

shelf media group



what to read next in independent publishing

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COOL READS FOR KIDS.

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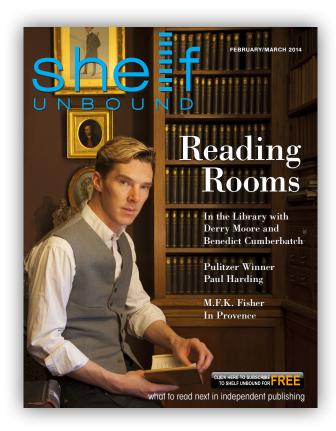
FOREGROUND
FINE ART FOR THE CULTURALLY CURIOUS

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www.shelfmediagroup.com



what to read next in independent publishing



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# about shelf unbound:

Shelf Unbound book review magazine, a two-time Maggie Award Finalist for Best Digital-Only Magazine, features the best of small press and independent books. Each issue reaches more than 125,000 avid readers on the iTunes, Issuu, and PressReader digital newsstands.

### 2014 Issues

February/March: Reading Rooms

April/May: Character Studies

June/July: Summer Reads

August/September: 4th Anniversary Issue

October/November: Read Global

December/January 2015:
Shelf Unbound Writing Competition

circulation:

125,000+

# воокshelf



Viral Games by Jan Smolders

Awhirlwind adventure into the depths of Santo Domingo politics. Colombian terrorism and the crooked world of AIDS medicines. Powerful men battle the powerless for

information that the murdered Anita Tavares carried. No rule is sacred. Greed and corruption rule the streets as the AIDS epidemic continues to spread, and criminals try to take control of secrets they must hide.

#### www.jsmolders.com

Available at Amazon, BarnesandNoble, Kobobooks, Booksamillion, iUniverse, and Bol.



Quiet Horizon by Greg Jemsek

uiet Horizon is the dramatic true story of the spiritual journey of one man who sought to honor his childhood mystical experience and ended up in a terrorist boot camp. Author Greg Jemsek intertwines his story with a compelling

theory of how ideologies work, and why they continue to dominate our social discourse.

www.quiethorizon.com Available at Amazon, Trafford Publishing, and Barnes and Noble.



The Dogs ... Barking by Jan Notzon

The electrifying story, graced with moments of hilarity, of a boy growing up in small-town Texas battling the demons of his upbringing. To his astonishment, he finally finds redemotion in the

home he had abandoned and the howl of the dogs that once serenaded him to sleep.

"I found this book very compelling. It's hard to put down!"

-Sylvia Klein

Available at Amazon, Barnes and Noble, and Xlibris.



South of Burnt Rocks, West of the Moon by G.J. Berger

Winner— Best Published Historical Fiction for 2012, San Diego Book Awards, June 22, 2013.

In this mostly true "captivating debut historical fiction, a young Iberian-Celtic she-warrior makes a stand against the invading Roman army.... A wonderfully crafted balance of Romanera drama and the fierceness of battle."

—Kirkus Review, September 2012

#### www.gjberger.com www.writerschoice.org

Available at Amazon, Barnes and Noble, and most other booksellers in e-book, soft cover, and hard cover formats.

# воокshelf



Green Gravy, Monster Bread and Other Adventures by Alice Breon

Alice Breon gives her readers a glimpse of her generation with this lighthearted historical collection of short stories that chronicle a 25-year journey from her teens during World

War II to JFK's assassination. Her experiences as an Air Force wife and mother of four traveling the world during the Cold War provide the material for her heartwarming stories.

#### www.greengravy.net

Available at Amazon, Barnes and Noble online and in stores, and Xlibris.



Lion's Head Deception by Chuck Waldron

A n investigative blogger uncovers a sinister conspiracy, a billionaire's plan backed by select government officials, designed to exterminate citizens who do not live up to a predetermined

screening matrix; under the guise of rioting and a destabilized city, the plan is implemented and the blogger fights not only to discover and reveal the truth but to survive

#### www.chuckwaldron.com

Watch the trailer here: http://youtu.be/2AFCcjdCsmQ Available at Amazon.



