

CA DAY & TRADE SHOW Friday, October 3, 2014

Sponsorship Opportunities

Event Sponsors (1 available)

\$1,000.00 SOLD

This is an opportunity for one company to receive maximum exposure to community association managers and board members in the Southwest Virginia area. Your company logo will be printed on & included in all marketing materials for the event and on a Power Point display the day of the conference. Additionally, you will also receive the following:

- ♦ Front page company name & logo along with full back page advertisement in the CA Day Program/Directory.
- First Selection on booth location and one booth table included with sponsorship
- Full Page complimentary advertisement in Community Matters Newsletter following the event.
- Two conference attendance vouchers.
- Company brochure/item distributed to each attendee at registration.
- Company logo on each attendee name badge as a sponsor.
- One premier booth at Trade Show.
- Event banner with event sponsor company logo.

Lunch Sponsorship (2 available)

\$600.00 (ea) 1 SOLD, 1 LEFT

Your company name will be included on a Power Point display the day of the conference. Additionally, you will also receive the following:

- $\frac{1}{2}$ Page advertisement in the CA Day Program/Directory.
 - ¹/₂ Page complimentary advertisement in
 - Community Matters Newsletter following the event.
- Table Tents with your logo on food tables during lunch.
- Two conference attendance voucher.
- One premier booth at Trade Show.

Bag Sponsor (1 available)

\$375.00 SOLD

Your company name will be included in marketing materials, conference signage and on a Power Point display the day of the conference. Additionally, you will also receive the following:

- Company name/logo on event bags to be given to each attendee.
- One conference attendance voucher.
- 25% off booth at Trade Show.

Registration Table Sponsor (1 available)

\$325.00 SOLD

- Business card page advertisement in the CA Day Program/Directory.
- ¹/₄ Page complimentary advertisement in Community Matters Newsletter following the event.

- Table Tents with company name/logo on registration table(s) the day of the event.
- Company name on Power Point display the day of the conference.
- One conference attendance voucher.

| Septing Table Sponsor in Trade Show (1 available) | <u>\$200.00</u> SOLD |
|---|----------------------|
| Scaring Table Sponsor in Trade Show (Tavanable) | |

- Business card page advertisement in the CA Day Program/Directory.
- Table Tents with company name/logo on seating tables for attendees inside Trade Show Exhibit Room.
- Company name on Power Point display the day of the conference.
- One conference attendance voucher.

Program Sponsor (1 available)

 Company name and logo footer on each inside page of the CA Day Program.

\$200.00 SOLD

- Business card page advertisement in the CA Day Program/Directory.
- Company name on Power Point display the day of the conference.
- One conference attendance voucher.

Breakout Session Sponsorship (6 available)

\$185.00 (ea.) 2 SOLD, 4 LEFT

- Your business card will be printed in the CA Day Program/Directory as a Breakout Session Sponsor.
- Company name will be displayed on signage outside of the class you are sponsoring.
- One conference attendance voucher/.
- Company name and logo on a Power Point display the day of the conference

<u>\$100 Hand Shake (1 available)</u>

\$100

- Your business card will be printed in the CA Day Program/Directory as a Breakout Session Sponsor.
- One conference attendance voucher/.
- Company name and logo on a Power Point display the day of the conference.

All sponsors will be marketed on all event communications from June until September. Complete attached application form and submit with payment.

Email company logos to info@caiswva.com by July 30, 2014.



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Sponsorship Opportunities Application

Until check is received by the Chapter, all sponsorships are on a first come first serve basis. Your payment secures the sponsorship.

<u>Please select Sponsorship</u>:

- <u>Event Sponsorship \$1,000.00</u> (sold)
- ___Lunch Sponsorship \$600.00 ea
- <u>Bag Sponsorship \$375.00</u> (sold)
- ___Registration Table Sponsorship \$325.00 (sold)
- _____ Table Sponsorship in Trade Show \$200.00(sold)
- <u>Program Sponsor \$200.00(sold)</u>
- ___Breakout Session Sponsorship \$185.00 ea
- ___\$100 Handshake \$100

| Company Name (as it should appear on signage) |
|---|
| Company contact person: |
| Contact's Email: |
| Contact's Phone: |
| Company Billing Address: |
| City/State: |

Please make checks payable to CAI SWVA, include sponsorship application with checks and mail to CAI SW VA, P.O Box 21391 Roanoke, VA 24018. If you should have any questions, please contact us via email at <u>info@caiswva.com</u>. Please email logos in JPEG or TIFF format before July 30, 2014.