



Advertisement Opportunities

Looking for a place to showcase your business, organization, or system? Then take a look at the Advertising, Vendor, and Sponsorship Opportunities.

- **Deadline for materials and ads is Friday, October 24, 2014.**

- All ads must be in camera-ready format (i.e., JPG).

TAM is not responsible for advertisements submitted with errors. Please review your ads for errors before submission.

For additional information, please call Rob Rinaca at 443.617.5811 or Tina Miller at 410.730.6312.

Method of payment(s) for ad(s): Check, Money Order, or online credit card payable to: **TAM**

Mail check/money order and form to:

2014 TAM Conference
11735 Homewood Road
Ellicott City, MD 21042

Online payment is available at:

www.taminc.org

Advertising Rates:

FIRST TIME EVER – FULL COLOR PROGRAM!

TAM Member Rates

___ Full Page.....	\$250
___ Business Card.....	\$50
___ Half Page	\$150
___ Inside Front Cover	\$300
___ Quarter.....	\$75
___ Inside Back Cover.....	\$300
___ Outside Back Cover.....	\$375

Non-Member Rates

___ Full Page.....	\$300
___ Business Card.....	\$100
___ Half Page	\$200
___ Inside Front Cover	\$350
___ Quarter.....	\$125
___ Inside Back Cover.....	\$350
___ Outside Back Cover	\$425

**FREE ADVERTISEMENTS INCLUDED WITH
MOST SPONSORSHIPS (See pages 13 -15)**

2014 SPONSORSHIPS



PLATINUM LEVEL

TAM MEMBER \$2100

NON MEMBER \$2600

Support of Vendor Showcase and Reception, List of Conference Attendees, Three Complimentary Conference Registrations including Awards Luncheon and Partnership Dinner

One (1) Full Page Color Advertisement (8 ½" x 11")

One (1) Exhibit Space (6' x 2')

Honorable Mention as Platinum Sponsor in Conference Program Journal,
and listed on TAM web site as a Platinum Sponsor

GOLD LEVEL

TAM MEMBER \$1700

NON MEMBER \$2200

Support of Vendor Showcase and Reception, List of Conference Attendees, Two Complimentary Conference Registrations including Awards Luncheon and Partnership Dinner

One (1) Full Page Color Advertisement (8 ½" x 11")

One (1) Exhibit Space (6' x 2')

Honorable Mention as Gold Sponsor in Conference Program Journal,
and listed on TAM web site as a Gold Sponsor

SILVER LEVEL

TAM MEMBER \$1250

NON MEMBER \$1750

Support of Vendor Showcase Reception, List of Conference Attendees, One Complimentary Conference Registration including Awards Luncheon and Partnership Dinner

One Half (1/2) Page Full Color Advertisement

One (1) Exhibit Space (6' x 2')

Honorable Mention as Silver Sponsor in Conference Program Journal
and listed on TAM web site as a Silver Sponsor

FRIEND OF TAM

TAM MEMBER \$650

NON MEMBER \$1150

One Complimentary Conference Registration, List of Conference Attendees, One Complimentary Registration for Vendor Showcase Reception

One Quarter (1/4) Page Full Color Advertisement

Honorable Mention as Supporter in Conference Program Journal
and listed on TAM web site as a Friend of TAM Sponsor

TAM is a 501 (c) (3) Organization. All donations and sponsorships are tax deductible!



OTHER 2014 SPONSORSHIP OPPORTUNITIES

Awards Luncheon Table Sponsor – Full Table (10 reserved seats).....\$400

- One complimentary conference registration, including Awards Luncheon
- Name prominently displayed on table
- Name in program journal as event sponsor

Awards Luncheon Table Sponsor – Half Table (5 reserved seats).....\$200

- Name prominently displayed on table
- Name in program journal as event sponsor

Welcome Reception and Dinner.....\$2,500

- Three complimentary conference registrations, including Awards Luncheon & Partnership Dinner
- Includes signage to market company
- One (1) full page color advertisement (8 ½" x 11") in conference program
- One exhibit space at Vendor Reception (6 x 2 booth)
- Name in program journal as sponsor
- Name on TAM website as sponsor

Partnership Dinner.....\$5,000

- Four complimentary conference registrations, including Awards Luncheon & Partnership Dinner
- One exhibit space at Vendor Reception (6 x 2 booth)
- Optional booth at Partnership event
- Name in program journal as Presenting Sponsor
- Name on TAM website as sponsor
- Name displayed at dinner
- One (1) full page color advertisement (8 ½" x 11") in conference program
- Prominent opportunities to market company at Partnership event

Conference Breakfast (2)\$1,500

- One complimentary conference registration, including Awards Luncheon & Partnership Dinner
- One exhibit space at Vendor Reception (6 x 2 booth)
- Name displayed at Networking event
- Name in program journal as event sponsor
- One half (1/2) color advertisement in conference program
- Signage opportunities to market company at breakfast
- Name on TAM website as sponsor

Conference Hoodies\$2,500

- Two complimentary conference registration, including Awards Luncheon & Partnership Dinner
- Logo displayed on hoodie
- One exhibit space at Vendor Reception (6 x 2 booth)
- One half (1/2) page color advertisement in conference program
- Name in program journal as event sponsor
- Name on TAM website as sponsor

Morning and/or Afternoon Breaks (2)\$500 Each

- Name displayed during Break
- Name in program journal as break sponsor
- One quarter (1/4) page color advertisement in conference program
- Name on TAM website as sponsor

Conference Speakers.....\$2,000

- Two complimentary conference registrations, including Awards Luncheon & Partnership Dinner
- Includes signage to market company
- One exhibit space at Vendor Reception (6 x 2 booth)
- One (1) full page color advertisement (8 ½" x 11") in conference program
- Name in program journal as sponsor
- Name on TAM website as sponsor

Workshops & General Sessions\$500 Each

- Name displayed in breakout room
- One quarter (1/4) page color advertisement in conference program
- Name in program journal as sponsor
- Name on TAM website as sponsor

Scholarships (Unlimited).....\$500 Each

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(3) Organization.
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PARTIAL
SPONSORSHIPS
ARE AVAILABLE IN
ALL "OTHER"
CATEGORIES

**For additional information contact Tina Miller at 410.730.6310 or tmiller@taminc.org
or Rob Rinaca at 443.617.5811 or Robert.Rinaca@ch2m.com.**