



## “Daring Greatly” – Managing Risks and Opportunity in the Great Lakes

### FINAL PROGRAM

#### **Monday February 3, 2014**

4:00 p.m. – 6:00 p.m. Exhibit Set-up

#### **Tuesday February 4, 2014**

9:00 am – 12:00 p.m. Exhibit Set-Up

11:30 a.m. – 12:30 p.m. PVA Lunch (Invitation Only)

1:00 p.m. Opening Remarks

Mr. Alan Bernstein

*Great Lakes Waterways Conference Organizer*

Mr. William Friedman, *President and CEO*

Cleveland-Cuyahoga County Port Authority

1:15 p.m. Plenary Session

Agency, Industry Updates, Roundtable and Questions

**Moderator:** Mr. Dave Knight, Ports & Navigation Specialist

Great Lakes Commission

Rear Admiral Fred Midgette

*Commander, Ninth Coast Guard District*

U.S. Coast Guard

Brigadier General Margaret Burcham

*Commander and Division Engineer*

Great Lakes and Ohio River Division

U.S. Army Corps of Engineers

Mr. Paul “Chip” Jaenichen  
*Acting Administrator*  
Maritime Administration/U.S. DOT

Mr. Mario Pelletier  
*Assistant Commissioner*  
Central and Arctic Region  
Canadian Coast Guard

Ms. Betty Sutton  
*Administrator*  
Saint Lawrence Seaway Development Corporation

Mr. Terence F. Bowles  
*President and CEO*  
St. Lawrence Seaway Management Corporation

Mr. Jim Weakley  
*President*  
Lake Carriers’ Association

Mr. Robert Lewis- Manning  
*President*  
Canadian Shipowners Association

3:00 p.m. Conference Break

3:20 p.m. U.S. Army Corps of Engineers Presentation  
Great Lakes Dredging Team  
Mr. Ernie Drott  
U.S. Army Corps of Engineers

Status of Operation and Maintenance Activities  
Mr. Michael O’Bryan  
*Great Lakes Navigation Business Line Manager*  
U.S. Army Corps of Engineers

Projects of Interest

Mr. Dave Wright

*Chief of Operations*

U.S. Army Corps of Engineers - Detroit

Mr. Josh Feldmann

*Chief of Operations*

U.S. Army Corps of Engineers – Buffalo

Mr. Shamel Abou-El-Seoud

*Chief, Construction-Operations*

U.S. Army Corps of Engineers – Chicago

4:30 p.m.

**What's New at the Ports?**

**Moderator:** Mr. Paul "Chip" Jaenichen, *Acting Administrator*  
Maritime Administration

First TIGER Grant for Great Lakes Port

Mr. Jim Sharrow, *Facilities Manager*

Duluth Seaway Port Authority

Strategic Use of Dredge Material at the Ports

Mr. Gene Clark, *Coastal Engineering Specialist*

Wisconsin Sea Grant

Innovative European Container Service to Cleveland

Mr. David Gutheil, *Vice President for Maritime & Logistics*

Cleveland-Cuyahoga Port Authority

6:00 p.m.

Conference Welcome Reception

7:00 p.m.

**Admiral's Dinner and Awards Ceremony**

Vice Admiral Robert Parker

*Commander, Atlantic Area*

U.S. Coast Guard

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ABS Group

## Wednesday February 5, 2014

7:00 a.m. Coffee and Danish in Grand Ballroom Foyer

8:00 a.m. Waterways Opportunities and Conflicts

**Moderator:** Mr. David Knight, *Ports & Navigation Specialist*  
Great Lakes Commission

Ms. Rebecca Spruill, *Director, Trade Development*  
Saint Lawrence Seaway Development Corporation/U.S. DOT

Sharing the Waterways

Captain Jason Neubauer, *Commanding Officer*

Marine Safety Unit – Chicago

U.S. Coast Guard

Mr. Mike Borgstrom, *President*

Wendela Boat Tours

Mr. Sam Insalaco

U.S. Power Squadron

### Great Lakes Cruising

New Technology and Regulations in the Great Lakes Seaway System:

Tia Won, *Program Manager*

Department of Homeland Security – Customs Border Patrol

New Passenger Terminal and Joint Efforts with Customs Border Patrol for  
Welcoming Passengers and Clearing the Cruise Ships:

Mr. John Jamian, *Executive Director*

Detroit/Wayne County Port Authority

Challenges a Cruise Ship Operator Faces when Operating on the Great  
Lakes:

Mr. Jim Barriero, *Managing Director*

V. Ships Leisure USA

10:00 a.m. Coffee Break in Grand Ballroom Foyer

10:30 a.m. Great Lakes Industry Representatives on Federal Advisory Committees:  
“A Direct Line to Federal Agencies”

**Moderator:** Ms. Helen Brohl, *Executive Director*

U.S. Committee on the Marine Transportation System (CMTS)

Maritime Transportation System National Advisory Committee (MARAD)

- Mr. Mark Barker  
*President, Interlake Steamship Company*
- Mr. John Baker  
*Assistant General Organizer, International Longshoremen’s Association, AFL-CIO*

Great Lakes Advisory Board, Environmental Protection Agency

- Dr. Richard Stewart  
*Co-Director, Great Lakes Maritime Research Institute*

National Freight Advisory Committee (USDOT)

- Mr. Paul LaMarre  
*Director, Port of Monroe*

Towing Safety Advisory Committee (USCG)

- Mr. Mike Caliendo  
*Vice President, Transportation Group Andrie Inc.*

Merchant Marine Personnel Advisory Committee (USCG)

- Mr. Gary Frommelt  
*Vice President of Marine Operations, Entertainment Cruises*

Great Lakes Pilotage Advisory Committee (USCG)

- Mr. Stuart Theis  
*Executive Director, U.S. Great Lakes Shipping Association*

National Maritime Security Advisory Committee (USCG)

- Mr. Stuart Theis  
*Executive Director, U.S. Great Lakes Shipping Association*

11:45 a.m. K-12 Maritime Education: Providing Public Awareness & Future Mariners  
for the Great Lakes

**Moderator:** Ms. Carol Wolosz, *Executive Director*  
Great Lakes Maritime Research Institute

Dr. Arthur H. Sulzer, EdD  
Captain USN-Retired  
Maritime Primary and Secondary Education Coalition

Mr. Richard Eisenberg  
*Director*  
Bayfront Maritime Center

Captain Richard Brown  
*Director, Maritime Studies*  
The Maritime Academy of Toledo

Mr. Gary Frommelt  
*Vice President of Marine Operations*  
Entertainment Cruises

12:30 p.m. Lunch  
Rear Admiral Joseph Servidio  
*Assistant Commandant for Prevention Policy (CG-5P)*  
U.S. Coast Guard

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Great Lakes Maritime Research Institute

End of Conference