Ezrah's Plateau by Jacqueline Mahan

Angela Horne didiscovers an old diary in the attic of her grandmother's house that reveals secrets about Ezrah's Plateau. After reading it, her attempts to shed light on a centuries old town secret and

the truth about the local cemetery witch are dismissed. However, some people want those secrets preserved and both Angela and the diary out of the way.

www.jacquelinemahan.com

Available at Amazon.



**Life in a Jar**The Irena Sendler Project by Jack Mayer

The true story of a Holocaust hero who rescued 2,500 Jewish children from the Warsaw Ghetto, but whose heroism was forgotten. Sixty years

later, three Kansas teenagers, each carrying her own burden, "rescue the rescuer" and elevate Irena Sendler to an international hero, championing tolerance and respect for all people.

> 2012 IndieReader Discovery Award 2011 Kansas Notable Book Award 2011 Eric Hoffer DaVinci Eve Award.

> > www.longtrailpress.com

Available at Amazon, Barnes and Noble, and the iBookstore.

# advertising rates:

Full page - \$1,000

Quarter page - \$375

2 Quarter pages - \$500

Ad design included at no cost.

# what advertisers are saying:

"I worked for close to four decades in advertising, so I have seen it work. I have also seen it crash and flame out miserably. But every time I place an ad for my novels in Shelf Unbound, I can watch an almost immediate uptick in sales on my publisher's dashboard. Run an ad, sell some books. It is that simple. And Shelf Unbound has done all the heavy lifting for me."

—John Crawley

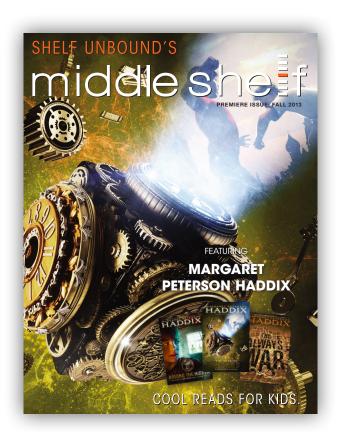
"Shelf Unbound is an excellent place to advertise a novel that exists in multiple languages by providing visibility worldwide. Lamb to the Slaughter was written in English and translated into Spanish."

—Pat Deloherv

#### SHELF UNBOUND'S

# middle she f

COOL READS FOR KIDS.



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# about middle shelf:

Middle Shelf: Cool Reads for Kids curates the best of new books for readers ages 8 to 14. Each issue includes interviews with leading authors and illustrators, reviews, excerpts, and more. Since launching in fall 2013, Middle Shelf has received more than 300,000 impressions on our digital newsstand.

### 2014 Issues

January/February
March/April
May/June
July/August
September/October
November/December

circulation:
300,000+

## **BOOK Shelf**



by Ronald Smith & Michael P. Spradlin

About the I.Q. series: "The best-developed character, Boone, steals the show as the paternal. James Bond-loving intelligence officer whose crime-solving dog is a sidekick.

Action lovers will find just enough substance to keep them coming back for future episodes. -School Library Journal

> www.rolandsmith.com Available Barnes and Noble.



Promote your book in Middle Shelf in our Special Advertising Section for Authors. Each issue of Middle Shelf is distributed to more than 125,000 people in the U.S. and 62 countries around the globe. Our introductory ad rate for this section is \$375/quarter page as seen here.

Contact publisher Margaret Brown to reserve your space.

Margaret@shelfmediagroup.com 214.704.4182



Fatty in the by Deborah Prum

turner is easy to read but left me thinking long after I finished. Anvone who knows (or has been) a kid who struggles-family

issues, school issues, self-esteem issues-will relate to Fatty. I liked the characters, I liked the prose. I liked the story. Five stars.

