



The Commonwealth of Massachusetts
Department of Environmental Protection
is pleased to announce the

**Informational Workshop for the
Waste Reduction Enforcement Coordinator Grant
of the Sustainable Materials Recovery Program**

**Wednesday, March 26TH, 2014
10:00AM-1:00PM
MassDEP Northeast Regional Office**

MassDEP representatives welcome municipal officials to attend this session to learn more about the successful implementation of the Waste Reduction Enforcement Coordinator grant program.

Topics to be covered include:

- Enforcement of mandatory recycling, trash limits, and private hauler regulations
- Building political support
- Public Education and Outreach
- Coordinator's role, including monitoring compliance and measuring program results
- Tools for mobile devices
- Successful programs across Massachusetts

Enforcing a local mandatory recycling bylaw or ordinance has been shown to decrease solid waste tonnage up to 10% within one year.

This workshop is open to all municipalities and is required for the recent grant recipients.

SPEAKERS:

- Franco Cordano – Solid Waste and Recycling Coordinator, City of Haverhill
- Jerrard Whitten – GIS/IT Manager, Merrimack Valley Planning Commission (MVPC)
- Julie Rose – Business Manager, City of Salem
- Susan Rowe – Health Agent and Recycling Coordinator, Town of Hingham

THIS YEAR'S GRANTEES:

- Town of Abington
- Town of Braintree
- City of Amesbury
- Town of Merrimac

Directions to Workshop

DIRECTIONS TO MASSDEP NORTHEAST REGIONAL OFFICE, 205 B Lowell Street, Wilmington; (978) 694-3200
From Boston and Route 128 (I 95): Take Route 93 North to Exit 38. Turn right at the end of the ramp and proceed west toward Wilmington on Rte 129. Turn left at the second traffic light onto Woburn Street. Turn right at the first driveway which is a very short distance from the intersection. **From the North:** Take Route 93 South to Exit 38. Turn left at the end of the ramp and proceed west toward Wilmington on Rte 129. Turn left at the second traffic light onto Woburn Street. Turn right at the first driveway which is a very short distance from the intersection.

Register: Contact Emily Martin

Email: Emily.martin@state.ma.us

Phone: 617.348.4004

Registration Deadline: March 21st

Agenda:

9:45am – 10:00am Check in and refreshments

10:00am – 10:10am **Introductions and Workshop Overview**

10:10am – 11:30am **Franco Cordano, City of Haverhill (DEP Grantee, 2011)**

- Developing enforcement protocol and following up with enforcement
- Tools that can help you in the field
- Lessons learned from working with the public and in the field
- Success Stories/Program Results

Jerrard Whitten, Merrimack Valley Planning Commission

- Mobile applications
- Resources for municipalities

Julie Rose, City of Salem (DEP Grantee, 2013)

- Building political support
- Enforcing barrel limits
- Success Stories/Program Results

Question and Answer Session with Franco, Jerrard, and Julie

11:30am – 11:40am **Break**

11:40am – 12:00pm **Susan Rowe, Town of Hingham:**

- Enforcing Private Hauler Regulations
- Hingham's regulations
- Outreach to haulers
- Outreach to businesses

Question and Answer Session with Susan

12:00pm – 12:10pm **Break**

12:10pm – 1:00pm **Emily Martin, WREC SMRP Grant**

* **NOTE:** This is required for WREC Grantees, optional for all others

- Completing the WREC Grant Checklist
- Developing an Implementation Plan
- Templates, Tools and Methods for an Enforcement Program
- Grant Deliverables

Open Discussion/Questions