

UF/IFAS Extension Martin County to Host Agricultural Producers' Meeting

On Monday, November 17, 2014 from 5:30 p.m. until 7:30 p.m., the University of Florida (UF) IFAS Extension Martin County, located at 2614 SE Dixie Highway in Stuart, will be hosting the first in a series of meetings for local agricultural producers (growers, suppliers, and other related businesses). The meetings will offer an opportunity for local agribusinesses to network with one another and connect with resources. For the first meeting, the focus will be on opportunities for growers to expand their businesses via new relationships with distributors and consumers. From 5:30 p.m. until 6:30 p.m., attendees will be able to network with one another and enjoy light refreshments provided by Extension. From 6:30 p.m. until 7:30 p.m. the following presenters will provide information on specific opportunities for local growers:

- Yvette Goodiel, UF/IFAS Extension Martin County Commercial Horticulture Agent, will speak on plans for a new Farmers' Market in Indiantown
- Beth Owens, UF/IFAS Extension South District Farm to School Coordinator, will speak on Florida Food Connect, which is a new tool for producers to connect with consumers online
- Robert Wall, Erneston's Produce, will discuss opportunities for local producers to distribute via this locally-owned company
- Geoffrey Sagrans, Localecopia, will discuss opportunities for local producers to reach a larger marketplace via this Florida-based company

The event is free, but pre-registration is requested. Attendees can sign up on Eventbrite (<http://www.eventbrite.com/e/martin-county-agricultural-producers-meeting-tickets-13967046813>) or by contacting the UF/IFAS Extension Martin County at 772-288-5654.

All programs and related activities sponsored, or assisted by, the Institute of Food and Agricultural Sciences are open to all persons without discrimination with respect to race, creed, color, religion, age, disability, sex, sexual orientation, marital status, national origin, political opinions, or affiliations. Florida Cooperative Extension Service/Institute of Food and Agricultural Sciences/University of Florida/Dr. Nick Place Dean and Director for Extension.