-Amazon Customer Review

www.deborahprum.com Available Barnes and Noble



Mimi Power and the I-Don't-Know-What by Victoria Miles

Artist, animal lover and would-be swimming sensation Mimi Power knows what it's like to live under the tyranny of a three-yearold sister But with the school art show looming

and a prize too-good-to-give-up-on at stake, Mimi will have to tap into her big-sister-power and find her own little piece of the sky.

www.magnifico-victoria-miles.blogspot.com Available Barnes and Noble

# **BOOK She**



Charlie Bumpers vs. Teacher of the Year by Bill Harely

Charlie's kindness to a new classmate from Chile and his growing appreciation of Mrs. Burke supplements the comedy.

Dynamic and skillfully drafted ink-and-watercolo spot illustrations from Gustavson, who illustrated Harley's Lost and Found, help chronicle the

-Publishers Weekly

www.billharely.com Available Amazon and Indiebound.



The Story of the Blue Planet by Andri Snaer Magnason

agnason's beautifully illustrated and expertly translated book is charming, eccentric moving, and humbling -often reminiscent

of Roald Dahl or William Steig. It's a magical coming-of-age story that may also remind adults to appreciate the here and the now, and that the grass on the other side may appear greener, but that doesn't mean it's better.'

www.andrimagnason.com Available Amazon and Indiebound.



Takes A Stand by Tommy

Jack Strong just wants to be a regular kid. But his parents have overscheduled his week with every extracurricular activity under the sun. His parents

want him to be "well-rounded" and prepared for those crucial college applications. Jack's just about had enough. "A cautionary tale the whole family will find amusing and enlightening."

-Kirkus Reviews

www.tommvgreenwald.com



The Show Must by Kate Klise

> he Klises maintain a light touch with the messaging, giving the book a comforting thematic unity around the importance of kindness; and humor is apparent in every detail,

from the smallest conversational exchanges to the extravagantly silly set pieces that mark the book's major plot points. Readers will eagerly await the next volume of over-the-(big)-top hiiinks.

-The Horn Book Magazine

www.kateandsarahklise.com Available Amazon and Indiebound

# advertising rates:

Full page - \$750

Quarter page - \$250

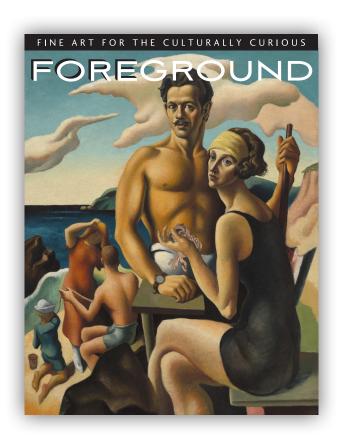
2 Quarter pages - \$375

### from the editor:

"If you're a kid between the ages of 8 and 14, and you like to read, this magazine is for you. And parents, librarians, teachers ... if you're looking for the best in today's kids' books, including titles from small and indie presses, this magazine is for you, too. We have something for everyone: fiction, nonfiction, art, graphic novels, poetry."

> Laurisa White Reves Editor in Chief, Middle Shelf

# FOREGROUND FINE ART FOR THE CULTURALLY CURIOUS



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# about foreground:

Foreground: Fine Art for the Culturally Curious magazine brings a fresh "non-artspeak" approach to looking at, discussing, examining, and considering the fine arts. Each issue includes interviews with prominent and emerging artists, essays, and exhibit reviews and reaches a worldwide audience of people interested in art and the creative process.

2014 Issues

Summer 2014

Fall 2014

Winter 2014

we're brand new!

circulation:

30,000+



# advertising rates:

Full page - \$750

Quarter page - \$250

2 Quarter pages - \$375

# from the editor:

"The mission of Foreground is to explore the fine arts in an inclusive manner. Foreground offers thoughtful and intelligent articles and interviews that we believe will illuminate the fine arts for our audience."

Barbara PflaumerEditor in Chief, Foreground