

# You're Invited to a Workshop on SMART Program Implementation and Upgrades (Save Money & Reduce Trash or Pay As You Throw)

## Come and learn about:

- ✓ Reducing Trash, Increasing Recycling, and Saving Money
- ✓ Increasing participation in your SMART/PAYT program
- ✓ Managing subscription haulers who compete with muni program
- ✓ Using wheeled carts to collect trash (with PAYT bags or small carts)
- ✓ Easy accounting system to track and invoice bag sales and inventory
- ✓ Including multifamily households and businesses in your program
- ✓ Best practices for implementing a new program or strengthening your existing SMART/PAYT program



This **free workshop** will provide an opportunity for local decision-makers to hear from solid waste experts about the latest data on SMART/PAYT programs and ask questions specific to the needs of your community. The workshop will be conducted by **DSM Environmental Services**, a solid waste consulting firm with more than 25 years' experience improving solid waste and recycling programs in municipalities across the U.S. and in 16 countries around the globe.

We will also have **presentations from municipal officials** who have successfully addressed political challenges with SMART/PAYT programs, use SMART bags in carts for automated collection, switched to every other week trash collection and small trash carts, run strong transfer station programs that support high resident participation, and who use simple in-house programs to manage the billing and payments for official bags.

## This is a workshop you will not want to miss!

**When/Where:** Thursday, November 13<sup>th</sup>, 10am – 2pm  
Ashland Community Center  
156 W Union St, Ashland, MA  
(508) 881-0140

**Schedule**  
10:00 a.m.-noon: DSM Environmental  
Noon-12:30 p.m.: Lunch  
12:30-2:00 p.m.: Presentations from municipal officials

**RSVP to Kathi Mirza at  
[kmirza@taunton-ma.gov](mailto:kmirza@taunton-ma.gov) or  
(508) 821-9469.**

**Lunch will be provided**, so please be sure to  
**RSVP no later than November 10<sup>th</sup>.**

Please **Bring Your Own Mug** to reduce waste.