, December 5, 2013

GENERAL SESSION III AND BREAKFAST 8:00 am – 10:00 am

Connect the Dot Series Part C: Managing Your Business in the Future

**Presenters: Wayne M. Blue, Executive Director, Workforce Development and Continuing Education, Allegany College of Maryland
Gary J. Durr, Out of the Box Learning Solutions, LLC**

- Succession Planning ideas continue
- Changing Skill Sets
- Pro Active vs. Reactive
- Lifelong Learning Process
- Adjusting to constant change



Advertisement Opportunities

Looking for a place to showcase your business, organization, or system? Then take a look at the Advertising, Vendor, and Sponsorship Opportunities.

- **Deadline for materials and ads is Friday, October 24, 2014.**
 - All ads must be in camera-ready format (i.e., JPG).

TAM is not responsible for advertisements submitted with errors. Please review your ads for errors before submission.

For additional information, please call Rob Rinaca at 443.617.5811 or TAM at 410.730.6312.

Method of payment(s) for ad(s): Check, Money Order, or online credit card payable to: **TAM**

Mail check/money order and form to:

2014 TAM Conference
11735 Homewood Road
Ellicott City, MD 21042

Online payment is available at:

www.taminc.org

Advertising Rates:

FIRST TIME EVER – FULL COLOR PROGRAM!

TAM Member Rates

___ Full Page.....	\$250
___ Business Card.....	\$50
___ Half Page	\$150
___ Inside Front Cover	\$300
___ Quarter.....	\$75
___ Inside Back Cover.....	\$300
___ Outside Back Cover.....	\$375

Non-Member Rates

___ Full Page.....	\$300
___ Business Card.....	\$100
___ Half Page	\$200
___ Inside Front Cover	\$350
___ Quarter.....	\$125
___ Inside Back Cover.....	\$350
___ Outside Back Cover	\$425

FREE ADVERTISEMENTS INCLUDED WITH MOST SPONSORSHIPS (See pages 13 -15)

2014 SPONSORSHIPS



PLATINUM LEVEL

TAM MEMBER \$2100

NON MEMBER \$2600

Support of Vendor Showcase and Reception, List of Conference Attendees, Three Complimentary Conference Registrations including Awards Luncheon and Partnership Dinner

One (1) Full Page Color Advertisement (8 ½" x 11")

One (1) Exhibit Space (6' x 2')

Honorable Mention as Platinum Sponsor in Conference Program Journal, and listed on TAM web site as a Platinum Sponsor

GOLD LEVEL

TAM MEMBER \$1700

NON MEMBER \$2200

Support of Vendor Showcase and Reception, List of Conference Attendees, Two Complimentary Conference Registrations including Awards Luncheon and Partnership Dinner

One (1) Full Page Color Advertisement (8 ½" x 11")

One (1) Exhibit Space (6' x 2')

Honorable Mention as Gold Sponsor in Conference Program Journal, and listed on TAM web site as a Gold Sponsor

SILVER LEVEL

TAM MEMBER \$1250

NON MEMBER \$1750

Support of Vendor Showcase Reception, List of Conference Attendees, One Complimentary Conference Registration including Awards Luncheon and Partnership Dinner

One Half (1/2) Page Full Color Advertisement

One (1) Exhibit Space (6' x 2')

Honorable Mention as Silver Sponsor in Conference Program Journal and listed on TAM web site as a Silver Sponsor

FRIEND OF TAM

TAM MEMBER \$650

NON MEMBER \$1150

One Complimentary Conference Registration, List of Conference Attendees, One Complimentary Registration for Vendor Showcase Reception

One Quarter (1/4) Page Full Color Advertisement

Honorable Mention as Supporter in Conference Program Journal and listed on TAM web site as a Friend of TAM Sponsor

TAM is a 501 (c) (3) Organization. All donations and sponsorships are tax deductible!



OTHER 2014 SPONSORSHIP OPPORTUNITIES

Awards Luncheon Table Sponsor – Full Table (10 reserved seats).....\$400

- One complimentary conference registration, including Awards Luncheon
- Name prominently displayed on table
- Name in program journal as event sponsor

Awards Luncheon Table Sponsor – Half Table (5 reserved seats).....\$200

- Name prominently displayed on table
- Name in program journal as event sponsor

Welcome Reception and Dinner.....\$2,500

- Three complimentary conference registrations, including Awards Luncheon & Partnership Dinner
- Includes signage to market company
- One (1) full page color advertisement (8 ½" x 11") in conference program
- One exhibit space at Vendor Reception (6 x 2 booth)
- Name in program journal as sponsor
- Name on TAM website as sponsor

Partnership Dinner.....\$5,000

- Four complimentary conference registrations, including Awards Luncheon & Partnership Dinner
- One exhibit space at Vendor Reception (6 x 2 booth)
- Optional booth at Partnership event
- Name in program journal as Presenting Sponsor
- Name on TAM website as sponsor
- Name displayed at dinner
- One (1) full page color advertisement (8 ½" x 11") in conference program
- Prominent opportunities to market company at Partnership event

Conference Breakfast (2)\$1,500

- One complimentary conference registration, including Awards Luncheon & Partnership Dinner
- One exhibit space at Vendor Reception (6 x 2 booth)
- Name displayed at Networking event
- Name in program journal as event sponsor
- One half (1/2) color advertisement in conference program
- Signage opportunities to market company at breakfast
- Name on TAM website as sponsor

- Conference Hoodies\$2,500**
- Two complimentary conference registration, including Awards Luncheon & Partnership Dinner
 - Logo displayed on hoodie
 - One exhibit space at Vendor Reception (6 x 2 booth)
 - One half (1/2) page color advertisement in conference program
 - Name in program journal as event sponsor
 - Name on TAM website as sponsor

- Morning and/or Afternoon Breaks (2)\$500 Each**
- Name displayed during Break
 - Name in program journal as break sponsor
 - One quarter (1/4) page color advertisement in conference program
 - Name on TAM website as sponsor

- Conference Speakers.....\$2,000**
- Two complimentary conference registrations, including Awards Luncheon & Partnership Dinner
 - Includes signage to market company
 - One exhibit space at Vendor Reception (6 x 2 booth)
 - One (1) full page color advertisement (8 ½" x 11") in conference program
 - Name in program journal as sponsor
 - Name on TAM website as sponsor

- Workshops & General Sessions\$500 Each**
- Name displayed in breakout room
 - One quarter (1/4) page color advertisement in conference program
 - Name in program journal as sponsor
 - Name on TAM website as sponsor

Scholarships (Unlimited).....\$500 Each

TAM is a 501 (c)
(3) Organization.
All donations are
tax deductible

PARTIAL
SPONSORSHIPS
ARE AVAILABLE IN
ALL "OTHER"
CATEGORIES

For additional information contact TAM at 410.730.6310 or TAM@taminc.org
or Rob Rinaca at 443.617.5811 or Robert.Rinaca@ch2m.com.

2014 TAM Conference Planning Committee

George Thornes

Ocean City Transportation
TAM President – Conference Advisor

Kevin Cerrone

Washington County Transit
Conference Chair

Beth Kreider

Maryland Transit Administration
RTAP Training Sponsor & Committee Member

Jeannie Fazio

Maryland Transit Administration
RTAP Training Sponsor & Coordinator

Sandy Conner

Sojourner-Douglass College
Event Chairperson

Aryelle Barrett

TAM Administrative Assistant
Administrative Support

Rob Rinaca

CH2M HILL
Associate Representative /Committee Member

Robert Andrews

Harford Transit
Conference Committee Member

Gary Blazinsky

Cecil County Transit
Conference Committee Member

Santo Grande

Delmarva Community Services
Conference Committee Member

Mary Handley

Delmarva Community Services
Conference Committee Member

Jim Ports

Harford Transit
Conference Committee Member

Jerome Stanley

Delmarva Community Services
Conference Committee Member

Don Stagers

First Financial Group
Conference Committee Member

Sandy Wobbleton

Calvert County Transportation
Conference Committee Member

**Alternates: Jeff Barnett, John Hill, Jim Martin,
Nancy Norris, Louise Tinkler**



TRANSPORTATION ASSOCIATION OF MARYLAND

11735 HOMEWOOD ROAD
ELLCOTT CITY, MD 21042

toll free: 1-866-TAM-0700
www.taminc.org